







# Seo Analyzer peeplocal.com

Generated on February 05 2022 10:12 AM





The score is 55/100



## SEO Content

	<p>Title</p>	<p>PeepLocal - Local Community Website - Find Local Businesses Near You</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>				
	<p>Description</p>	<p>PeepLocal a Local Community Website - Find Local Restaurants, Nightlife, Music and Comedy Events, Things to do, Real Estate for Sale or Rent, Local Jobs and more.</p> <p><b>Length : 163</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>				
	<p>Keywords</p>	<p>Look Local on PeepLocal Directory Website, Look Local on PeepLocal Review Website, Look Local on PeepLocal, PeepLocal.com Local Community Website, Advertise your business, Business address, Business address lookup, Local Business directories, Business directory, Business directory listings, Business listing, Business listings, Business lookup, Business phone directory, Business phone number, Business phone numbers, Business search, Business search directories, Business telephone directory, Cell phone directory, Close to me, Dentist, Directory assistance phone number, Directory business, Directory listing, Doctor, Find a business phone number, Find a cell phone number, Local Business Directory, Nails near me, Near you, Restaurant, Salon, Spa, PeepLocal, Peep Local, California, Southern California, Orange County, Riverside County, San Diego County, San Bernardino County, Ventura County, Los Angeles, County, Kern County, Community, Local Citation Site, Local Events, Local Music, Local Comedy Shows, Local Real Estate for Sale, Local Real Estate for Rent, Local Rentals Local Jobs, Local Classifieds</p> <p>Good, your page contains meta keywords.</p>				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1877 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	type	website
Property	Content					
type	website					





## SEO Content

		<table border="1"> <tr> <td>url</td> <td>https://www.peeplocal.com</td> </tr> <tr> <td>site_name</td> <td>PeepLocal.com Local Community Website</td> </tr> <tr> <td>title</td> <td>PeepLocal - Local People Look Local on PeepLocal</td> </tr> <tr> <td>description</td> <td>PeepLocal a Local Community Website - Find Reviews &amp; Recommendations for Local Restaurants, Nightlife, Events, Entertainment, Businesses and Service Pros Near Me,</td> </tr> <tr> <td>image</td> <td>https://www.peeplocal.com/images/peeplocal-social-media-image.jpg</td> </tr> </table>	url	https://www.peeplocal.com	site_name	PeepLocal.com Local Community Website	title	PeepLocal - Local People Look Local on PeepLocal	description	PeepLocal a Local Community Website - Find Reviews & Recommendations for Local Restaurants, Nightlife, Events, Entertainment, Businesses and Service Pros Near Me,	image	https://www.peeplocal.com/images/peeplocal-social-media-image.jpg		
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>2</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Look Local on PeepLocal.com</li> <li>• [H2]</li> <li>• [H2] Help Peeplocal Grow to over 2 million monthly website visitors by sharing your profile on your social media accounts</li> <li>• [H2] Featured Business Members</li> <li>• [H2] More Great Articles</li> <li>• [H2] Sides for Holiday Entertaining Recipes</li> <li>• [H2] 5 Tips to Enhance Your Wedding Decor</li> <li>• [H2] Skip the Cranberries this Thanksgiving - Roasted Grape Gastrique - Recipe</li> <li>• [H2] It's more important now more than ever to support local small businesses</li> <li>• [H2] Look Local On PeepLocal.com</li> <li>• [H2] About Peeplocal.com</li> <li>• [H2] Member Login</li> <li>• [H3] Share This Page</li> <li>• [H3] Subscribe to our Newsletter for Special Offers from Local Businesses</li> <li>• [H4] Safely Celebrating Halloween with Your Pets</li> <li>• [H4] Focal Points - The Key to your Home Decor</li> <li>• [H4] Pop Up Popcorn Snack - Recipes</li> <li>• [H4] Apple Guacamole - Video Recipe</li> <li>• [H4] Holiday Cheese Balls - Video Recipe</li> </ul>	H1	H2	H3	H4	H5	H6	1	11	2	5	0	0
H1	H2	H3	H4	H5	H6									
1	11	2	5	0	0									
	Images	<p>We found 51 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.61% Internal Links 98.39%

