








Seo Analyzer penfield.edu

Generated on March 22 2022 00:48 AM





The score is 31/100







SEO Content

	<p>Title</p>	<p>Penfield Central School District</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1375 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>0</td> <td>12</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1482 1503 1975" style="list-style-type: none"> • [H1] Quick Links • [H1] Mission Statement • [H4] District Conducting Annual Census • [H4] Bay Trail to Present "Dear Edwina, Jr." • [H4] Celebrating Women's History Month and Developmental Disabilities Awareness Month • [H4] DEI Community Conversation Set for March 14th • [H4] Masks Will Be Optional in Penfield Schools as of March 2nd • [H4] Monday, Mar 21 • [H4] Tuesday, Mar 22 • [H4] Thursday, Mar 24 • [H4] Friday, Mar 25 • [H4] Sunday, Mar 27 • [H4] Wednesday, Mar 30 • [H4] Friday, Apr 1 	H1	H2	H3	H4	H5	H6	2	0	0	12	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	12	0	0									
	<p>Images</p>	<p>We found 25 images on this web page.</p>												

SEO Content

		14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 316 links including 12 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.54% Internal Links 91.46%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
About Us	Internal	Passing Juice
Penfield Central School District	Internal	Passing Juice
Penfield Community	Internal	Passing Juice

In-page links

Penfield Logos	Internal	Passing Juice
Athletics	Internal	Passing Juice
Athletic News	Internal	Passing Juice
Strength and Conditioning	Internal	Passing Juice
Athletic Philosophy	Internal	Passing Juice
Bay Trail Athletics	Internal	Passing Juice
Booster Club - Penfield Patriots Sports	External	Passing Juice
Coaches' Contact List	Internal	Passing Juice
Code of Conduct	Internal	Passing Juice
Recognition of Concussion	Internal	Passing Juice
Immediate Referral Guidelines for All Staff	Internal	Passing Juice
Guidelines for the Athletic Trainer	Internal	Passing Juice
Guidelines for Coaches	Internal	Passing Juice
Follow-Up Care for the Athlete	Internal	Passing Juice
Return to Play Procedures	Internal	Passing Juice
Fact Sheet for PHS Athletes	Internal	Passing Juice
Fact Sheet for BT Athletes	Internal	Passing Juice
PHS Sport Offerings	Internal	Passing Juice
Forms and Documents	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Athletic Opportunities	Internal	Passing Juice
Physicals	Internal	Passing Juice
Sports Links	Internal	Passing Juice
Sports Registration	Internal	Passing Juice
Sports Schedule	External	Passing Juice
Transportation	Internal	Passing Juice
Departments	Internal	Passing Juice
Water Quality Test Results	Internal	Passing Juice

In-page links

2022-23 Budget Information	Internal	Passing Juice
Federal Funding	Internal	Passing Juice
Fiscal Reports	Internal	Passing Juice
Purchasing	Internal	Passing Juice
Communications Office	Internal	Passing Juice
Dignity for All Students Act (DASA)	Internal	Passing Juice
Diversity, Equity & Inclusion	Internal	Passing Juice
Harassment/Discrimination Reporting Form	Internal	Passing Juice
Social-Emotional Learning Initiative	Internal	Passing Juice
Special Education Information	Internal	Passing Juice
Lunch Menus	Internal	Passing Juice
Human Resources Office	Internal	Passing Juice
Superintendent's Office	Internal	Passing Juice
District Technology Plan	Internal	Passing Juice
Smart Schools Bond Act	Internal	Passing Juice
Technology Request Forms	Internal	Passing Juice
Technology Support & Resources	Internal	Passing Juice
Transportation	Internal	Passing Juice
District	Internal	Passing Juice
Addressing Concerns	Internal	Passing Juice
TERT	Internal	Passing Juice
Building Use Forms	Internal	Passing Juice
Census Information	Internal	Passing Juice
Child Abuse Hotline	Internal	Passing Juice
Parents' Bill of Rights for Data Privacy	Internal	Passing Juice
District Code of Conduct	Internal	Passing Juice
District Strategic Plan	Internal	Passing Juice
Employment	External	Passing Juice

In-page links

Freedom of Information Law (FOIL) Requests	Internal	Passing Juice
Portal User Expectations	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Student Login Information	Internal	Passing Juice
Medicaid Compliance Reporting	Internal	Passing Juice
Mission and Vision Statement	Internal	Passing Juice
School Closing Procedure	Internal	Passing Juice
School Safety & Security	Internal	Passing Juice
Staff Directory	Internal	Passing Juice
Foster Care Liaison	Internal	Passing Juice
Home Schooling	Internal	Passing Juice
Homeless Student Liaison	Internal	Passing Juice
Preparing for Kindergarten	Internal	Passing Juice
Registration for Non-Public School Students	Internal	Passing Juice
Commemoration Guidelines	Internal	Passing Juice
Parent Resources	Internal	Passing Juice
Urban-Suburban Program	External	Passing Juice
Web Accessibility Guidelines	Internal	Passing Juice
Instruction	Internal	Passing Juice
Assessment Information	Internal	Passing Juice
Elementary Curriculum	Internal	Passing Juice
Penfield Content Standards	Internal	Passing Juice
Honors, Advanced Placement, SUPA	Internal	Passing Juice
State Curriculum Links	Internal	Passing Juice
Home Schooling Links	Internal	Passing Juice
Title I School-Parent Compact	Internal	Passing Juice
Curriculum Links	Internal	Passing Juice
Enrichment Activities for Families	Internal	Passing Juice

In-page links

Enrichment Teacher Contacts	Internal	Passing Juice
PACE	Internal	Passing Juice
Internet Safety	Internal	Passing Juice
Library Links	Internal	Passing Juice
Music Department	Internal	Passing Juice
Current PD Catalog	Internal	Passing Juice
Social Emotional Learning	Internal	Passing Juice
PD Calendar	Internal	Passing Juice
Standards Based Grading	Internal	Passing Juice
Special Programs	Internal	Passing Juice
News & Info.	Internal	Passing Juice
Absentee Ballot Information	Internal	Passing Juice
2022-23 Budget Information	Internal	Passing Juice
State Legislator Contact Information	Internal	Passing Juice
Federal Legislator Contact Information	Internal	Passing Juice
District Calendar	Internal	Passing Juice
District News	Internal	Passing Juice
District Publications	Internal	Passing Juice
District Videos	Internal	Passing Juice
Enhanced STAR Information	Internal	Passing Juice
Coronavirus (COVID-19) Information	Internal	Passing Juice
Emails to Families	Internal	Passing Juice
Reopening Advisory Committees	Internal	Passing Juice
Weekly COVID Updates	Internal	Passing Juice
NYS Parent Dashboard	External	Passing Juice
Bivona Resources	Internal	Passing Juice
Drug Prevention and Intervention	Internal	Passing Juice
Equity and Anti-Racism Resources	Internal	Passing Juice

In-page links

Mental Health Resources	Internal	Passing Juice
TIG Resources	Internal	Passing Juice
Sign Up for E-News	Internal	Passing Juice
Schools	Internal	Passing Juice
Alumni	Internal	Passing Juice
Announcements	Internal	Passing Juice
Calendar - High School Number Days	Internal	Passing Juice
Child Abuse Hotline	Internal	Passing Juice
Class Pages by Graduation Year	Internal	Passing Juice
Clubs and Organizations	Internal	Passing Juice
Counseling	Internal	Passing Juice
Course Selection Guide 2022-2023	Internal	Passing Juice
Departments	Internal	Passing Juice
Digital Media Resources	Internal	Passing Juice
Dignity for All Students Act (DASA)	Internal	Passing Juice
Driver Education	Internal	Passing Juice
Health Office	Internal	Passing Juice
National Honor Society	Internal	Passing Juice
Parent Teacher Student Association	External	Passing Juice
Patriot Update	Internal	Passing Juice
PHS Library Web Page	External	Passing Juice
PHS Special Education	Internal	Passing Juice
PICTURE DAY INFORMATION	Internal	Passing Juice
Regents Exam Information	Internal	Passing Juice
SCHOOL PICTURES - VIEW & ORDER	Internal	Passing Juice
Shared Decision Making Team	Internal	Passing Juice
Sign Up for PHS E-News	External	Passing Juice
Sources of Strength	Internal	Passing Juice

In-page links

Student Handbook	Internal	Passing Juice
Supply Lists 2021-2022	Internal	Passing Juice
Teacher Pages	Internal	Passing Juice
Time Schedule	Internal	Passing Juice
Transcript Request	Internal	Passing Juice
Virtual DIC Schedules and Instructions	Internal	Passing Juice
Yearbook	Internal	Passing Juice
2021-2022 School Year Information	Internal	Passing Juice
About Bay Trail	Internal	Passing Juice
Attendance	Internal	Passing Juice
Bay Trail Mission and Beliefs	Internal	Passing Juice
Bay Trail School Goals	Internal	Passing Juice
House A	Internal	Passing Juice
House B	Internal	Passing Juice
House C	Internal	Passing Juice
Bay Trail Athletics	Internal	Passing Juice
After-School Clubs and Activities	Internal	Passing Juice
Announcements - Calendar view	External	Passing Juice
Announcements- List View	External	Passing Juice
Assessment Information	Internal	Passing Juice
Celebrations of Character	Internal	Passing Juice
Departments	Internal	Passing Juice
Digital Media Resources	Internal	Passing Juice
Health Office	Internal	Passing Juice
IC Parent Portal	Internal	Passing Juice
Library	Internal	Passing Juice
Math and Science Acceleration	Internal	Passing Juice
Parent Teacher Association	Internal	Passing Juice

In-page links

Parents and Students	Internal	Passing Juice
Red Ribbon Week	Internal	Passing Juice
Schedule Information 2021-2022	Internal	Passing Juice
School Picture Day Information	Internal	Passing Juice
Shared Decision Making Team (SDM)	Internal	Passing Juice
Sign up for BT PTA E-News	External	Passing Juice
Supply Lists	Internal	Passing Juice
Yearbook	Internal	Passing Juice
8th Grade Washington D. C. Trip Information	Internal	Passing Juice
Schools To Watch	Internal	Passing Juice
Spiritwear	Internal	Passing Juice
Counseling and Mental Health Services	Internal	Passing Juice
Home	Internal	Passing Juice
Character Education	Internal	Passing Juice
Cobbles Library	Internal	Passing Juice
Elementary Code of Conduct	Internal	Passing Juice
Health Office	Internal	Passing Juice
Math Expressions	Internal	Passing Juice
Meet The Staff	Internal	Passing Juice
Parent Resources	Internal	Passing Juice
Parent Teacher Association	Internal	Passing Juice
Shared Decision Making Team	Internal	Passing Juice
STEM	Internal	Passing Juice
Title I Information	Internal	Passing Juice
Social Emotional Learning	Internal	Passing Juice
Fifth Grade Moving Up Day Slideshow	Internal	Passing Juice
Home	Internal	Passing Juice
2021-22 Calendar	Internal	Passing Juice

In-page links

Calendar	Internal	Passing Juice
Dismissal Information	Internal	Passing Juice
Educational Links	Internal	Passing Juice
Field Trips	Internal	Passing Juice
Health Office	Internal	Passing Juice
Kindergarten Parent Information	Internal	Passing Juice
Library	Internal	Passing Juice
Mission and Vision	Internal	Passing Juice
Mr. Nelson's Page	Internal	Passing Juice
NYS Testing	Internal	Passing Juice
Parent Resource	Internal	Passing Juice
Parent Teacher Association	Internal	Passing Juice
Shared Decision Making Team (SDM)	Internal	Passing Juice
Staff-photos, email, webpages	Internal	Passing Juice
Supply Lists	Internal	Passing Juice
Walk the Talk	Internal	Passing Juice
Bully Free Bus	Internal	Passing Juice
Home	Internal	Passing Juice
Principal's Page	Internal	Passing Juice
Staff Listing and Contacts	Internal	Passing Juice
Arrival & Dismissal Procedures	Internal	Passing Juice
Health Office	Internal	Passing Juice
Indian Landing Library	Internal	Passing Juice
Links	Internal	Passing Juice
Parent Handbook 2021-22	Internal	Passing Juice
Parent Teacher Organization	Internal	Passing Juice
Partners in Learning (Shared Decision Making)	Internal	Passing Juice
Policies	Internal	Passing Juice

