










Seo Analyzer phnix-e.com

Generated on March 27 2022 07:55 AM

The score is 55/100







SEO Content

	<p>Title</p>	<p>China Heat Pump Manufacturer Swimming Pool Heat Pump Air Source Heat Pump PHNIX</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>PHNIX is a professional heat pump manufacturer. We committed to research & development, and manufacture of air to water heat pump, Full Inverter Swimming Pool Heat Pump in China.</p> <p>Length : 178</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>heat pump manufacturer, air to water heat pump, Full Inverter Swimming Pool Heat Pump</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 106 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.69% External Links : Passing Juice 7.69% Internal Links 84.62%


In-page links

Anchor	Type	Juice
☐☐	External	Passing Juice
Home	Internal	Passing Juice
About PHNIX	Internal	Passing Juice
Products	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Media	Internal	Passing Juice
Contact Us	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice

In-page links

&nbsp;	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sangyo	External	noFollow
decline	Internal	Passing Juice





SEO Keywords

 Keywords Cloud	heater heat r290 pump more phnix pool view water china
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
heat	35	✓	✓	✓	✗
pump	33	✓	✓	✓	✗
phnix	23	✓	✗	✓	✗
water	16	✗	✓	✓	✗
more	14	✗	✗	✗	✗

Usability

	Url	Domain : phnix-e.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 9
Warnings : 16



Email Privacy

Great no email address has been found in plain text!



Deprecated HTML

Deprecated tags

Occurrences

<center>

1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon






Meta Viewport Tag



Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://phnix-e.com/sitemap.xml
	Robots.txt	http://phnix-e.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.