



Seo Analyzer

penkethprimary.co.uk

Generated on March 19 2022 13:16 PM





The score is 50/100







SEO Content

| | Title | <p>Penketh Primary School - Home</p> <p>Length : 29</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|----|---|---|---|
| | Description | <p>Our school aims to provide high quality teaching and learning for all children so that they will develop academically, socially, physically and morally to their full potential. We aim to instill a love of learning that will help them to develop into lifelong learners.</p> <p>Length : 268</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
| | Keywords | <p>Penketh Community Primary School, Penketh, Primary, School, Warrington</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Penketh Primary School • [H3] School Gallery • [H3] Parent Survey Spring 2022 • [H3] Penketh News • [H3] Rewards & House Points • [H3] My Life Warrington • [H3] Penketh's Guiding Principle • [H3] W'ton Primary Academy Trust • [H3] Information • [H3] Upcoming Events in school • [H3] AquaAid | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 10 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 0 | 10 | 0 | 0 | 0 | | | | | | | | | |
| | Images | <p>We found 86 images on this web page.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
|  | | 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 26% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 49 links including 5 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 12.24% Internal Links 87.76% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| &gt; | Internal | Passing Juice |
| Googlemap | Internal | Passing Juice |
| Address & E-Mail Details | Internal | Passing Juice |
| General Info for Parents | Internal | Passing Juice |
| Covid Risk Assessments | Internal | Passing Juice |
| | | |

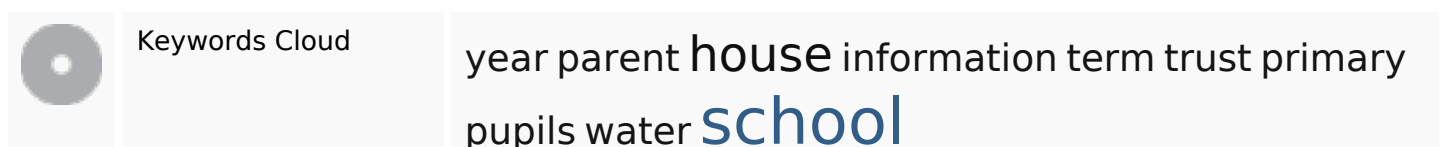
In-page links

| | | |
|--|----------|---------------|
| Home Learning Offer | Internal | Passing Juice |
| Warrington BC Updates | Internal | Passing Juice |
| Coping with Covid-19 | Internal | Passing Juice |
| Discussing Illness | Internal | Passing Juice |
| Mental Health & Wellbeing | Internal | Passing Juice |
| Support Through Stories | Internal | Passing Juice |
| Bereavement Support | Internal | Passing Juice |
| Frequently Asked Questions | Internal | Passing Juice |
| Admission Arrangements | Internal | Passing Juice |
| Privacy Notice For Pupils | Internal | Passing Juice |
| The School Day | Internal | Passing Juice |
| School Meals | Internal | Passing Juice |
| Term Dates & Absence Requests | Internal | Passing Juice |
| Extra Curricular Activities | Internal | Passing Juice |
| Parent & Pupil Feedback | Internal | Passing Juice |
| Maths Help Videos | Internal | Passing Juice |
| School Uniform | Internal | Passing Juice |
| Breakfast Club | Internal | Passing Juice |
| After School Club | Internal | Passing Juice |
| Jargon Buster | Internal | Passing Juice |
| Pre School & High School Provision | Internal | Passing Juice |
| Parent and Friends Association | Internal | Passing Juice |
| EYFS | Internal | Passing Juice |
| Year 1 | Internal | Passing Juice |
| Year 2 | Internal | Passing Juice |
| Year 3 | Internal | Passing Juice |
| Year 4 | Internal | Passing Juice |
| Year 5 | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Year 6 | Internal | Passing Juice |
| Early Help | Internal | Passing Juice |
| Operation Encompass | Internal | Passing Juice |
| Prevent | Internal | Passing Juice |
| PHSE/SMSC | Internal | Passing Juice |
| https://forms.gle/HjC7tGWWx87YSrCt8 | External | Passing Juice |
| Tweets by PenkethPrimary | External | Passing Juice |
| &nbsp; | Internal | Passing Juice |
| &nbsp; | Internal | Passing Juice |
| &nbsp; | Internal | Passing Juice |
| &nbsp; | Internal | Passing Juice |
| Water Coolers | External | Passing Juice |
| New Era Technology | External | Passing Juice |
| DB Primary | External | Passing Juice |
| DB Learning Library | External | Passing Juice |
| Click here | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| school | 20 | ✓ | ✓ | ✓ | ✓ |
| house | 8 | ✗ | ✗ | ✗ | ✓ |
| year | 7 | ✗ | ✗ | ✗ | ✗ |
| trust | 5 | ✗ | ✗ | ✗ | ✓ |

Keywords Consistency

pupils

4



Usability

| | | |
|--|--------------|--|
| | Url | Domain : penkethprimary.co.uk Length : 20 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | Doctype | HTML 5 | | | | |
|-----------------|-----------------|---|-----------------|-------------|--------|---|
| | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
| | W3C Validity | Errors : 167 Warnings : 52 | | | | |
| | Email Privacy | Great no email address has been found in plain text! | | | | |
| | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | | 2 |
| Deprecated tags | Occurrences | | | | | |
| | 2 | | | | | |
| | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. | | | | |

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://penkethprimary.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.