In-page links

School Supply Letters	Internal	Passing Juice
Title I Information	Internal	Passing Juice
Home	Internal	Passing Juice
Absence or Tardiness	Internal	Passing Juice
Arts in Education	Internal	Passing Juice
Calendars	Internal	Passing Juice
Character Education	Internal	Passing Juice
Dismissal Information	Internal	Passing Juice
Field Trips	Internal	Passing Juice
Forms	Internal	Passing Juice
Health Office	Internal	Passing Juice
IC Parent Portal	Internal	Passing Juice
Parent Handbook	Internal	Passing Juice
Intramurals	Internal	Passing Juice
Library	Internal	Passing Juice
Lunch Menus	Internal	Passing Juice
Math Expressions	Internal	Passing Juice
NEWS from the Main Office	Internal	Passing Juice
NYS Test Dates	Internal	Passing Juice
PTA - Parent Teacher Association	Internal	Passing Juice
Principal Hirschler's Page	Internal	Passing Juice
Recycling	Internal	Passing Juice
School Curriculum	Internal	Passing Juice
School Event Photos	Internal	Passing Juice
Scribner Action Plan	Internal	Passing Juice
Scribner Spotlight	Internal	Passing Juice
Shared Decision Making Team	Internal	Passing Juice
Staff Listing 2021-2022	Internal	Passing Juice

In-page links

Supply Lists & Welcome Letters 2021-2022	Internal	Passing Juice
Volunteers	Internal	Passing Juice
Parent Resources	Internal	Passing Juice
School Pictures/Yearbook	Internal	Passing Juice
Penfield Parent Organizations	Internal	Passing Juice
UPK Frequently Asked Questions	Internal	Passing Juice
School Board	Internal	Passing Juice
Board Advisory Committees	Internal	Passing Juice
Board Candidate Information	Internal	Passing Juice
Agendas and Minutes	External	Passing Juice
Superintendent's Reports	Internal	Passing Juice
Board Handbook	Internal	Passing Juice
Board Meeting Schedule	Internal	Passing Juice
Board Members	Internal	Passing Juice
Board Policies	External	Passing Juice
Information for Prospective Members	Internal	Passing Juice
Role of the Board	Internal	Passing Juice
District Goals	Internal	Passing Juice
2021-22 School Calendar	Internal	Passing Juice
2022-23 School Calendar	Internal	Passing Juice
Census Form	Internal	Passing Juice
COVID-19 Information	Internal	Passing Juice
Files and Documents	Internal	Passing Juice
Library Links	Internal	Passing Juice
Mental Health Resources	Internal	Passing Juice
Parent Organizations	Internal	Passing Juice
Report Discrimination	Internal	Passing Juice
Safe School Helpline	Internal	Passing Juice

In-page links

Site Map	Internal	Passing Juice
Sports Registration	Internal	Passing Juice
Student Registration	Internal	Passing Juice
Technology Support	Internal	Passing Juice
Transportation	Internal	Passing Juice
Universal Pre-K	Internal	Passing Juice
Staff E-Mail Login	External	Passing Juice
News	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Videos	Internal	Passing Juice
District Conducting Annual Census	Internal	Passing Juice
Bay Trail to Present "Dear Edwina, Jr."	Internal	Passing Juice
Celebrating Women's History Month and Developmental Disabilities Awareness Month	Internal	Passing Juice
DEI Community Conversation Set for March 14th	Internal	Passing Juice
Masks Will Be Optional in Penfield Schools as of March 2nd	Internal	Passing Juice
all news	Internal	Passing Juice
Penfield Advisory Board Meeting	External	Passing Juice
BOE Meeting	External	Passing Juice
Policy Committee Meeting	External	Passing Juice
PHS Music in our Schools Month Concert	External	Passing Juice
COB PTA Virtual Meeting	External	Passing Juice
Sophomore Semi-Formal	External	Passing Juice
BT Musical - Dear Edwina	External	Passing Juice
BT Musical - Dear Edwina	External	Passing Juice
Gr. 3-8 NYS ELA Exam	External	Passing Juice
IL Talent Show	External	Passing Juice
Full Calendar	Internal	Passing Juice
Tweets by PenfieldCSD	External	Passing Juice

In-page links

[site map](#)

Internal

Passing Juice

[Website Accessibility Guidelines](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

edwina school **mar** calendar **march**
meeting dear district **penfield** month












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
march	7	✘	✘	✘	✔
mar	6	✘	✘	✘	✔
meeting	5	✘	✘	✘	✘
penfield	5	✔	✘	✘	✔
month	5	✘	✘	✘	✔





Usability

	Url	Domain : penfield.edu Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 31 Warnings : 13						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1		1
Deprecated tags	Occurrences							
<u>	1							
	1							
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.						




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include
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Optimization

		additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p>http://penfield.edu/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="550 510 1481 577"> Google Analytics</div>