








Seo Analyzer petrolworld.com

Generated on March 17 2022 05:09 AM

The score is **69/100**







SEO Content

	<p>Title</p>	<p>Petrol World - Your Global News Provider for the Petroleum Industry</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Petrol World provides latest Petrol Industry World News from the most comprehensive global news network on the internet. News and analysis on petrol, oil, energy, business, finance, politics, economy, and more.</p> <p>Length : 210</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Petrol News, Petroleum World News,gasoline, business, energy, oil, fuel, fuel retail, markets,environment,Petroleum, opec, oil prices, diesel prices, current events,photos,headlines,convenience retail,alternative fuels</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>8</td> <td>49</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1720 1481 2078" style="list-style-type: none"> • [H3] Asia Headlines • [H3] Europe Headlines • [H3] Product & Supplier News • [H3] Africa and Middle East News • [H3] Convenience Retail News • [H3] Main Menu • [H3] News Menu • [H3] Company • [H4] USA: Pilot Flying J Network Refurbishment • [H4] Scotland: bp & Aberdeen Council Agree Hydrogen Hub ... • [H4] Couche-Tard Suspends Russian Operations 	H1	H2	H3	H4	H5	H6	0	0	8	49	0	0
H1	H2	H3	H4	H5	H6									
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SEO Content

- [H4] UAE: ENOC Expansion Continues in 2022
- [H4] Shell Confirms Withdrawal From Russia
- [H4] Russian MT Louie Unable to Dock in Wales
- [H4] Marathon & Neste Renewable Fuels JV for California
- [H4] Shell's LNG Outlook 2022,
- [H4] ExxonMobil Discontinues Operations in Russia
- [H4] Energy Industry Disruption Due To New Sanctions on Russ...
- [H4] New Zealand: Gull Petroleum Sold for nz\$572m
- [H4] Landmark Ampol Rebrand in Australia
- [H4] Malaysia: Petronas Records Strong Performance In 2021
- [H4] India: HPCL & Honda EV Battery Swapping Service
- [H4] Puma Energy Head of Papua New Guinea Explains Impact for PNG
- [H4] Hyundai Oil Unveils Metverse Service Station
- [H4] Australia: Hydrogen Service Station Opens in Geelong
- [H4] Vietnam Authorities Take Steps to Address Fuel Supply
- [H4] China Follows Europe With Rising EV Sales
- [H4] Viva Energy Reports Strong Results
- [H4] ACAPMA To Be Registered Training Organisation in Australia
- [H4] India: Central Government Replacing Fuel Vehicles With EV's
- [H4] Vietnam: 25% Fuel Shortage To Be imported
- [H4] France Introduces Fuel Rebates
- [H4] OMV To End Investment In Russia
- [H4] Ireland: Government Reduces Excise Duty on Fuel
- [H4] Sweden: OK Q8 Continues EV Expansion
- [H4] Serbia: NIS Fuel Supply Normal
- [H4] England UK: Roadchef MSA Acquired By Macquarie
- [H4] England UK: CNG Fuels Opens Key New Commercial Service Stati...
- [H4] Hungary: MOL Fuel Top UP Limit Set
- [H4] TotalEnergies Condemns War in Ukraine
- [H4] Ukraine: SOCAR Energy Supports Fire & Ambulance Services
- [H4] bp Energy Offloads Stake in Rosneft
- [H4] Finland: Neste Pilots Workplace EV Solutions In Porvoo &...
- [H4] DFS Partners With GTS in Egypt
- [H4] Beacon Software's New Logo
- [H4] TanQuid Digitalizes Duisburg Terminal With Implico Technolog...
- [H4] DCS Group & Standout Field Marketing Partnership
- [H4] Volumatic Partners With DTS Connex in USA
- [H4] Switzerland: Smartflex Installed at Zurich Marina
- [H4] UAE: ADNOC Launches Voyager Green Lubs
- [H4] Nigeria: The Petroleum Act & New NNPC Board
- [H4] Petroleum Institute of East Africa Virtual Event in May 2022
- [H4] Canadian Tire Doubles Triangle Rewards
- [H4] Italy: Q8 New Partnership With Starbucks
- [H4] Romania: New Rompetrol Partnership With Carrefour
- [H4] USA: PEG Highlights New To Industry Service Station in New York
- [H4] USA: Nouria Energy Expands Bakery Offer

SEO Content

	Images	We found 23 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Contact Us	Internal	Passing Juice
USA: Pilot Flying J Network Refurbishment	Internal	Passing Juice
Scotland: bp & Aberdeen Council Agree Hydrogen Hub &hellip;	Internal	Passing Juice

In-page links

Couche-Tard Suspends Russian Operations	Internal	Passing Juice
UAE: ENOC Expansion Continues in 2022	Internal	Passing Juice
Shell Confirms Withdrawal From Russia	Internal	Passing Juice
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Marathon & Neste Renewable Fuels JV for California	Internal	Passing Juice
Shell's LNG Outlook 2022.	Internal	Passing Juice
ExxonMobil Discontinues Operations in Russia	Internal	Passing Juice
Energy Industry Disruption Due To New Sanctions on Russ&hellip;	Internal	Passing Juice
Headlines	Internal	Passing Juice
Asia	Internal	Passing Juice
Europe	Internal	Passing Juice
Africa & Middle East	Internal	Passing Juice
North America	Internal	Passing Juice
Latin America	Internal	Passing Juice
Convenience	Internal	Passing Juice
Products & Suppliers	Internal	Passing Juice
Follow @petrolworld	External	Passing Juice
New Zealand: Gull Petroleum Sold for nz\$572m	Internal	Passing Juice
Landmark Ampol Rebrand in Australia	Internal	Passing Juice
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Vietnam Authorities Take Steps to Address Fuel Supply	Internal	Passing Juice
China Follows Europe With Rising EV Sales	Internal	Passing Juice
Viva Energy Reports Strong Results	Internal	Passing Juice

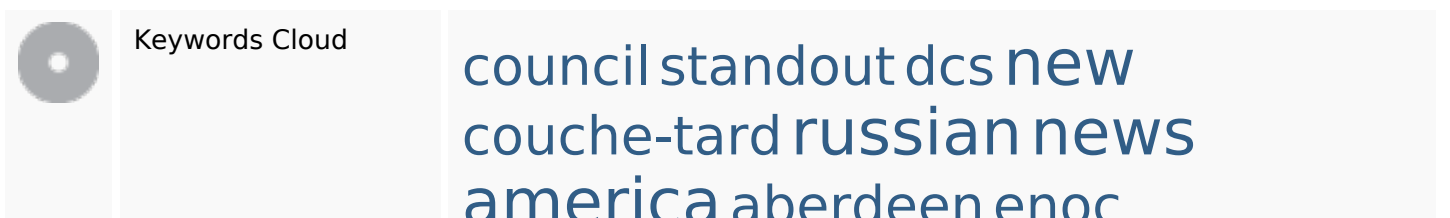
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USA: PEG Highlights New To Industry Service Station in New York	Internal	Passing Juice
USA: Nouria Energy Expands Bakery Offer	Internal	Passing Juice
Home	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
About Us	Internal	Passing Juice
ecommerce website design	External	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	5	✓	✓	✓	✓
russian	4	✗	✗	✗	✓
america	4	✗	✗	✗	✗
news	4	✓	✓	✓	✓
standout	3	✗	✗	✗	✓












Usability

	Url	Domain : petrolworld.com Length : 15
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://petrolworld.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 837 1481 913"> Google Analytics</div>