







Seo Analyzer penandprose.com

Generated on March 17 2022 12:40 PM






The score is 56/100







SEO Content

	<p>Title</p>	<p>Pen & Prose &#8211; A Blog About Travel Crafts Coffee and Culture</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Pen & Prose</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Pen & Prose</td> </tr> <tr> <td>url</td> <td>http://penandprose.com/</td> </tr> <tr> <td>image</td> <td>https://i1.wp.com/penandprose.com/wp-content/uploads/2015/12/cropped-blog-icon.png?fit=200%2C200</td> </tr> <tr> <td>description</td> <td>A Blog About Travel Crafts Coffee and Culture</td> </tr> <tr> <td>image:width</td> <td>200</td> </tr> <tr> <td>image:height</td> <td>200</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	site_name	Pen & Prose	type	website	title	Pen & Prose	url	http://penandprose.com/	image	https://i1.wp.com/penandprose.com/wp-content/uploads/2015/12/cropped-blog-icon.png?fit=200%2C200	description	A Blog About Travel Crafts Coffee and Culture	image:width	200	image:height	200	locale	en_US
Property	Content																					
site_name	Pen & Prose																					
type	website																					
title	Pen & Prose																					
url	http://penandprose.com/																					
image	https://i1.wp.com/penandprose.com/wp-content/uploads/2015/12/cropped-blog-icon.png?fit=200%2C200																					
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locale	en_US																					
	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>																				

SEO Content

		0 6 3 1 6 0
		<ul style="list-style-type: none">• [H2] Ummm... Kona! Lets Talk Hawaiian Coffee• [H2] Exploring Hawaii• [H2] 10 Must Read Tips Before Visiting Thailand• [H2] DIY Whipped Body Butter• [H2] SUBSCRIBE TO THE BLOG• [H2] Passionate about life, love, and simply being.• [H3] The Blog• [H3] About Me• [H3] Coffee• [H4] Copyright 2022 Pen & Prose Site design handcrafted by Station Seven• [H5] Read More• [H5] Read Now• [H5] Read Now• [H5] Latest Posts• [H5] About• [H5] Subscribe to the Blog
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.43%

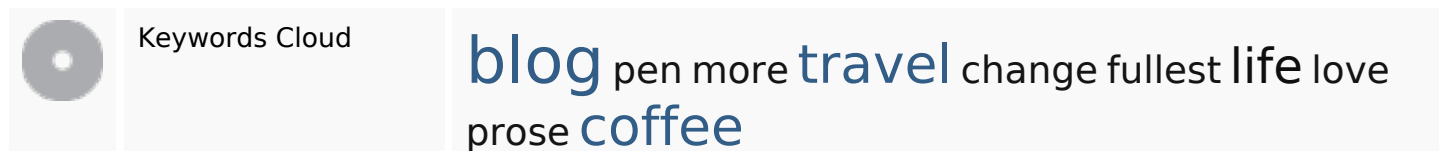
SEO Links

Internal Links 78.57%

In-page links

Anchor	Type	Juice
Instagram	External	Passing Juice
Twitter	External	Passing Juice
Pinterest	External	Passing Juice
Pen & Prose	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Blog	Internal	Passing Juice
Gallery	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Ummm&#8230; Kona! Lets Talk Hawaiian Coffee	Internal	Passing Juice
My Un &#8211; &#8220;Planned&#8221; Hawaii Trip	Internal	Passing Juice
10 Must Read Tips Before Your Visit To Thailand (3 of 4)	Internal	Passing Juice
DIY: Whipped Body Butter	Internal	Passing Juice
Solo Travel in the Kingdom of Thailand (2 of 4)	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

blog	6	✓	✗	✗	✓
travel	4	✓	✗	✗	✗
coffee	4	✓	✗	✗	✓
life	3	✗	✗	✗	✓
pen	2	✓	✗	✗	✓

Usability

	Url	Domain : penandprose.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://penandprose.com/sitemap.xml</p>
	Robots.txt	<p>http://penandprose.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>