Seo Analyzer
pearsonhousing.com

Generated on February 15 2023 00:13 AM

The score is 49/100

SEO Content

⚠️	Title	Pearson Housing | Student housing and room rent in Toronto for students. | Pearson Housing **Length : 90** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Student housing and room rent in Toronto for students. All utilities, affordable rent, fully equipped kitchens and furnished rooms, close to everywhere. **Length : 152** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
description	Student housing and room rent in Toronto for students. All utilities, affordable rent, fully equipped kitchens and furnished rooms, close to everywhere.
title	Pearson Housing | Student housing and room rent in Toronto for students. | Pearson Housing

◯	Headings	

H1	H2	H3	H4	H5	H6
0	4	37	4	0	0

- [H2]
- [H2] Student housing and room rent in Toronto
- [H2] From Our Blog
- [H2] 8 Ways to Love Toronto...
- [H3] Hand-picked selection of quality places

SEO Content

- [H3] Flex Plus - Roehampton St
- [H3] Silver Plus Room - Roehampton St
- [H3] Master Bedroom - Roehampton St
- [H3] Silver Room - 100 Wellesley St
- [H3] Silver Plus Room - 100 Wellesley St
- [H3] Master Bedroom - 1100 King St W
- [H3] Silver Plus Room - 3421 Drummond St
- [H3] Silver Room - 3421 Drummond St
- [H3] Flex Room - 3421 Drummond St
- [H3] Hand-picked selection of quality places
- [H3] Flex Plus - Roehampton St
- [H3] Silver Plus Room - Roehampton St
- [H3] Master Bedroom - Roehampton St
- [H3] Silver Room - 100 Wellesley St
- [H3] Silver Plus Room - 100 Wellesley St
- [H3] Master Bedroom - 1100 King St W
- [H3] Silver Plus Room - 3421 Drummond St
- [H3] Silver Room - 3421 Drummond St
- [H3] Flex Room - 3421 Drummond St
- [H3] Silver Plus Room - St Patrick St
- [H3] Silver Room - St Patrick St
- [H3] Flex Plus - St Patrick St
- [H3] Flex Plus - Carlton St
- [H3] Silver Plus Room - Yonge St
- [H3] Silver Room - Carlton St
- [H3] Master Bedroom - Carlton St
- [H3] Flex Plus - 100 Wellesley St
- [H3] Silver Plus Room - 1100 King St W
- [H3] Silver Room - 1100 King St W
- [H3] Affordable & Transparent Prices
- [H3] Maintenance and Support
- [H3] Fully Furnished Rooms
- [H3] Extensive Amenities
- [H3] Easy to Book
- [H3] Great Locations
- [H3] Keep always update on latest topics
- [H4] Affordable Rooms
- [H4] Support
- [H4] Company
- [H4] Contact Us

	Images	We found 37 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 5 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 20%
		Internal Links 80%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	Internal	Passing Juice
+1 437 998 8484	External	Passing Juice

SEO Keywords

○	Keywords Cloud	week from baths bedrooms room toronto silver guests beds available

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
week	29	✖	✖	✖	✖
baths	28	✖	✖	✖	✖
guests	28	✖	✖	✖	✖
beds	28	✖	✖	✖	✖
bedrooms	28	✖	✖	✖	✖

Usability

	Url	Domain : pearsonhousing.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 143 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://pearsonhousing.com/sitemap.xml
✅	Robots.txt	http://pearsonhousing.com/robots.txt
		Great, your website has a robots.txt file.
❌	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.