



Seo Analyzer perfectscotland.com

Generated on February 16 2022 15:38 PM





The score is **61/100**







SEO Content

	Title	<p>Home - Cleaning & Laundry across Angus & Perthshire</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Cleaning & Laundry across Angus and Perthshire, the Perfect crew can lighten your load. Providing cleaning, laundry, dry cleaning services and more.</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>Perfect for busy people</td> </tr> <tr> <td>url</td> <td>https://www.perfectscotland.com/</td> </tr> <tr> <td>site_name</td> <td>Perfect Cleaning Scotland</td> </tr> <tr> <td>image</td> <td>http://www.perfectscotland.com/wp-content/uploads/2018/05/Social-default-img.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home	description	Perfect for busy people	url	https://www.perfectscotland.com/	site_name	Perfect Cleaning Scotland	image	http://www.perfectscotland.com/wp-content/uploads/2018/05/Social-default-img.jpg
Property	Content																	
locale	en_US																	
type	article																	
title	Home																	
description	Perfect for busy people																	
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	Headings	<table border="1" data-bbox="539 1928 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1177 2067" style="list-style-type: none"> • [H2] What are you working so hard for? 	H1	H2	H3	H4	H5	H6	0	10	1	3	0	0				
H1	H2	H3	H4	H5	H6													
0	10	1	3	0	0													

SEO Content

		<ul style="list-style-type: none">• [H2] Working across Angus and Perthshire, the Perfect crew can lighten your load; taking care of menial tasks, such as cleaning and laundry around your home or business so that you can focus on what is important to you.• [H2] That's why we're perfect for busy people.• [H2] Perfect for...• [H2] View All Domestic Services & Costs >• [H2] Latest Posts• [H2] Case Study: Forbes of Kingennie• [H2] Customer Testimonials• [H2] Special Laundry Offer: Pensioners' Bed Change• [H2] About Us• [H3] Covid-19: How to clean your home if you have someone with symptoms or a positive test.• [H4]• [H4]• [H4]
	Images	<p>We found 6 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 14 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p>

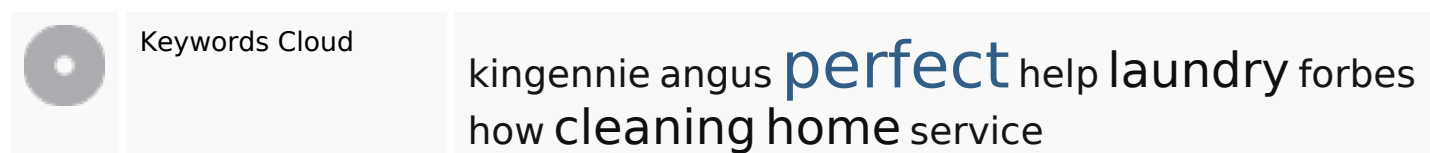
SEO Links

Internal Links 85.71%

In-page links

Anchor	Type	Juice
Show me how	Internal	Passing Juice
Take back control	Internal	Passing Juice
Find out how	Internal	Passing Juice
blog articles	Internal	Passing Juice
Go to the Help Centre &gt;	Internal	Passing Juice
Forbes of Kingennie	External	Passing Juice
How we make things Perfect for Forbes of Kingennie &gt;	Internal	Passing Juice
View our Special Offers	Internal	Passing Juice
&gt;	Internal	Passing Juice
Home	Internal	Passing Juice
COVID Protocol	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Due North Creatives	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
perfect	17	✘	✘	✔	✔







Keywords Consistency

cleaning	8	✓	✗	✓	✓
home	7	✓	✗	✗	✓
laundry	7	✓	✗	✓	✓
how	6	✗	✗	✗	✓





Usability

	Url	Domain : perfectscotland.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 53 Warnings : 44
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://perfectscotland.com/sitemap.xml>

<https://www.perfectscotland.com/sitemap.xml>



Robots.txt

<http://perfectscotland.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics