








Seo Analyzer philanthropy.org.au

Generated on April 04 2022 12:06 PM





The score is **56/100**







SEO Content

	<p>Title</p>	<p>Philanthropy Australia >> Our vision is for a more giving Australia...</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>As the peak body for philanthropy in Australia, we serve a community of funders, social investors and social change agents working to achieve positive social, cultural, environmental and community change by leveraging their financial assets and influence</p> <p>Length : 254</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>philanthropy, australian philanthropy, charity, charities, volunteering, not-for-profit, nonprofit, non-profit, donating, donation, pro bono, ppf, prescribed private fund, paf, private ancillary fund, trusts, foundations, bequest, grantmaking, grantseeking, funding, grants, funds, funding</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>9</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1720 1501 2078" style="list-style-type: none"> • [H1] Philanthropy Australia • [H1] Philanthropy Australia • [H2] Membership • [H2] How to give • [H2] Fund seekers • [H2] Sign up to Philanthropy Weekly • [H2] As the peak body we serve a community of funders, social investors and social change agents working to achieve positive social, cultural, environmental and community change by leveraging their financial assets and influence. • [H2] Join us 	H1	H2	H3	H4	H5	H6	2	6	9	1	0	0
H1	H2	H3	H4	H5	H6									
2	6	9	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Latest• [H3] Latest news• [H3] Recruiting in the philanthropic sector?• [H3] Become a member!• [H3] Facebook• [H3] Twitter• [H3] Quicklinks• [H3] About PA• [H3] Contact PA• [H4] Philanthropy Australia Log in
	Images	We found 9 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 113 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.77% Internal Links 98.23%

In-page links

Anchor	Type	Juice
click here	Internal	Passing Juice
Latest	Internal	Passing Juice
Stories	Internal	Passing Juice
Blog	Internal	Passing Juice
Podcast	Internal	Passing Juice
Videos	Internal	Passing Juice
Sector Jobs	Internal	Passing Juice
About	Internal	Passing Juice
What we do	Internal	Passing Juice
Staff	Internal	Passing Juice
Strategic Plan	Internal	Passing Juice
Contact us	Internal	Passing Juice
Board	Internal	Passing Juice
Careers	Internal	Passing Juice
Annual reports	Internal	Passing Juice
Funding	Internal	Passing Juice
How to give	Internal	Passing Juice
Fund seeker	Internal	Passing Juice
Policy & Advocacy	Internal	Passing Juice
A Blueprint to Grow Structured Giving	Internal	Passing Juice
2022 Election Statement	Internal	Passing Juice
Policy Documents and Submissions	Internal	Passing Juice
Resources	Internal	Passing Juice
Better Giving Hub	Internal	Passing Juice
Fast facts & stats	Internal	Passing Juice
Sector overview	Internal	Passing Juice
Sector news	Internal	Passing Juice

In-page links

PA in the media	Internal	Passing Juice
PA media releases	Internal	Passing Juice
Foundation Maps: Australia	Internal	Passing Juice
Paying what it takes	Internal	Passing Juice
Supporting Ukraine	Internal	Passing Juice
Recovery - QLD & NSW Floods	Internal	Passing Juice
Events	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Australian Philanthropy Awards 2021	Internal	Passing Juice
Membership	Internal	Passing Juice
Impact	Internal	Passing Juice
Engaged	Internal	Passing Juice
Active	Internal	Passing Juice
Connected	Internal	Passing Juice
New Gen Network	Internal	Passing Juice
Membership FAQs	Internal	Passing Juice
Our Members	Internal	Passing Juice
Governance	Internal	Passing Juice
Constitution	Internal	Passing Juice
2022 Board Election	Internal	Passing Juice
2022 Board Candidates	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Awards	Internal	Passing Juice
Members	Internal	Passing Juice
Patrons and Life Members	Internal	Passing Juice
Member Policy	Internal	Passing Juice
Code of Practice	Internal	Passing Juice
Life Member Policy	Internal	Passing Juice

In-page links

Membership Model	Internal	Passing Juice
AGM	Internal	Passing Juice
Join us	Internal	Passing Juice
Foundation Maps: Australia	Internal	Passing Juice
Resources & links	Internal	Passing Juice
Getting started	Internal	Passing Juice
Community foundations	Internal	Passing Juice
Grantmaker tools	Internal	Passing Juice
Collective giving	Internal	Passing Juice
100 Women (WA)	Internal	Passing Juice
10x10 (NSW, SA, QLD)	Internal	Passing Juice
Impact100 Fremantle	Internal	Passing Juice
Impact100 Melbourne	Internal	Passing Juice
Impact100 SA	Internal	Passing Juice
Impact100 Sydney	Internal	Passing Juice
Impact100 Sydney North	Internal	Passing Juice
Impact100 WA	Internal	Passing Juice
Melbourne Women's Fund	Internal	Passing Juice
Philanthropy 500	Internal	Passing Juice
The Channel	Internal	Passing Juice
The Funding Network	Internal	Passing Juice
Women & Change (QLD)	Internal	Passing Juice
Other	Internal	Passing Juice
COVID-19 Funding	Internal	Passing Juice
How to seek funding	Internal	Passing Juice
How to set up a charity	Internal	Passing Juice
Research & information	Internal	Passing Juice
Philanthropy Australia research	Internal	Passing Juice

In-page links

Papers & reports	Internal	Passing Juice
Glossary	Internal	Passing Juice
Professional learning: Resources & services	Internal	Passing Juice
Publications	Internal	Passing Juice
Opportunities in the sector	Internal	Passing Juice
Professional development	Internal	Passing Juice
Tertiary education	Internal	Passing Juice
Scholarships & Fellowships	Internal	Passing Juice
Submit a job vacancy	Internal	Passing Juice
Webinars	Internal	Passing Juice
Past events	Internal	Passing Juice
Thought Leadership Series 2021	Internal	Passing Juice
National Conference 2021	Internal	Passing Juice
Australian Philanthropy Awards 2020	Internal	Passing Juice
Sign up to Philanthropy Weekly	Internal	Passing Juice
Read more&hellip;	Internal	Passing Juice
Community Foundations Australia	External	Passing Juice
Read more&hellip;	Internal	Passing Juice
Read more&hellip;	Internal	Passing Juice
More news&hellip;	Internal	Passing Juice
Tweets by @PhilanthropyAus	External	Passing Juice
Join us	Internal	Passing Juice
Events	Internal	Passing Juice
Membership	Internal	Passing Juice
Sector Opportunities	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Board	Internal	Passing Juice
Staff	Internal	Passing Juice

In-page links

[Members](#)

Internal

Passing Juice

[Strategic Plan](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

news sector membership more
australia giving philanthropy
better policy community

Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
philanthropy	16	✓	✓	✓	✓
australia	13	✓	✓	✓	✓
membership	12	✗	✗	✗	✓
sector	11	✗	✗	✗	✓
community	9	✗	✗	✓	✓

Usability





	Url	Domain : philanthropy.org.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 6 Warnings : 2				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><big></td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<big>	4
Deprecated tags	Occurrences					
<big>	4					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic.
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Optimization

		<p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://philanthropy.org.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 656 1481 734"> Google Analytics</div>