








Seo Analyzer phoenixbooks.co.uk

Generated on March 25 2022 00:39 AM





The score is 57/100






SEO Content

	<p>Title</p>	<p>Academic Book Suppliers to Universities, Libraries and Schools Worldwide - Phoenix Books Ltd</p> <p>Length : 92</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Phoenix Books cost efficiently sources and supplies academic books to universities, libraries and schools throughout Europe and the World. Hard to find academic titles, rare publications and second hand books supplier to professional institutions.</p> <p>Length : 247</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1576 1481 1648"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>31</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1682 1414 2078" style="list-style-type: none"> • [H1] Academic Book Suppliers to Universities, Libraries & Schools Worldwide • [H2] Digital Authoritarianism in the Mid... • [H2] Law and the Economy in a Young Demo... • [H2] Petroleum Engineering Handbook • [H2] QUALITATIVE COMPARATIVE ANALYSIS • [H2] Maria Theresa • [H2] Opening Up the University • [H2] Barack Obama • [H2] Hungary's Cold War • [H2] Middle Power Statecraft • [H2] The Holocaust and the Exile of Yidd... 	H1	H2	H3	H4	H5	H6	1	31	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	31	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Animal Nutrition• [H2] Renewable Energy Resources• [H2] The Law and Policy of the World Tra...• [H2] Marketing Management, Global Edition• [H2] Climate Change and Crop Stress• [H2] Computer Networking: A Top-Down App...• [H2] Feminist New Materialism, Girlhood,...• [H2] Disformations• [H2] Power System Stability and Control,...• [H2] Sahel• [H2] Shadow Cinema• [H2] Referendums as Representative Democ...• [H2] Digital Authoritarianism in the Mid...• [H2] Law and the Economy in a Young Demo...• [H2] Petroleum Engineering Handbook• [H2] QUALITATIVE COMPARATIVE ANALYSIS• [H2] Maria Theresa• [H2] Opening Up the University• [H2] Barack Obama• [H2] The Holocaust and the Exile of Yidd...• [H2] See recently published books from subjects that interest you:
	Images	We found 31 images on this web page. 30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 24% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 55 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 1.82%

External Links : Passing Juice 41.82%

Internal Links 56.36%

In-page links

Anchor	Type	Juice
Search	Internal	Passing Juice
Content	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Register	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice
More About Us	Internal	Passing Juice
Digital Authoritarianism in the Mid...	External	Passing Juice
Law and the Economy in a Young Demo...	External	Passing Juice
Petroleum Engineering Handbook	External	Passing Juice
QUALITATIVE COMPARATIVE ANALYSIS	External	Passing Juice
Maria Theresa	External	Passing Juice
Opening Up the University	External	Passing Juice
Barack Obama	External	Passing Juice
Hungary's Cold War	External	Passing Juice
Middle Power Statecraft	External	Passing Juice
The Holocaust and the Exile of Yidd...	External	Passing Juice
Animal Nutrition	External	Passing Juice
Renewable Energy Resources	External	Passing Juice
The Law and Policy of the World Tra...	External	Passing Juice
Marketing Management, Global Edition	External	Passing Juice

In-page links

Climate Change and Crop Stress	External	Passing Juice
Computer Networking: A Top-Down App...	External	Passing Juice
Feminist New Materialism, Girlhood....	External	Passing Juice
Disformations	External	Passing Juice
Power System Stability and Control....	External	Passing Juice
Sahel	External	Passing Juice
Shadow Cinema	External	Passing Juice
Referendums as Representative Democ...	External	Passing Juice
Anthropology	Internal	Passing Juice
Art	Internal	Passing Juice
Business	Internal	Passing Juice
Climate Change	Internal	Passing Juice
Culture	Internal	Passing Juice
Economics	Internal	Passing Juice
Engineering	Internal	Passing Juice
Environment	Internal	Passing Juice
Finance	Internal	Passing Juice
Language	Internal	Passing Juice
Law	Internal	Passing Juice
Leadership	Internal	Passing Juice
Macroeconomics	Internal	Passing Juice
Philosophy	Internal	Passing Juice
Physics	Internal	Passing Juice
Politics	Internal	Passing Juice
Religion	Internal	Passing Juice
Science	Internal	Passing Juice
Sociology	Internal	Passing Juice
Technology	Internal	Passing Juice

In-page links

Terrorism	Internal	Passing Juice
Privacy	Internal	noFollow
Terms	Internal	noFollow
HTML	External	noFollow
Web Application Development	External	Passing Juice



SEO Keywords

 Keywords Cloud	opening amazon university bloomsbury education academic from law buy press
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
amazon	30	✘	✘	✘	✘
buy	30	✘	✘	✘	✘
from	30	✘	✘	✘	✔
university	14	✘	✘	✘	✔
law	6	✘	✘	✘	✔












Usability

 Url	Domain : phoenixbooks.co.uk Length : 18
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://phoenixbooks.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics