

Seo Analyzer pfizer.es

Generated on March 31 2022 16:48 PM





The score is 39/100







SEO Content

| | Title | Home Pfizer España Length : 20 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>24</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Innovaciones que cambian la vida de los pacientes• [H2] Header Top Menu• [H2] Social links• [H2] Tu Salud 1• [H2] Tu Salud 2• [H2] Tu Salud 3• [H2] Nuestra Ciencia 1• [H2] Nuestra Ciencia 2• [H2] Asi Somos 1• [H2] Asi Somos 2• [H2] Nuestro Compromiso 1• [H2] Nuestro Compromiso 2• [H2] Nuestro Compromiso 3• [H2] Vademecum 1• [H2] Vademecum 2• [H2] Vademecum 3• [H2] EL ROL DEL PACIENTE EN LA INVESTIGACIÓN CLÍNICA (I)• [H2] LA VISIÓN DEL PACIENTE EN EL ÁMBITO HOSPITALARIO | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 24 | 7 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 24 | 7 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | <ul style="list-style-type: none">• [H2] Medicamentos en Investigación• [H2] Últimas noticias• [H2] Pfizer en España• [H2] #apoyamoslosODS• [H2] Pfizer España, Top Employer 2022• [H2] Footer• [H2] Footer aside• [H3] EL ROL DEL PACIENTE EN LA INVESTIGACIÓN CLÍNICA (I)• [H3] LA VISIÓN DEL PACIENTE EN EL ÁMBITO HOSPITALARIO• [H3] Medicamentos en Investigación• [H3] Presentación de la nueva Cátedra UB de...• [H3] Pfizer en España• [H3] #apoyamoslosODS• [H3] Pfizer España, Top Employer 2022 |
|  | Images | We found 9 images on this web page. Good, most or all of your images have alt attributes. |
|  | Text/HTML Ratio | Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 131 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 8.4% Internal Links 91.6% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| Empleo | External | Passing Juice |
| Sala de prensa | Internal | Passing Juice |
| Pfizer para profesionales (PFIZER PRO) | External | Passing Juice |
| Twitter | External | Passing Juice |
| YouTube | External | Passing Juice |
| LinkedIn | External | Passing Juice |
| TU SALUD | Internal | Passing Juice |
| Publicaciones | Internal | Passing Juice |
| Web/app | Internal | Passing Juice |
| Soy profesional de la información | Internal | Passing Juice |
| Depresión | Internal | Passing Juice |
| Comprender la depresión | Internal | Passing Juice |
| Manejo de la depresión | Internal | Passing Juice |
| Bienestar | Internal | Passing Juice |
| Enfermedades autoinmunes | Internal | Passing Juice |
| Artritis Reumatoide | Internal | Passing Juice |
| Artritis Psoriásica | Internal | Passing Juice |
| Artritis Idiopática Juvenil | Internal | Passing Juice |
| Espondilitis Anquilosante | Internal | Passing Juice |
| Psoriasis | Internal | Passing Juice |
| Colitis Ulcerosa | Internal | Passing Juice |
| Enfermedad Meningocócica | Internal | Passing Juice |
| Enfermedad Neumocócica | Internal | Passing Juice |
| Infecciones respiratorias del adulto | Internal | Passing Juice |
| Sepsis | Internal | Passing Juice |
| Tabaquismo | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| El tabaquismo en nuestra sociedad | Internal | Passing Juice |
| Epidemiología del Tabaquismo | Internal | Passing Juice |
| Contenido de un cigarrillo | Internal | Passing Juice |
| La nicotina | Internal | Passing Juice |
| Motivos para dejarlo: tu familia | Internal | Passing Juice |
| Motivos para dejarlo: tu salud | Internal | Passing Juice |
| Caducidad y reciclaje | Internal | Passing Juice |
| Conservación de los medicamentos | Internal | Passing Juice |
| Entender el prospecto de un medicamento | Internal | Passing Juice |
| Importancia del cumplimiento terapéutico | Internal | Passing Juice |
| Peligros de la automedicación | Internal | Passing Juice |
| Recomendaciones importantes sobre el uso de medicamentos | Internal | Passing Juice |
| NUESTRA CIENCIA | Internal | Passing Juice |
| Antiinfecciosos | Internal | Passing Juice |
| Acerca de los Medicamentos Antiinfecciosos | Internal | Passing Juice |
| Resistencia Antimicrobiana | Internal | Passing Juice |
| Prevención de las Resistencias Antimicrobianas | Internal | Passing Juice |
| Nuestro compromiso como líderes mundiales en medicamentos antiinfecciosos | Internal | Passing Juice |
| Administración de medicamentos antimicrobianos | Internal | Passing Juice |
| Vigilancia antimicrobiana | Internal | Passing Juice |
| Protección medioambiental | Internal | Passing Juice |
| Enfermedades raras | Internal | Passing Juice |
| No son las cifras. Son las personas | Internal | Passing Juice |
| Áreas terapéuticas | Internal | Passing Juice |
| Investigación | Internal | Passing Juice |
| Nuestros acuerdos | Internal | Passing Juice |
| Nuestros pacientes: Rarevolution | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Terapia Génica | Internal | Passing Juice |
| Inflamación e Inmunología | Internal | Passing Juice |
| Investigación | Internal | Passing Juice |
| Colaboraciones | Internal | Passing Juice |
| Medicina interna | Internal | Passing Juice |
| Investigación | Internal | Passing Juice |
| Colaboraciones | Internal | Passing Juice |
| Oncología | Internal | Passing Juice |
| Nuestro Foco | Internal | Passing Juice |
| Investigación en Oncología | Internal | Passing Juice |
| Vacunas | Internal | Passing Juice |
| Historia | Internal | Passing Juice |
| Investigación | Internal | Passing Juice |
| Preparados para la vida | Internal | Passing Juice |
| Medicamentos en Investigación | Internal | Passing Juice |
| Guía de ensayos clínicos | Internal | Passing Juice |
| Las cuatro fases de un ensayo clínico | Internal | Passing Juice |
| Ciencias Médicas | Internal | Passing Juice |
| Medicina de Precisión | Internal | Passing Juice |
| Terapia génica: Usando los genes como medicina | Internal | Passing Juice |
| Terapia génica vista desde dentro | Internal | Passing Juice |
| Pfizer y sus innovaciones en Terapia Génica | Internal | Passing Juice |
| Biosimilares | Internal | Passing Juice |
| Inmunización Materna | Internal | Passing Juice |
| ASÍ SOMOS | Internal | Passing Juice |
| Nuestra Historia | Internal | Passing Juice |
| Pfizer en España | Internal | Passing Juice |
| Donde Estamos | Internal | Passing Juice |


In-page links

| | | |
|--|----------|---------------|
| Planta de San Sebastián de los Reyes | Internal | Passing Juice |
| GENYO | Internal | Passing Juice |
| 2020: la ciencia ganará | Internal | Passing Juice |
| HACEMOS | Internal | Passing Juice |
| COLABORAMOS | Internal | Passing Juice |
| NUESTRO COMPROMISO | Internal | Passing Juice |
| Asociaciones de Pacientes | Internal | Passing Juice |
| Fundación Pfizer | Internal | Passing Juice |
| Pfizer Health Care Hub | Internal | Passing Juice |
| Plan de Igualdad | Internal | Passing Juice |
| Diversidad / Inclusión | Internal | Passing Juice |
| Educación | Internal | Passing Juice |
| Innovación para el paciente | Internal | Passing Juice |
| Nuestra Labor | Internal | Passing Juice |
| Pacientes en la red | Internal | Passing Juice |
| Informe de Transparencia | Internal | Passing Juice |
| Integridad | Internal | Passing Juice |
| Medio Ambiente | Internal | Passing Juice |
| Comprometidos con los ODS | Internal | Passing Juice |
| VADEMECUM | Internal | Passing Juice |
| NUESTROS MEDICAMENTOS | Internal | Passing Juice |
| NOTIFICACIÓN DE EFECTOS ADVERSOS O CALIDAD DE MEDICAMENTOS | Internal | Passing Juice |
| INFORMACIÓN MÉDICA | Internal | Passing Juice |
| EL ROL DEL PACIENTE EN LA INVESTIGACIÓN CLÍNICA (I) | Internal | Passing Juice |
| Tweets by Pfizer_Spain | External | Passing Juice |
| Tweets by Pfizer | External | Passing Juice |
| LA VISIÓN DEL PACIENTE EN EL ÁMBITO HOSPITALARIO | Internal | Passing Juice |
| Presentación de la nueva Cátedra UB de... | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Pfizer España, Top Employer 2022 | Internal | Passing Juice |
| RECURSOS | Internal | Passing Juice |
| ENFERMEDADES Y PATOLOGÍAS | Internal | Passing Juice |
| USO RESPONSABLE DE LOS MEDICAMENTOS | Internal | Passing Juice |
| ÁREAS DE INTERÉS | Internal | Passing Juice |
| ENSAYOS CLÍNICOS | Internal | Passing Juice |
| PLATAFORMAS DE I+D | Internal | Passing Juice |
| SOMOS | Internal | Passing Juice |
| VALORES | Internal | Passing Juice |
| Con la sociedad | Internal | Passing Juice |
| Con la igualdad | Internal | Passing Juice |
| Con los pacientes | Internal | Passing Juice |
| Con la transparencia | Internal | Passing Juice |
| INNOVACIÓN SOSTENIBLE | Internal | Passing Juice |
| Política de Cookies | External | Passing Juice |
| CONTÁCTANOS | Internal | Passing Juice |
| POLÍTICA DE PRIVACIDAD | External | Passing Juice |
| Términos de uso | Internal | Passing Juice |
| SUSCRIPCIÓN RSS | Internal | Passing Juice |
| Youtube | External | Passing Juice |
| LinkedIn | External | Passing Juice |

SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | |
|--|----------------|--|






Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|---------|---------|-------|----------|-----------|----------|











Keywords Consistency

on

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : pfizer.es Length : 9 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is es. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 6 Warnings : 2 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). |

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://pfizer.es/sitemap.xml>



Robots.txt

<http://pfizer.es/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.