Seo Analyzer philyra.in

Generated on March 08 2022 18:01 PM

The score is 48/100

SEO Content

✅	Title	Philyra Training & Consultancy & Unfolding Potentials **Length : 61** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	

H1	H2	H3	H4	H5	H6
1	15	26	0	0	0

- [H1] Philyra Training & Consultancy & Unfolding Potentials
- [H2] SIP
- [H2] Aatman
- [H2] C2C
- [H2] Saksham
- [H2] Millennial Influencer
- [H2] Keep Good Company
- [H2] Looking to get more information
- [H2] PROGRAMMES
- [H2] Our Gallery
- [H2] Client Testimonials
- [H2] Our Blogs
- [H2] About Us
- [H2] Gallery
- [H2] Contact Us
- [H2] Subscribe
- [H3] Clients
- [H3] Saksham Programme

SEO Content

- [H3] Campus to Corporate
- [H3] Community Writing Project: Aatman
- [H3] Suditi's Innovative Programme
- [H3] Millenial Influencer Programme
- [H3] Mayank Batra
- [H3] Saloni Mehta
- [H3] Sheenam Dhingra
- [H3] Shria Jindal
- [H3] Kanish Jindal
- [H3] Mrs Neeru Khatter
- [H3] Dr. Gagan Bhatia
- [H3] Mr. Gurmeet Singh
- [H3] Dr. Jappneet Pall
- [H3] Pragati Mutneja
- [H3] Rishabh
- [H3] Aatman Changes Your Life for the Better
- [H3] An easy tool to keep employees motivated
- [H3] An experience of a seeker : Sheenam Dhingra
- [H3] Rewiring Our Brains through Creative Writing
- [H3] Pauses in Speech
- [H3] Being a Salesperson
- [H3] High Perceived Value Features
- [H3] Inversion – The Art of Avoiding
- [H3] Case study in managing customer relations in circumstances of reduced supply

❌	Images	We found 47 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Philyra Training & Consultancy & Unfolding Potentials	Internal	Passing Juice
About Us	Internal	Passing Juice
Clients	Internal	Passing Juice
Media Coverage	Internal	Passing Juice
Programmes	Internal	Passing Juice
Saksham Programme	Internal	Passing Juice
Campus to Corporate	Internal	Passing Juice
Community Writing Project: Aatman	Internal	Passing Juice
Suditi's Innovative Programme	Internal	Passing Juice
Millenial Influencer Programme	Internal	Passing Juice
Our Team	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
Make An Appointment	Internal	Passing Juice
Mayank Batra	Internal	Passing Juice
Saloni Mehta	Internal	Passing Juice
Sheenam Dhingra	Internal	Passing Juice
Shria Jindal	Internal	Passing Juice

In-page links

Kanish Jindal	Internal	Passing Juice
Mrs Neeru Khatter	Internal	Passing Juice
Dr. Gagan Bhatia	Internal	Passing Juice
Mr. Gurmeet Singh	Internal	Passing Juice
Dr. Jappneet Pall	Internal	Passing Juice
Pragati Mutneja	Internal	Passing Juice
Rishabh	Internal	Passing Juice
Aatman Changes Your Life for the Better	Internal	Passing Juice
devak	Internal	Passing Juice
An easy tool to keep employees motivated	Internal	Passing Juice
An experience of a seeker : Sheenam Dhingra	Internal	Passing Juice
Rewiring Our Brains through Creative Writing	Internal	Passing Juice
Pauses in Speech	Internal	Passing Juice
Being a Salesperson	Internal	Passing Juice
High Perceived Value Features	Internal	Passing Juice
Inversion – The Art of Avoiding	Internal	Passing Juice
inversion	Internal	Passing Juice
life_hack	Internal	Passing Juice
life_skill	Internal	Passing Juice
Case study in managing customer relations in circumstances of reduced supply	Internal	Passing Juice
Elite Web Technologies	Internal	Passing Juice

SEO Keywords

Keywords Cloud	philyra programme inner first training consultancy name gallery potentials unfolding

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
philyra	4	✔	✖	✖	✔
consultancy	4	✔	✖	✖	✔
training	4	✔	✖	✖	✔
unfolding	3	✔	✖	✖	✔
potentials	3	✔	✖	✖	✔

Usability

	Url	Domain : philyra.in Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 16 Warnings : 16
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✗	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://philyra.in/robots.txt Great, your website has a robots.txt file.
✗	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.