

Seo Analyzer pennfoster.edu

Generated on April 04 2022 04:27 AM




The score is **62/100**







SEO Content

	Title	Accredited College, High School & Career School Online Penn Foster Length : 68 Perfect, your title contains between 10 and 70 characters.												
	Description	Penn Foster offers self-paced, affordable programs in our high school, college & career school. Your education is here. Learn about our programs today. Length : 151 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>2</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Affordable, online training for today's in-demand jobs• [H2] Our Top Programs• [H2] Learn In-Demand Skills• [H2] Need help deciding?• [H2] 100+ Programs To Achieve Your Career Goals• [H3] How does online school work?• [H3] Need to provide training for your workers?• [H4] See How Penn Foster Worked For These Students• [H4] Need more info or ready to enroll?	H1	H2	H3	H4	H5	H6	1	4	2	2	0	0
H1	H2	H3	H4	H5	H6									
1	4	2	2	0	0									
	Images	We found 56 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 10%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.89% Internal Links 85.11%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
For Organizations	Internal	Passing Juice
Login	External	Passing Juice
Request Info	Internal	Passing Juice
Enroll Now	Internal	Passing Juice
Automotive & Engine Repair	Internal	Passing Juice
Business	Internal	Passing Juice
Computers & Electronics	Internal	Passing Juice

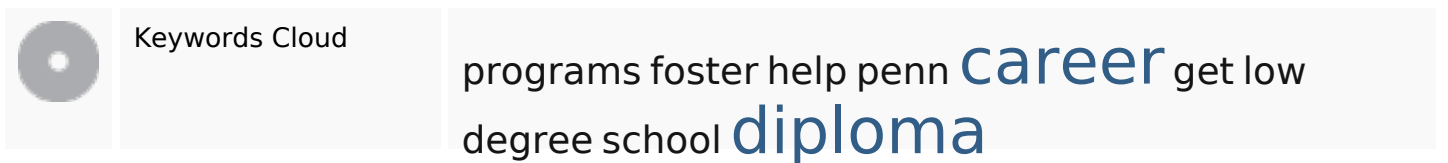
In-page links

Child Care & Education	Internal	Passing Juice
Criminal Justice & Legal	Internal	Passing Juice
Design & Creative Services	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Skilled Trades & Industrial	Internal	Passing Juice
Fitness & Nutrition	Internal	Passing Juice
Travel & Hospitality	Internal	Passing Juice
Veterinary	Internal	Passing Juice
High School	Internal	Passing Juice
High School Diploma	Internal	Passing Juice
Career Pathways	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
About Online Education	Internal	Passing Juice
Tuition & Payment Options	Internal	Passing Juice
Accreditation & Affiliations	Internal	Passing Juice
Academics	Internal	Passing Juice
Military Benefits	Internal	Passing Juice
Student Life Blog	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
For Organizations	Internal	Passing Juice
All Programs	Internal	Passing Juice
Read Student Stories	Internal	Passing Juice
Our History & Mission	Internal	Passing Juice
Careers @ PennFoster	Internal	Passing Juice
News & Media	Internal	Passing Juice
Affiliate Partnerships	Internal	Passing Juice
Bookstore	External	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Site Map	Internal	Passing Juice
Community	Internal	Passing Juice
Ashworth College	External	Passing Juice
ICS Canada	External	Passing Juice
New York Institute of Art & Design	External	Passing Juice
New York Institute of Photography	External	Passing Juice
Penn Foster International	External	Passing Juice
Copyright And Terms	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
career	66	✓	✗	✓	✓
diploma	56	✗	✗	✗	✗
penn	20	✓	✗	✓	✓
programs	18	✗	✗	✓	✓
foster	17	✓	✗	✓	✓






Usability

	Url	Domain : pennfoster.edu Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 56 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.pennfoster.edu/sitemap.xml
	Robots.txt	http://pennfoster.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.