








Seo Analyzer pia.org

Generated on February 05 2022 15:42 PM





The score is 38/100





SEO Content

	<p>Title</p>	<p>Welcome to PIA Professional Insurance Agents PIACT, PIANH, PIANJ, PIANY</p> <p>Length : 75</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1481 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>15</td> <td>12</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1492 2072" style="list-style-type: none"> • [H1] Add PIA to your agency: • [H1] Get the answers you need • [H1] Keep informed • [H1] Develop industry knowledge • [H1] Relationships/networking • [H1] Grow your business • [H1] Protect your business • [H1] There's more ... • [H1] Live • [H1] On-demand • [H1] Certified Insurance Counselors • [H1] Certified Insurance Service Representatives • [H1] Certified Professional Insurance Agent • [H1] New Employee Orientation series • [H1] History of PIA • [H2] PIA headquarters is temporarily without phone or Internet 	H1	H2	H3	H4	H5	H6	15	12	7	0	0	0
H1	H2	H3	H4	H5	H6									
15	12	7	0	0	0									



SEO Content

		<p>service. We will return calls and respond to emails as soon as service resumes.</p> <ul style="list-style-type: none">• [H2] PIA: The insurance professional's agency.• [H2] Even as markets fluctuate, PIA's commitment to agents has stood the test of time.• [H2] When it comes to E&O for your agency, Think PIA first.• [H2] Don't run your agency without it.• [H2] Thinking about health benefits for you and your insurance agency employees? Think PIA first!• [H2] PIA's NumberONE comp Program• [H2] Press contact• [H2] Request a press pass• [H2] Contact• [H2] Social• [H2] Search• [H3] Select a state:• [H3] Get a staff of 80 insurance professionals to work for your business• [H3] ... a staff that is never late• [H3] ... never calls in sick• [H3] ... has expertise and experience• [H3] to help your business.• [H3] Receive critical information, education and turn-key business tools that will save your agency time and money.
	Images	<p>We found 32 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 41%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Events	Internal	Passing Juice
Browse	Internal	Passing Juice
Browse	Internal	Passing Juice
Log in	Internal	Passing Juice
Connecticut	Internal	Passing Juice
New Hampshire	Internal	Passing Juice
New Jersey	Internal	Passing Juice
New York	Internal	Passing Juice
Vermont	Internal	Passing Juice
Register for PIA website	Internal	Passing Juice
Password help	Internal	Passing Juice
Connecticut	Internal	Passing Juice
New Hampshire	Internal	Passing Juice
New Jersey	Internal	Passing Juice
New York	Internal	Passing Juice
Vermont	Internal	Passing Juice
Join Today!	Internal	Passing Juice
Find out more	Internal	Passing Juice
Full education schedule	Internal	Passing Juice
Learn More	Internal	Passing Juice

In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Get a quote	Internal	Passing Juice
Get a quote	Internal	Passing Juice
Get a quote	Internal	Passing Juice
Get a quote	Internal	Passing Juice
Get a quote	Internal	Passing Juice
Wilkins re-elected PIANJ vice president	Internal	Passing Juice
Butler elected PIANJ secretary	Internal	Passing Juice
PIANJ elects Mahoney vice president	Internal	Passing Juice
Wilkins re-elected PIANJ vice president	Internal	Passing Juice
DeStasio elected PIANJ president-elect	Internal	Passing Juice
Radespiel elected PIANJ president	Internal	Passing Juice
PIANJ elects five to board of directors	Internal	Passing Juice
More releases	Internal	Passing Juice
Join the media list	Internal	Passing Juice
Hudson Valley RAP	Internal	Passing Juice
MetroRAP	Internal	Passing Juice
PIACT Annual Convention	Internal	Passing Juice
Long Island RAP	Internal	Passing Juice
PIANJ/PIANY Joint Annual Conference	Internal	Passing Juice
Site map	Internal	Passing Juice
Disclaimer and legal notice	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	professional program pia insurance new designation agency agents education more
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	36	✓	✗	✗	✓
pia	33	✓	✗	✗	✓
new	20	✗	✗	✗	✓
agency	19	✗	✗	✗	✓
professional	15	✓	✗	✗	✓











Usability

	Url	Domain : pia.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 10 Warnings : 9				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://pia.org/sitemap.xml
	Robots.txt	http://pia.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.