



Seo Analyzer







pepperjamnetwork.com

Generated on March 20 2022 17:17 PM




The score is 67/100







SEO Content

	Title	<p>Pepperjam's Ascend Affiliate Platform</p> <p>Length : 37</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Pepperjam's Ascend® is an affiliate marketing technology platform that enables brands to build a custom network that is transparent, safe, measurable and performance driven.</p> <p>Length : 179</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Pepperjam Network, affiliate marketing, affiliate network, lead gen, ppc, cpa, lead generation</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>3</td><td>0</td><td>0</td><td>2</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] REDEFINING Performance Marketing• [H2] For Publishers• [H2] For Advertisers.• [H5] Looking to monetize your content, website or your social presence? Perhaps you're looking to partner with the right advertisers who can fuel your growth. Just browse, click and connect with brands.• [H5] You've worked hard to build your brand. Now is the time to amplify your message to high-value customers through a high-quality global publisher base.	H1	H2	H3	H4	H5	H6	0	3	0	0	2	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	2	0									
	Images	<p>We found 12 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 53% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 91.3% Internal Links 8.7%

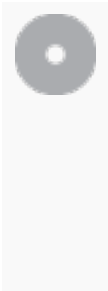
In-page links

Anchor	Type	Juice
Platform	External	Passing Juice
Services	External	Passing Juice
Advertisers and Brands	External	Passing Juice
Publishers and Influencers	External	Passing Juice
Agencies and OPMs	External	Passing Juice
Partners	External	Passing Juice

In-page links

Resources	External	Passing Juice
Blog	External	Passing Juice
About	External	Passing Juice
Contact Us	External	Passing Juice
Login	Internal	Passing Juice
Explore	External	Passing Juice
Become a publisher	Internal	Passing Juice
Careers	External	Passing Juice
Leadership	External	Passing Juice
News & Events	External	Passing Juice
Blog	External	Passing Juice
Case studies	External	Passing Juice
Webinars	External	Passing Juice
Offering sheets	External	Passing Juice
Whitepapers	External	Passing Juice
Legal Notices	External	Passing Juice
Privacy & Opt-Out	External	Passing Juice

SEO Keywords



Keywords Cloud

publisher performance
publishers affiliate marketing
ascend platform advertisers
brands technology




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

platform	5	✓	✗	✓	✗
marketing	5	✗	✓	✓	✓
affiliate	4	✓	✓	✓	✗
advertisers	4	✗	✗	✗	✓
brands	4	✗	✗	✓	✓







Usability

	Url	Domain : pepperjamnetwork.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>
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Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://pepperjamnetwork.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>