



Seo Analyzer pdlab.de

Generated on March 26 2022 14:00 PM






The score is 58/100





SEO Content

	Title	Produktdesign Lab für innovative Unternehmen - pdlab.de Length : 55 Perfect, your title contains between 10 and 70 characters.																
	Description	pdlab ist ein führendes Produktdesign Büro aus Stuttgart und bietet kompetente Dienstleistungen im Bereich Industriedesign, UI, UX und Design Thinking Length : 150 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Produktdesign Lab für innovative Unternehmen - pdlab.de</td></tr><tr><td>description</td><td>pdlab ist ein führendes Produktdesign Büro aus Stuttgart und bietet kompetente Dienstleistungen im Bereich Industriedesign, UI, UX und Design Thinking</td></tr><tr><td>url</td><td>https://pdlab.de/</td></tr><tr><td>site_name</td><td>pdlab - the design innovation lab</td></tr><tr><td>image</td><td>https://pdlab.de/wp-content/uploads/2018/08/Design-workshop.jpg</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Produktdesign Lab für innovative Unternehmen - pdlab.de	description	pdlab ist ein führendes Produktdesign Büro aus Stuttgart und bietet kompetente Dienstleistungen im Bereich Industriedesign, UI, UX und Design Thinking	url	https://pdlab.de/	site_name	pdlab - the design innovation lab	image	https://pdlab.de/wp-content/uploads/2018/08/Design-workshop.jpg
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SEO Content

	Headings	H1 1	H2 16	H3 4	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Produktdesign Kompetenz• [H2] Creative Intelligence• [H2] Designstrategie• [H2] Industriedesign• [H2] UI & UX Design• [H2] Smarte Strategien im digitalen Zeitalter• [H2] Von der ersten Designskizze bis zum fertigen Produkt• [H2] Form Follows Technology• [H2] Intuitive Bedienerlebnisse• [H2] User-Centered Design & Development• [H2] Medizintechnik• [H2] Maschinenbau• [H2] Konsumgüter• [H2] Design Thinking!• [H2] Design Thinking Training• [H2] Industriedesign Expertise• [H2] Design Minds• [H3] Produktdesign Briefing als Erfolgsfaktor• [H3] Erfolgreiches Produktdesign versteht die Intention des Users• [H3] Industriedesign: Weshalb auch Maschinen gestylt werden• [H3] Designrhetorik: Sprache für die Form?					
	Images	We found 32 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					


SEO Links

	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p>

In-page links

Anchor	Type	Juice
Zum Inhalt springen	Internal	Passing Juice
=	Internal	Passing Juice
Industriedesign	Internal	Passing Juice
weiterlesen &gt;&gt;	Internal	Passing Juice
weiterlesen &gt;&gt;	Internal	Passing Juice
weiterlesen &gt;&gt;	Internal	Passing Juice
weiterlesen &gt;&gt;	Internal	Passing Juice
pdlab Stuttgart	Internal	Passing Juice
Impressum	Internal	Passing Juice
Legal notice	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords

	Keywords Cloud	mit der für sie die thinking und design produktdesign wir
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

und	33	✘	✘	✔	✘
design	22	✔	✘	✔	✔
für	18	✔	✘	✘	✔
die	14	✘	✘	✔	✔
thinking	11	✘	✘	✔	✔

Usability

	Url	Domain : pdlab.de Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 155 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://pdlab.de/sitemap.xml</p> <p>https://pdlab.de/wp-sitemap.xml</p>
	Robots.txt	<p>http://pdlab.de/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>