



Seo Analyzer

people4success.co.nz

Generated on February 08 2022 01:10 AM





The score is 38/100







SEO Content

	Title	<p>HOME P4S Consulting</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>14</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] INITIATIVES, PARTNERSHIPS & ASSOCIATIONS • [H2] How Will You Choose To Do 2022? • [H2] Three simple steps we can all take that will make our lives easier.... • [H2] The Great Resignation • [H2] Understanding the 2021 Resident Visa • [H2] Workers & Vaccinations • [H2] Under-Management is just as problematic as Micro-Management • [H2] Does Success = Happiness? • [H2] Some thoughts on change... • [H2] Are Your Staff Truly Casual? • [H2] Do you employ Migrant Workers? • [H2] 10 Steps to Happiness • [H2] 2021 Law Change Round-up • [H2] Contact us • [H2] This product has been added to your cart • [H3] HELPING YOUR BUSINESS COMPLY & THRIVE 	H1	H2	H3	H4	H5	H6	1	14	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	14	1	0	0	0									

SEO Content

	Images	We found 22 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 60% Internal Links 40%

In-page links

Anchor	Type	Juice
update to a newer version	External	Passing Juice
Privacy Policy	External	Passing Juice
dashboard	Internal	noFollow
POWERED BY ROCKETSPARK	External	Passing Juice
CHECKOUT	Internal	Passing Juice

In-page links

SEO Keywords



Keywords Cloud

seeker meet **login** team created get
consultant touch shape job

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
login	4	✘	✘	✘	✘
team	2	✘	✘	✘	✘
consultant	2	✘	✘	✘	✘
created	2	✘	✘	✘	✘
seeker	2	✘	✘	✘	✘











Usability

	Url	Domain : people4success.co.nz Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

		
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 113 Warnings : 32
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
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Optimization

	Robots.txt	<p>http://people4success.co.nz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>