

Seo Analyzer pcimag.com

Generated on March 21 2022 16:10 PM

The score is 57/100






SEO Content


	Title	PCI Magazine Solutions for coatings formulators and manufacturers Length : 67 Perfect, your title contains between 10 and 70 characters.												
	Description	PCI is the global voice that offers technical solutions for the coatings, inks and adhesives industries, targeting formulators and manufacturers. Length : 145 Great, your meta description contains between 70 and 160 characters.												
	Keywords	PCI magazine, Paint & Coatings Industry magazine, finishing, paint, coatings, formulating paint, formulating coatings, making paint, making coatings, paint formulation, coatings formulation, coatings manufacturers, coatings suppliers, inks, adhesives Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>35</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Protection Through Antimicrobial Coatings[H1] Hard Minerals Enhance Powder Coating Performance[H1] Latest News[H1] BASF Partners with Color Compass Corp. to Sponsor ARA Pedal[H1] BYK-Gardner USA Announces Idea Contest for Kids 16 and Under[H1] KRAHN Chemie Takes Step to Unify Brand Presence in Europe[H1] New Engineered Polysaccharides as Sustainable Performance Additives in 1K Water-Based Polyurethane Dispersions[H1] Most Popular	H1	H2	H3	H4	H5	H6	35	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
35	4	0	0	0	0									

SEO Content





- [H1] Sherwin-Williams Announces Leadership Changes
- [H1] War in Ukraine: Ramifications for Industries and Supply Chains
- [H1] AkzoNobel to Scale up Resins Production
- [H1] The ProPhi 20 Disk Agitator Bead Mill
- [H1] New Easy-to-Disperse Fumed Silicas
- [H1] Enhancing Biobased Polymer Coatings Through Nanoparticle Assembly
- [H1] Painting a Brighter Future through Paint Recycling
- [H1] Web Exclusive Stories
- [H1] A Ultimate Guide to the Safest Ways to Strip Paint
- [H1] Suiting Up with Al-Mg-Si for Corrosion Resistance
- [H1] Demanding Construction Project Fulfills Decades-Long Dream of Connecting Croatia After 300 Years
- [H1] Sponsored Content
- [H1] Seven challenges in architectural coatings – and how to solve them
- [H1] Videos
- [H1] Stay in the know! Subscribe for free today.
- [H1] Podcasts
- [H1] Crisis in Ukraine
- [H1] An Up-Close Look at the High-Performance Pigments Market, 2017-2027
- [H1] Events
- [H1] Classifieds
- [H1] Insulated Oven Panels
- [H1] The Magazine
- [H1] 2022 March
- [H1] 2022 February
- [H1] 2022 January
- [H1] 2021 December
- [H1] Get our new eMagazine delivered to your inbox every month.
- [H2] Ongoing Digital Transformation: It's About People, Processes a
- [H2] Bio-Based Multi-Functional Stabilizer for Waterborne Coatings
- [H2] Webinar Sponsorship Information
- [H2] Stay in the know on the latest paint & coating industry trends.

	Images	We found 24 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 119 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.97% Internal Links 84.03%

In-page links

Anchor	Type	Juice
Sign In	External	Passing Juice
Create Account	External	Passing Juice
Sign Out	Internal	Passing Juice
=	Internal	Passing Juice
EMAGAZINE	Internal	Passing Juice
PCI China eMagazine	Internal	Passing Juice
Archive Issues	Internal	Passing Juice
Coatings Supplier Handbook	Internal	Passing Juice
Editorial Advisory Board	Internal	Passing Juice
How to Submit Editorial	Internal	Passing Juice
Advertise	Internal	Passing Juice

In-page links

Contact US	Internal	Passing Juice
Subscribe	External	Passing Juice
NEWS	Internal	Passing Juice
Latest News	Internal	Passing Juice
Price Alerts	Internal	Passing Juice
Subscribe to Enewsletter	Internal	Passing Juice
MATERIALS	Internal	Passing Juice
Additives	Internal	Passing Juice
Resins/Polymers	Internal	Passing Juice
Pigments	Internal	Passing Juice
Equipment	Internal	Passing Juice
Distribution	Internal	Passing Juice
Market Reports	Internal	Passing Juice
Adhesives	Internal	Passing Juice
Architectural Coatings	Internal	Passing Juice
Industrial Coatings	Internal	Passing Juice
Nanotechnology	Internal	Passing Juice
Powder Coatings	Internal	Passing Juice
Solventborne	Internal	Passing Juice
Special Purpose Coatings	Internal	Passing Juice
UV Coatings	Internal	Passing Juice
Waterborne	Internal	Passing Juice
Finishing Today	Internal	Passing Juice
EXCLUSIVES	Internal	Passing Juice
Ask Joe Powder	Internal	Passing Juice
Global Top 10/ PCI 25	Internal	Passing Juice
Did you know?	Internal	Passing Juice
Powder Coating Kitchen	Internal	Passing Juice

In-page links

Blogs	Internal	Passing Juice
Target the Market	Internal	Passing Juice
TiO2 Insider	Internal	Passing Juice
Moody's Coatings Conundrums	Internal	Passing Juice
Student of the Month	Internal	Passing Juice
Podcast	Internal	Passing Juice
Videocast	Internal	Passing Juice
Videos/PCI TV	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
Product of the Week	Internal	Passing Juice
Product Spotlight	Internal	Passing Juice
Must See Products and Services	Internal	Passing Juice
EVENTS	Internal	Passing Juice
Coatings Trends & Technologies	External	Passing Juice
Powder Coating Summit	External	Passing Juice
Webinars	Internal	Passing Juice
Classifieds	Internal	Passing Juice
Industry Links	Internal	Passing Juice
PCI Store	Internal	Passing Juice
White Papers	Internal	Passing Juice
Web Exclusives	Internal	Passing Juice
Sponsor Insights	Internal	Passing Juice
DIRECTORIES	Internal	Passing Juice
Additives Directory	Internal	Passing Juice
Buyer's Guide	Internal	Passing Juice
2022 CASE Buyer's Guide E-book	External	Passing Juice
Equipment Directory	Internal	Passing Juice
Virtual Supplier Brochures	Internal	Passing Juice

In-page links

INFOCENTERS	Internal	Passing Juice
Beyond Color	Internal	Passing Juice
Protection Through Antimicrobial Coatings	Internal	Passing Juice
Hard Minerals Enhance Powder Coating Performance	Internal	Passing Juice
BASF Partners with Color Compass Corp. to Sponsor ARA Pedal	Internal	Passing Juice
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Demanding Construction Project Fulfills Decades-Long Dream of Connecting Croatia After 300 Years	Internal	Passing Juice
Seven challenges in architectural coatings - and how to solve them	Internal	Passing Juice
SUBSCRIBE NOW	External	Passing Juice
Online Registration	External	Passing Juice
Subscription Customer Service	Internal	Passing Juice
Podcasts	Internal	Passing Juice

In-page links

Crisis in Ukraine	Internal	Passing Juice
An Up-Close Look at the High-Performance Pigments Market, 2017-2027	Internal	Passing Juice
Ongoing Digital Transformation: It's About People, Processes and	Internal	Passing Juice
Bio-Based Multi-Functional Stabilizer for Waterborne Coatings	Internal	Passing Juice
Webinar Sponsorship Information	Internal	Passing Juice
Insulated Oven Panels	Internal	Passing Juice
The Magazine	Internal	Passing Juice
2022 March	Internal	Passing Juice
2022 February	Internal	Passing Juice
2022 January	Internal	Passing Juice
2021 December	Internal	Passing Juice
SUBSCRIBE TODAY	External	Passing Juice
PRIVACY POLICY	External	Passing Juice
TERMS & CONDITIONS	External	Passing Juice
DO NOT SELL MY PERSONAL INFORMATION	External	Passing Juice
PRIVACY REQUEST	External	Passing Juice
ACCESSIBILITY	Internal	Passing Juice
Reprints	External	Passing Juice
List Rental	External	Passing Juice
Online Exclusives	Internal	Passing Juice
Market Research	External	Passing Juice
Custom Content & Marketing Solutions	External	Passing Juice
Want More?	Internal	Passing Juice
Connect	Internal	Passing Juice
Manufacturing Group	Internal	Passing Juice
Survey And Sample	External	Passing Juice
ePublishing	External	Passing Juice

SEO Keywords



Keywords Cloud

coating cookies more **coatings** paint pci
company news content powder

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coatings	25	✓	✓	✓	✓
more	11	✗	✗	✗	✗
cookies	9	✗	✗	✗	✗
coating	9	✓	✓	✓	✓
pci	9	✓	✓	✓	✗











Usability

	Url	Domain : pcimag.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

						
	W3C Validity	Errors : 31 Warnings : 25				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip. 				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">  Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://pcimag.com/sitemap.xml</code>
	Robots.txt	<code>http://pcimag.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.