## In-page links

Anchor	Type	Juice
<a href="#">Pro Match</a>	Internal	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">Business Articles</a>	Internal	Passing Juice
<a href="#">Local Community Articles/News</a>	Internal	Passing Juice
<a href="#">Press Release</a>	Internal	Passing Juice
<a href="#">Members Property Listings</a>	Internal	Passing Juice
<a href="#">Nationwide MLS Property Listings</a>	Internal	Passing Juice
<a href="#">For Sale by Owner</a>	Internal	Passing Juice
<a href="#">Business For Sale</a>	Internal	Passing Juice
<a href="#">Local Jobs</a>	Internal	Passing Juice
<a href="#">Classified Ads</a>	Internal	Passing Juice


## In-page links

<a href="#">Products for Sale</a>	Internal	Passing Juice
<a href="#">Pet Rescue and Adoption</a>	Internal	Passing Juice
<a href="#">Coupons/Specials</a>	Internal	Passing Juice
<a href="#">Local Yard sales</a>	Internal	Passing Juice
<a href="#">Local Things to do</a>	Internal	Passing Juice
<a href="#">Comedy Shows</a>	Internal	Passing Juice
<a href="#">Live Music</a>	Internal	Passing Juice
<a href="#">Sports events</a>	Internal	Passing Juice
<a href="#">Business Grand Opening, Mixers and More</a>	Internal	Passing Juice
<a href="#">Local Wedding Planning</a>	Internal	Passing Juice
<a href="#">How To Videos</a>	Internal	Passing Juice
<a href="#">Business Strategies</a>	Internal	Passing Juice
<a href="#">General User Sign Up</a>	Internal	Passing Juice
<a href="#">Business Sign Up</a>	Internal	Passing Juice
<a href="#">Entertainer Sign up</a>	Internal	Passing Juice
<a href="#">Pet Rescue Sign-up</a>	Internal	Passing Juice
<a href="#">Innovative Employee Solutions</a>	Internal	Passing Juice
<a href="#">Gastoni Plumbing</a>	Internal	Passing Juice
<a href="#">Insurance Center Of Monroe</a>	Internal	Passing Juice
<a href="#">Rocker Built - Motorcycle Par...</a>	Internal	Passing Juice
<a href="#">New Life House</a>	Internal	Passing Juice
<a href="#">Abolish Pest &amp; Wildlife Contro...</a>	Internal	Passing Juice
<a href="#">Casady's Goodfellas Moving, In...</a>	Internal	Passing Juice
<a href="#">Killeen Fence and Deck</a>	Internal	Passing Juice
<a href="#">Sides for Holiday Entertaining Recipes</a>	Internal	Passing Juice
<a href="#">Linda Lou</a>	Internal	Passing Juice
<a href="#">5 Tips to Enhance Your Wedding Decor</a>	Internal	Passing Juice
<a href="#">Skip the Cranberries this Thanksgiving - Roasted Grape Gastrique - Recipe</a>	Internal	Passing Juice

## In-page links

<a href="#">It's more important now more than ever to support local small businesses</a>	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Become a Local PeepLocal member FREE</a>	Internal	Passing Juice
<a href="#">Get listed today »</a>	Internal	Passing Juice
<a href="#">Our Mission Statement.</a>	Internal	Passing Juice
<a href="#">How It Works</a>	Internal	Passing Juice
<a href="#">Advertise with US</a>	Internal	Passing Juice
<a href="#">Browse By Categories</a>	Internal	Passing Juice
<a href="#">Browse By Locations</a>	Internal	Passing Juice
<a href="#">Password Retrieval</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Add Your Local Business to PeepLocal.com »</a>	Internal	Passing Juice
<a href="#">PeepLocal.com Local Community Website</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	local sale business property peeplocal listings holiday sign more celebrating
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
local	14	✓	✓	✓	✓
business	14	✓	✓	✗	✓
sign	7	✗	✗	✗	✗
peeplocal	6	✓	✓	✓	✓
sale	6	✗	✓	✓	✗

## Usability

	Url	Domain : peeplocal.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 124 Warnings : 79
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://peeplocal.com/robots.txt">http://peeplocal.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li> Google Analytics</li></ul>