

# Seo Analyzer pertamina.com

Generated on April 03 2022 03:46 AM





The score is 41/100







## SEO Content

|          | Title   | Home   Pertamina<br><b>Length : 16</b><br>Perfect, your title contains between 10 and 70 characters.   |          |         |      |                   |       |                  |     |                   |       |   |   |   |
|----------|---|--|----------|---------|------|-------------------|-------|------------------|-----|-------------------|-------|---|---|---|
|          | Description                                   | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |          |         |      |                   |       |                  |     |                   |       |   |   |   |
|          | Keywords                                      | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |          |         |      |                   |       |                  |     |                   |       |   |   |   |
|          | Og Meta Properties                            | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>business.business</td></tr><tr><td>title</td><td>Home   Pertamina</td></tr><tr><td>url</td><td>www.pertamina.com</td></tr><tr><td>image</td><td>http://www.pertamina.com/Media/Image/logo.png</td></tr></tbody></table>  | Property | Content | type | business.business | title | Home   Pertamina | url | www.pertamina.com | image | http://www.pertamina.com/Media/Image/logo.png |   |   |
| Property | Content                                       |  |          |         |      |                   |       |                  |     |                   |       |   |   |   |
| type     | business.business                             |  |          |         |      |                   |       |                  |     |                   |       |   |   |   |
| title    | Home   Pertamina                              |  |          |         |      |                   |       |                  |     |                   |       |   |   |   |
| url      | www.pertamina.com                             |  |          |         |      |                   |       |                  |     |                   |       |   |   |   |
| image    | http://www.pertamina.com/Media/Image/logo.png |  |          |         |      |                   |       |                  |     |                   |       |   |   |   |
|          | Headings                                      | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>5</td><td>0</td><td>0</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Energizing You!</li><li>• [H2] Semangat Perubahan</li><li>• [H2] Pertamina Shop</li><li>• [H2] ENERGIA WEEKLY</li><li>• [H2] Mewujudkan Kedaulatan Energi hingga Pelosok Negeri</li><li>• [H2] Tentang Kami</li><li>• [H2] Group Bisnis Kami</li><li>• [H2] Pertamina News Room</li><li>• [H2] Media Sosial Kami</li></ul> | H1       | H2      | H3   | H4                | H5    | H6               | 0   | 10                | 5     | 0   | 0 | 2 |
| H1       | H2  | H3   | H4       | H5      | H6   |                   |       |                  |     |                   |       |   |   |   |
| 0        | 10  | 5  | 0        | 0       | 2    |                   |       |                  |     |                   |       |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Hubungi Kami</li><li>• [H3] Laporan Tahunan</li><li>• [H3] Pertamina's Commitment Towards Energy, Sustainability &amp; Climate (ESC) Issues in B20 Task Force of ESC</li><li>• [H3] Layanan Informasi Publik</li><li>• [H3] Rekrutmen</li><li>• [H3] Event</li><li>• [H6] {{ selectedMainItem.extraTitle }}</li><li>• [H6] {{ selectedMainItem.extraTitle }}</li></ul> |
|    | Images          | We found 20 images on this web page.<br><br>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|    | Text/HTML Ratio | Ratio : <b>1%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.   |
|    | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 21 links including 8 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 4.76%<br><br>Internal Links 95.24% |

## In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">VIEW MORE</a>   | Internal | Passing Juice |
| <a href="#">VIEW MORE</a>   | Internal | Passing Juice |
| <a href="#">VIEW MORE</a>   | Internal | Passing Juice |
| <a href="#">VIEW MORE</a>   | External | Passing Juice |
| <a href="#">VIEW MORE</a>   | Internal | Passing Juice |
| <a href="#">VIEW MORE</a>   | Internal | Passing Juice |
| <a href="#">Laporan Tahunan</a>   | Internal | Passing Juice |
| <a href="#">Pertamina's Commitment Towards Energy, Sustainability &amp; Climate (ESC) Issues in B20 Task Force of ESC</a>   | Internal | Passing Juice |
| <a href="#">Menyambut Presidensi G20 Indonesia pada tahun 2022, Nicke Widyawati (Direktur Utama Pertamina) yang kini menjabat sebagai Ketua Satuan Tugas Energi, Keberlanjutan, dan Iklim-B20 Indonesia bersama Pertamina, memastikan bahwa seluruh kebijakan dan upaya transisi energi sejalan dengan G20 Indonesia.</a> | Internal | Passing Juice |
| <a href="#">Dalam memenuhi kebutuhan informasi bagi masyarakat, Pertamina memberikan akses yang luas untuk dapat mencari informasi seputar kegiatan energi di Indonesia</a>   | Internal | Passing Juice |
| <a href="#">Rekrutmen</a>   | Internal | Passing Juice |
| <a href="#">Event</a>   | Internal | Passing Juice |
| <a href="#">VIEW MORE</a>   | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| =   | Internal | Passing Juice |
| {{subitem.name}}  | Internal | Passing Juice |
| {{item.name}}   | Internal | Passing Juice |
| {{submenuDetail.name}}  | Internal | Passing Juice |
| {{submenu2Detail.name}}   | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

view kemandirian merealisasikan semangat serta mendukung energi terwujudnya terdepan more

## Keywords Consistency

| Keyword        | Content | Title | Keywords | Description | Headings |
|----------------|---------|-------|----------|-------------|----------|
| view           | 2       | ✘     | ✘        | ✘           | ✘        |
| semangat       | 2       | ✘     | ✘        | ✘           | ✔        |
| energi         | 2       | ✘     | ✘        | ✘           | ✔        |
| more           | 2       | ✘     | ✘        | ✘           | ✘        |
| merealisasikan | 1       | ✘     | ✘        | ✘           | ✘        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : pertamina.com<br>Length : 13             |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|

## Document

|  |                 |  |
|--|-----------------|--|
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 103<br>Warnings : 47  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Missing<br><p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | Missing<br><p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>   |

## Optimization

|   |           |   |
|---|-----------|---|
|   |           | robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.   |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |