







# Seo Analyzer peoplesweather.com

Generated on March 13 2022 02:31 AM






The score is 55/100



## SEO Content

	<p>Title</p>	<p>People°s Weather</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Africa's first and only 24/7 weather, environmental news and lifestyle channel. Striving to make Africa's nature more inclusive for all. Focusing on our affinity and connectedness with nature to tell impactful stories with insightful narratives. Using weather, which connects us all, as the conversation starter.</p> <p><b>Length : 313</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Keywords</p>	<p>TV Channel, DStv, weather, channel, 180, Openview, 115 MyPhoto, InSeasons, Tree Stories, People, South Africa, Johannesburg, Pretoria, Cape Town, Durban</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1480 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>People°s Weather on DStv Channel 180 and Openview 115, for people living the weather.</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>image</td> <td>https://www.peoplesweather.com/default.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> <tr> <td>site_name</td> <td>People°s Weather</td> </tr> </tbody> </table>	Property	Content	title	People°s Weather on DStv Channel 180 and Openview 115, for people living the weather.	type	article	locale	en_GB	image	https://www.peoplesweather.com/default.jpg	image:width	1200	image:height	630	site_name	People°s Weather
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## SEO Content

		url	https://www.peoplesweather.com/				
		description	Our mission is to communicate in an entertaining and informative way the weather and effects of the climate and environment on people and the world they live in. The channel is all about communicating the importance of sustaining nature as well as the culture of the people inhabiting it.				
	Headings	<b>H1</b> 0	<b>H2</b> 9	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 8	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] Get Informed More</li><li>• [H2] The matter of the mind: flexibility does it</li><li>• [H2] Chance of being well...checking in</li><li>• [H2] A non-toxic, no side effect miracle drug, that is...</li><li>• [H2] Keeping your lights on ...and take your shoes off!</li><li>• [H2] Prescription for being well: The active state of...</li><li>• [H2] Favourable conditions for being well: Believing in...</li><li>• [H2] COP 26   Are energy islands the missing link to make...</li><li>• [H2] Featured Shows More</li><li>• [H5] Weather</li><li>• [H5] Tiny Homes</li><li>• [H5] Sailing Vessel Delos</li><li>• [H5] Iron Adventures</li><li>• [H5] Weather</li><li>• [H5] Popular</li><li>• [H5] About us</li><li>• [H5] Newsletter</li></ul>					
	Images	We found 138 images on this web page.  138 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>31%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">☰</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shows</a>	Internal	Passing Juice
<a href="#">Weather</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">MyPhoto</a>	Internal	Passing Juice
<a href="#">Competitions</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Brussels</a>	Internal	Passing Juice
<a href="#">The matter of the mind: flexibility does it</a>	Internal	Passing Juice
<a href="#">Chance of being well...checking in</a>	Internal	Passing Juice
<a href="#">A non-toxic, no side effect miracle drug, that is...</a>	Internal	Passing Juice
<a href="#">Keeping your lights on ...and take your shoes off!</a>	Internal	Passing Juice
<a href="#">Prescription for being well: The active state of...</a>	Internal	Passing Juice
<a href="#">Favourable conditions for being well: Believing in...</a>	Internal	Passing Juice
<a href="#">COP 26   Are energy islands the missing link to make...</a>	Internal	Passing Juice
<a href="#">Tweets by peoples_weather</a>	External	Passing Juice

## In-page links

<a href="#">Belgium</a>	Internal	Passing Juice
<a href="#">SA National Parks</a>	Internal	Passing Juice
<a href="#">iSimangaliso</a>	Internal	Passing Juice
<a href="#">Popular</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Subscribe Now</a>	External	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
forecast	82	✘	✘	✘	✘
detailed	81	✘	✘	✘	✘
breeze	80	✘	✘	✘	✘
expect	80	✘	✘	✘	✘
high	80	✘	✘	✘	✘









## Usability

	Url	Domain : peoplesweather.com Length : 18
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://peoplesweather.com/sitemap.xml">http://peoplesweather.com/sitemap.xml</a>
	Robots.txt	<a href="http://peoplesweather.com/robots.txt">http://peoplesweather.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>