Seo Analyzer phyl-mar.com

The score is 48/100

SEO Content

✅	Title	Phyl-Mar Electrial Supply **Length : 25** Perfect, your title contains between 10 and 70 characters.
✅	Description	Phyl-Mar Electrical carries name brand products where quality matters and value is key. Serving the Santa Clarita and surrounding valleys since 1979 **Length : 148** Great, your meta description contains between 70 and 160 characters.
✅	Keywords	Phyl-Mar Electrical, electrical supplies, Santa Clarita, California, Residential electrical supply, commercial electrical supply Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	**H1** 0 **H2** 0 **H3** 6 **H4** 8 **H5** 0 **H6** 0 • [H3] About Phyl-MarSince 1979 • [H3] ServicingResidential, Commercial & Government • [H3] VendorsWe only carry quality • [H3] Members Of • [H3] Business Info • [H3] Getting Here • [H4] Wholesale Electrical Supply • [H4] We Carry The Top Brands • [H4] Top Quality Supply • [H4] Competitive Pricing • [H4] A Focus On Service • [H4] Residential Contractors • [H4] Commercial • [H4] Government

SEO Content

❌	Images	We found 13 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Links to all of our vendors »	Internal	Passing Juice
-	External	Passing Juice
1	Internal	Passing Juice

In-page links

Learn more about Phyl-Mar	Internal	Passing Juice
Produced by XO Pandora	External	Passing Juice

SEO Keywords

	Keywords Cloud	pandora **phyl-mar** rights produced 630am copyright 500pm all reserved electric

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
phyl-mar	2	✔	✔	✔	✔
500pm	1	✖	✖	✖	✖
pandora	1	✖	✖	✖	✖
produced	1	✖	✖	✖	✖
reserved	1	✖	✖	✖	✖

Usability

	Url	Domain : phyl-mar.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
✅	Robots.txt	http://phyl-mar.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics