



Seo Analyzer pbzbank.co.tz

Generated on February 08 2022 12:04 PM





The score is 39/100







SEO Content

	<p>Title</p>	<p>PBZ BANK LTD &#8211; The People&#039;s Bank, The People&#039;s Choice</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>8</td> <td>9</td> <td>0</td> <td>0</td> <td>6</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] 55 • [H1] Years of Service • [H1] 23 • [H1] Branches & Service Centers • [H1] 251 • [H1] Umoja Switch ATMs • [H1] 85 • [H1] PBZ Service Agents • [H2] Who We Are! • [H2] Convetional Banking • [H2] Islamic Banking • [H2] Bank With Us 24.7.365 Dial *150*40# for PBZ Mobile • [H2] Mobile Banking • [H2] Letter of Credits • [H2] PBZ Visa Card • [H2] PBZ Wakala • [H2] Guarantees 	H1	H2	H3	H4	H5	H6	8	9	0	0	6	1
H1	H2	H3	H4	H5	H6									
8	9	0	0	6	1									

SEO Content

		<ul style="list-style-type: none"> • [H5] About Us • [H5] Newsletter • [H5] Search Here • [H5] Who we are • [H5] Recent Posts • [H5] Contact Form • [H6] PBZ BANK TANDAHIMBA
	Images	<p>We found 23 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
=	Internal	Passing Juice

In-page links

Login	Internal	Passing Juice
PBZ BANK TANDAHIMBA	Internal	Passing Juice
Forgot password?	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	pbz zanzibar peoples tanzania banking bank branch login market locations
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Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
bank	14	✓	✗	✗	✓
pbz	11	✓	✗	✗	✓
zanzibar	9	✗	✗	✗	✗
peoples	6	✗	✗	✗	✗
tanzania	4	✗	✗	✗	✗

Usability





 Url	Domain : pbzbank.co.tz Length : 13
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 48
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://pbzbank.co.tz/sitemap.xml
	Robots.txt	http://pbzbank.co.tz/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>