

Seo Analyzer penny.de

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The score is 60/100





SEO Content

	Title	PENNY Startseite PENNY.de Length : 27 Perfect, your title contains between 10 and 70 characters.						
	Description	Bei PENNY.de findest du ✓ günstige Angebote ✓ gute Qualität ✓ und das zu besten Preisen » Jetzt einkaufen & sparen im PENNY Markt in deiner Nachbarschaft! Length : 154 Great, your meta description contains between 70 and 160 characters.						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.						
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.						
	Headings	H1 1	H2 10	H3 3	H4 22	H5 0	H6 0	<ul style="list-style-type: none">• [H1] Hol dir Asien nach Hause• [H2] Main Navigation• [H2] Secondary Navigation• [H2] Main Navigation• [H2] Angebote der Woche• [H2] Aktuelle Aktionen• [H2] Framstag Highlights• [H2] Weitere Highlights• [H2] PENNY Erleben• [H2] Prospekt der Woche• [H2] Modal Headline• [H3] Page jump marks• [H3] Produktrückruf• [H3] Aktuelle Rezepte & Tipps• [H4] TASTE OF ASIA Bratnudeln*• [H4] TASTE OF ASIA Steinofen-Pizza*


SEO Content

		<ul style="list-style-type: none"> • [H4] TASTE OF ASIA Natsuko Likör* • [H4] MARKTLIEBE Mango • [H4] Rote Spitzpaprika • [H4] Besser backen mit Penny. • [H4] Euer Verein beim Förderpenny. • [H4] 7Fach Punkte auf den Einkauf ab 30€ oder 3fach unter 30€ im PENNY Markt!** • [H4] Mühlenhof Geflügel- oder Geflügel-Käsewiener • [H4] COPPENRATH & WIESE Cafeteria fein & sahnig • [H4] SIMPLY SUNNY Nusskernmischung oder Cashewkerne* • [H4] PENNY APP LADEN UND SPAREN • [H4] Dein Coupon-Highlight der Woche² • [H4] Jetzt 20% sparen! • [H4] Ägypten - Urlaub im Land der Pharaonen • [H4] Angebotsrezepte der Woche • [H4] Kartoffel-Möhren-Puffer • [H4] Reis mit Bananen-Currysoße • [H4] Shakshuka mit Rahmspinat • [H4] Schokocrossies • [H4] Kichererbsen in Tomaten-Kokos-Soße • [H4] Wie groß ist eine Kinderportion?
	Images	<p>We found 35 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 48 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 12.5%
		Internal Links 87.5%

In-page links

Anchor	Type	Juice
Jetzt entdecken	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
TASTE OF ASIA Bratnudeln*	Internal	Passing Juice
TASTE OF ASIA Steinofen-Pizza*	Internal	Passing Juice
TASTE OF ASIA Natsuko Likör*	Internal	Passing Juice
MARKTLIEBE Mango	Internal	Passing Juice
Rote Spitzpaprika	Internal	Passing Juice
Zu den Angeboten der Woche	Internal	Passing Juice
Besser backen mit Penny.	Internal	Passing Juice
Euer Verein beim Förderpenny.	Internal	Passing Juice
7Fach Punkte auf den Einkauf ab 30€ oder 3fach unter 30€ im PENNY Markt!**	Internal	Passing Juice
Mühlenhof Geflügel- oder Geflügel-Käsewiener	Internal	Passing Juice
COPPENRATH & WIESE Cafeteria fein & sahnig	Internal	Passing Juice
SIMPLY SUNNY Nusskernmischung oder Cashewkerne*	Internal	Passing Juice
PENNY APP LADEN UND SPAREN	External	Passing Juice
Dein Coupon-Highlight der Woche²	External	Passing Juice
Jetzt 20% sparen!	External	Passing Juice
Ägypten - Urlaub im Land der Pharaonen	External	Passing Juice
Angebotsrezepte der Woche	Internal	Passing Juice
Kartoffel-Möhren-Puffer	Internal	Passing Juice
Reis mit Bananen-Currysoße	Internal	Passing Juice

In-page links

Shakshuka mit Rahmspinat	Internal	Passing Juice
Schokocrossies	Internal	Passing Juice
Kichererbsen in Tomaten-Kokos-Soße	Internal	Passing Juice
Wie groß ist eine Kinderportion?	Internal	Passing Juice
Zum Prospekt der Woche	Internal	Passing Juice
hier	Internal	Passing Juice
Wer günstig will, muss Penny.	Internal	Passing Juice
Alles frisch bei PENNY	Internal	Passing Juice
Nachhaltigkeit	External	Passing Juice
Über uns	Internal	Passing Juice
Karriere	Internal	Passing Juice
Presse	Internal	Passing Juice
PENNY goes Party	External	Passing Juice
Angebote der Woche	Internal	Passing Juice
Ernährung & Rezepte	Internal	Passing Juice
Tipps & Tricks	Internal	Passing Juice
Kundenmagazin	Internal	Passing Juice
Klimaleicht mit PENNY	Internal	Passing Juice
Markteröffnungen	Internal	Passing Juice
Marktsuche	Internal	Passing Juice
Günstig liefern lassen mit Bringoo	Internal	Passing Juice
Super-Discount	Internal	Passing Juice
Bezahlen im Markt	Internal	Passing Juice
Scan & Go	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Privatsphäre-Einstellungen	Internal	Passing Juice

SEO Keywords



Keywords Cloud

markt angebote penny weitere woche bis und erleben aktionen mit

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
penny	22	✓	✗	✓	✓
und	13	✗	✗	✓	✓
markt	9	✗	✗	✓	✓
woche	9	✗	✗	✗	✓
angebote	8	✗	✗	✓	✓





Usability

	Url	Domain : penny.de Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://penny.de/sitemap.xml https://www.penny.de/sitemap.xml</pre>
	Robots.txt	<pre>http://penny.de/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.