



Seo Analyzer perkinscoie.com

Generated on February 01 2022 11:45 AM






The score is **56/100**







SEO Content

	Title	<p>Perkins Coie LLP - International Law Firm Perkins Coie</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Perkins Coie LLP is an international law firm that represents great companies across a wide range of industries and stages of growth—from startups to FORTUNE 50 corporations.</p> <p>Length : 175</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Perkins Coie, Legal Counsel, Diversity, Attorney, Lawyer, Litigation, Finance, Intellectual Property, Real Estate, Labor and Employment</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Perkins Coie LLP is an international law firm that represents great companies across a wide range of industries and stages of growth—from startups to FORTUNE 50 corporations.</td> </tr> <tr> <td>image</td> <td>https://www.perkinscoie.com/images/content/2/3/v2/234271.jpg</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.perkinscoie.com/images/content/2/3/v2/234271.jpg</td> </tr> <tr> <td>site_name</td> <td>Perkins Coie</td> </tr> <tr> <td>title</td> <td>Perkins Coie LLP</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.perkinscoie.com/en/index.html</td> </tr> </tbody> </table>	Property	Content	description	Perkins Coie LLP is an international law firm that represents great companies across a wide range of industries and stages of growth—from startups to FORTUNE 50 corporations.	image	https://www.perkinscoie.com/images/content/2/3/v2/234271.jpg	image:secure_url	https://www.perkinscoie.com/images/content/2/3/v2/234271.jpg	site_name	Perkins Coie	title	Perkins Coie LLP	type	website	url	https://www.perkinscoie.com/en/index.html
Property	Content																	
description	Perkins Coie LLP is an international law firm that represents great companies across a wide range of industries and stages of growth—from startups to FORTUNE 50 corporations.																	
image	https://www.perkinscoie.com/images/content/2/3/v2/234271.jpg																	
image:secure_url	https://www.perkinscoie.com/images/content/2/3/v2/234271.jpg																	
site_name	Perkins Coie																	
title	Perkins Coie LLP																	
type	website																	
url	https://www.perkinscoie.com/en/index.html																	

SEO Content

	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table> <ul style="list-style-type: none"> • [H1] Perkins Coie • [H2] News & Insights 	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	<p>We found 22 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 127 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.94%</p> <p>Internal Links 96.06%</p>

In-page links

Anchor	Type	Juice
Skip to Main Content	Internal	Passing Juice
Search	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
Offices	Internal	Passing Juice
Client Advantage	Internal	Passing Juice
Client Login	Internal	Passing Juice
COVID-19 Guidance	Internal	Passing Juice
Professionals	Internal	Passing Juice
A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice
D	Internal	Passing Juice
E	Internal	Passing Juice
E	Internal	Passing Juice
G	Internal	Passing Juice
H	Internal	Passing Juice
I	Internal	Passing Juice
J	Internal	Passing Juice
K	Internal	Passing Juice
L	Internal	Passing Juice
M	Internal	Passing Juice
N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice
U	Internal	Passing Juice
V	Internal	Passing Juice

In-page links

W	Internal	Passing Juice
X	Internal	Passing Juice
Y	Internal	Passing Juice
Z	Internal	Passing Juice
Services	Internal	Passing Juice
News & Insight	Internal	Passing Juice
General News	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Articles	Internal	Passing Juice
Attorney Publications	Internal	Passing Juice
Blogs	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Updates	Internal	Passing Juice
Seminars	Internal	Passing Juice
Speaking Engagements	Internal	Passing Juice
Webinars	Internal	Passing Juice
Firm Overview	Internal	Passing Juice
Vision and Values	Internal	Passing Juice
Community Involvement	Internal	Passing Juice
Management	Internal	Passing Juice
Commitment to Racial Equality	Internal	Passing Juice
Statement Against Antisemitism	Internal	Passing Juice
Statement Against Anti-Asian Racism and Hate	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Pro Bono	Internal	Passing Juice
Alumni	Internal	Passing Juice
Diversity Recruitment and Retention	Internal	Passing Juice
Resource Groups	Internal	Passing Juice

In-page links

Awards & Sponsorships	Internal	Passing Juice
Leadership	Internal	Passing Juice
Recognitions	Internal	Passing Juice
Annual Reports	Internal	Passing Juice
News & Insight	Internal	Passing Juice
Summer Program	Internal	Passing Juice
Job Listings	External	Passing Juice
B4 OCI: Get the Real Story	Internal	Passing Juice
Offices Hiring Summer Associates	Internal	Passing Juice
Practice Groups Hiring Summer Associates	Internal	Passing Juice
1L Opportunities	Internal	Passing Juice
2L Diversity Fellowship	Internal	Passing Juice
Recruiting Contacts	Internal	Passing Juice
Equal Employment Opportunity	Internal	Passing Juice
Our Commitment to Racial Equality	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Women In Leadership	Internal	Passing Juice
Entry Level	Internal	Passing Juice
Evaluation & Compensation	Internal	Passing Juice
Professional Development & Training	Internal	Passing Juice
Benefits	Internal	Passing Juice
Advancement & Promotion - Entry Level	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice
Recruiting Contacts	Internal	Passing Juice
Equal Employment Opportunity	Internal	Passing Juice
Lateral Overview	Internal	Passing Juice
Evaluation & Compensation	Internal	Passing Juice
Professional Development & Training	Internal	Passing Juice

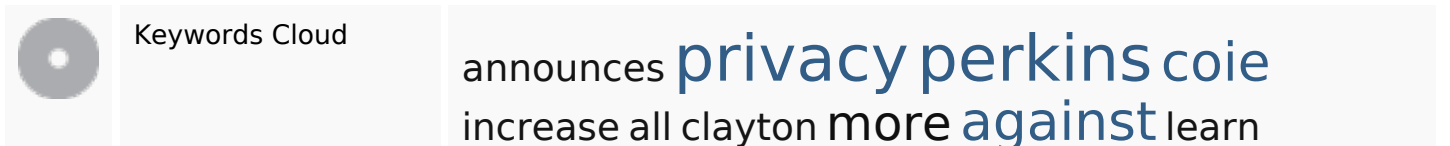
In-page links

Benefits	Internal	Passing Juice
Advancement & Promotion - Lateral	Internal	Passing Juice
Women In Leadership	Internal	Passing Juice
Search Firm Submissions	Internal	Passing Juice
Recruiting Contacts	Internal	Passing Juice
Equal Employment Opportunity	Internal	Passing Juice
Partner Acquisition	Internal	Passing Juice
Business Professionals	Internal	Passing Juice
FAQ	Internal	Passing Juice
Benefits	Internal	Passing Juice
Professional Development	Internal	Passing Juice
Search Firm Submissions	Internal	Passing Juice
Equal Employment Opportunity	Internal	Passing Juice
Labor & Employment COVID-19 Resources	Internal	Passing Juice
Perkins Coie Marks 19 Years on Fortune's "100 Best Companies to Work For®" List	Internal	Passing Juice
Tune In for Lively Legal Podcasts	Internal	Passing Juice
Perkins Coie Ranked as the #1 US Workplace in Consulting & Professional Services by Great Place to Work®	Internal	Passing Juice
Our Blogs: Stay Informed of the Latest Legal Issues	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
linkedin icon	External	Passing Juice
facebook icon	External	Passing Juice
twitter icon	External	Passing Juice
youtube icon	External	Passing Juice
BROWSE PROFESSIONALS	Internal	Passing Juice
SUBSCRIBE TO MAILING LISTS	Internal	Passing Juice
Offices	Internal	Passing Juice
Diversity & Inclusion	Internal	Passing Juice

In-page links

Perkins Coie Trust Company	Internal	Passing Juice
Publications & Updates	Internal	Passing Juice
Media Center	Internal	Passing Juice
News & Press Releases	Internal	Passing Juice
Events	Internal	Passing Juice
Business Professionals	Internal	Passing Juice
EMPLOYEE ALERT	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal Disclaimer	Internal	Passing Juice
Professionals	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Attorney Advertising	Internal	Passing Juice

SEO Keywords








Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
privacy	7	✘	✘	✘	✘
perkins	6	✔	✔	✔	✔
against	5	✘	✘	✘	✘
coie	5	✔	✔	✔	✔
more	3	✘	✘	✘	✘

Keywords Consistency


Usability

	Url	Domain : perkinscoie.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://perkinscoie.com/sitemap.xml https://www.perkinscoie.com/en/sitemap.xml</p>
	Robots.txt	<p>http://perkinscoie.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>