



Seo Analyzer

pearsonvue.com

Generated on February 12 2022 17:15 PM





The score is 55/100






SEO Content

	<p>Title</p>	<p>Computer-Based Test (CBT) development and delivery :: Pearson VUE</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Pearson VUE delivers high-stakes exams that empower professions to certify and license individuals who safeguard and advance their communities across the globe. We continue to develop the leading testing technologies that drive progress through essential credentials in virtually every industry.</p> <p>Length : 295</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Pearson VUE, VUE, computer-based testing, CBT, test development, test delivery, testing services, test centres, data management, electronic testing, electronic exams, testing centres, Authorised Testing Centres, VUE Authorised Testing Centres, Pearson Professional Centres, Certification, Licensure, Certification Testing, IT Certification, information technology testing, VUE, Virtual University Enterprises, VUE Testing, VUE Testing Centre, VUE Testing Centres</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1845 1485 2078" style="list-style-type: none"> • [H1] The potential of every professional. The promise of every industry. • [H2] Recent news: • [H2] Product and service highlights • [H2] Resources for test-takers • [H2] Innovations and insights for test owners • [H2] About us 	H1	H2	H3	H4	H5	H6	1	8	14	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	14	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Events• [H2] Empowering professionals, one test at a time.• [H2] Pearson VUE Sitemap• [H3] Exams are stressful enough.• [H3] Schedule your exam on a military base.• [H3] Got questions? We've got answers.• [H3] Value of IT Certification survey• [H3] Secure your exam program.• [H3] Reach more candidates.• [H3] AFCEA Rocky Mountain Cyberspace Symposium (opens in new window)»• [H3] CCME Professional Development Symposium (opens in new window)»• [H3] International Military Testing Association (IMTA) (opens in new window)»• [H3] For test-takers• [H3] For test owners• [H3] Test centers• [H3] About Pearson VUE• [H3] Be social with us
	Images	<p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 42 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 7.14%

Internal Links 92.86%

In-page links

Anchor	Type	Juice
upgrade your browser	Internal	Passing Juice
Pearson VUE	Internal	Passing Juice
Take a test	Internal	Passing Juice
Partner with us	Internal	Passing Juice
Become a test center	Internal	Passing Juice
Contact us	Internal	Passing Juice
View all news	Internal	Passing Juice
Dr. Gary A. Gates, Senior Vice President, Global Business announced as new Managing Director of Pearson VUE	Internal	Passing Juice
Pearson Acquires Digital Credentialing Leader Credly	Internal	Passing Juice
Tableau certification guide: Cost, training, salaries, and value	Internal	Passing Juice
FAQs	Internal	Passing Juice
Learn more &raquo;	Internal	Passing Juice
More events »	Internal	Passing Juice
Learn more	Internal	Passing Juice
Schedule your exam	Internal	Passing Juice
Helpful resources / FAQs	Internal	Passing Juice
Customer service	Internal	Passing Juice
Online testing with OnVUE	Internal	Passing Juice
Test accommodations	Internal	Passing Juice
U.S. military communities	Internal	Passing Juice
Partner with us	Internal	Passing Juice
Develop and design	Internal	Passing Juice

In-page links

Secure and protect	Internal	Passing Juice
Deliver flexibility	Internal	Passing Juice
Manage with ease	Internal	Passing Juice
Grow and evolve	Internal	Passing Juice
Trust our expertise	Internal	Passing Juice
Become a test center	Internal	Passing Juice
Existing test centers	Internal	Passing Juice
Purchase vouchers	Internal	Passing Juice
What we do	Internal	Passing Juice
Vision and purpose	Internal	Passing Juice
News & Views	Internal	Passing Juice
Careers	Internal	Passing Juice
عربي	External	Passing Juice
🇮🇳	Internal	Passing Juice
English - India	Internal	Passing Juice
English - US	Internal	Passing Juice
English - UK	External	Passing Juice
Français Canadien	Internal	Passing Juice
🇨🇦	External	Passing Juice
🇨🇦	Internal	Passing Juice

SEO Keywords








Keywords Cloud

delivery main pearson cbt
content skip computer-based
test development vue





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
computer-based	1	✓	✓	✗	✗
test	1	✓	✓	✓	✓
cbt	1	✓	✓	✗	✗
development	1	✓	✓	✗	✓
delivery	1	✓	✓	✗	✗



Usability

	Url	Domain : pearsonvue.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 24
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://pearsonvue.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>