



# Seo Analyzer pepperellbeverage.com

Generated on February 17 2022 20:54 PM




The score is **58/100**







## SEO Content

	Title	<p>Pepperell Beverage MA   Craft Beer MA   Craft Beer Shop MA</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Pepperell Beverage in Pepperell MA features craft beer, wines, small batch and craft spirits, glassware/barware.</p> <p><b>Length : 112</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>craft beer ma,best american craft beer,craft beer pepperell,pepperell beverage</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1362 1809" style="list-style-type: none"> <li>• [H1] Pepperell Beverage in Pepperell, Massachusetts.</li> <li>• [H2] Craft Beer</li> <li>• [H2] Unique Wines</li> <li>• [H2] Spirits</li> <li>• [H2] Mixers</li> <li>• [H4] our recommendations</li> <li>• [H4] our location</li> <li>• [H4] hours</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	0	3	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	3	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : <b>1%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Collection</a>	Internal	Passing Juice
<a href="#">Craft Beer</a>	Internal	Passing Juice
<a href="#">Spirits</a>	Internal	Passing Juice
<a href="#">Unique Wines</a>	Internal	Passing Juice
<a href="#">Bitters, Mixers</a>	Internal	Passing Juice
<a href="#">Soda and Root Beer</a>	Internal	Passing Juice
<a href="#">Glassware and Barware</a>	Internal	Passing Juice

## In-page links

[Contact](#)

Internal

Passing Juice

[Read More!](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

craft copyright all pepperell rights glassware  
barware root beer mixers










## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
beer	4	✓	✓	✓	✓
craft	3	✓	✓	✓	✓
pepperell	1	✓	✓	✓	✓
mixers	1	✗	✗	✗	✓
rights	1	✗	✗	✗	✗





## Usability

	Url	Domain : pepperellbeverage.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://pepperellbeverage.com/sitemap.xml">http://pepperellbeverage.com/sitemap.xml</a>
	Robots.txt	<a href="http://pepperellbeverage.com/robots.txt">http://pepperellbeverage.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics