# Seo Analyzer pickyourownchristmastree.org.uk

Generated on February 19 2022 04:06 AM

## The score is 32/100

## SEO Content

| | | |
|---|---|---|
| ❌ | Title | **Length : 0**<br><br>Very bad. We haven't found title on your page. |
| ⚠️ | Description | This website lists choose-and-cut your own Christmas tree farms, pre-cut tree farms, tree stands, tree lots sleigh rides, and other winter fun activities, resources and information for Christmas holiday events and fun organized by region of the UK and county! It is very easy to use and completely free.<br><br>**Length : 304**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Keywords | cut your own Christmas trees,sleigh rides,u pick xmas trees,pyo,picking,pick,your,own,pick-your-own,<br><br>Good, your page contains meta keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⚪ | Headings | **H1** 2 **H2** 5 **H3** 3 **H4** 1 **H5** 0 **H6** 0<br><br>- [H1] Pick Your Own Christmas Tree.org.uk<br>- [H1] Christmas Tree Farms in Great Britain<br>- [H2] British Christmas Tree Farms, Tree Lots, Hayrides, Sleigh Rides and Other Winter Fun in the UK<br>- [H2] Choose your location<br>- [H2] UK County and Regions Map<br>- [H2] Local Weather Forecast (Scroll down)<br>- [H2] Lids, Rings, Jars, mixes, pectin, etc.<br>- [H3] Find a choose and cut tree farm or fresh pre-cut trees near you!<br>- [H3] England<br>- [H3] Scotland, Wales and Northern Ireland<br>- [H4] Search PickYourOwnChristmasTree.org |

# SEO Content

| | Images | We found 10 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|---|---|---|
| ❌ | Text/HTML Ratio | Ratio : **13%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ❌ | Flash | Terrible, you have Flash content, this mean that for search engines hard to understand your content. |
| ❌ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | URL Rewrite | Bad. Your links have query string. |
|---|---|---|
| ❌ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✅ | In-page links | We found a total of 52 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 17.31%<br><br>Internal Links 82.69% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Tree farms | External | Passing Juice |
| Search | Internal | Passing Juice |
| Feedback | Internal | Passing Juice |
| Clickable UK County Map | Internal | Passing Juice |
| Your local weather forecast | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| What is the history of the Christmas Tree? | Internal | Passing Juice |
| Christmas tree traditions around the world | Internal | Passing Juice |
| How to choose a Christmas tree | Internal | Passing Juice |
| Christmas tree varieties | Internal | Passing Juice |
| How to care for your Christmas tree | Internal | Passing Juice |
| How to flock your tree | Internal | Passing Juice |
| How to make your own flocking | Internal | Passing Juice |
| Christmas tree decorating suggestions | Internal | Passing Juice |
| Tips for a fun Christmas tree farm trip | Internal | Passing Juice |
| Directions to make a gingerbread house, easily, step-by-step | Internal | Passing Juice |
| Christmas clip art | Internal | Passing Juice |
| Christmas fun stuff - games, virtual Christmas trees, music, weird stuff, etc. | Internal | Passing Juice |
| What to do with the Christmas tree after Christmas. | Internal | Passing Juice |
| Pumpkin Pie from canned (tinned / bottled) pumpkin | External | Passing Juice |
| Gingerbread cookies | Internal | Passing Juice |
| Chocolate Yule log | Internal | Passing Juice |
| Leb Kuchen | Internal | Passing Juice |
| Roasted Chestnuts (oven or &quot;open fire&quot;) | Internal | Passing Juice |
| Apple pie - with a crumb topping - world's best apple pie! | Internal | Passing Juice |
| Christmas decorated sugar cookies! | Internal | Passing Juice |
| Other Christmas recipes (pies, cookies, turkey, meals, egg nog, etc.) | Internal | Passing Juice |
| Roasted Pumpkin Seeds | External | Passing Juice |
| No Sugar Pumpkin Pie | External | Passing Juice |
| Apple Cider Doughnut Recipe | External | Passing Juice |
| Low sugar pumpkin pie | External | Passing Juice |
| please email me | External | Passing Juice |
| more tips to make your trip fun and successful, click here | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Greater London and Surrey | Internal | Passing Juice |
| Northern East Anglia | Internal | Passing Juice |
| Southern East Anglia (Essex, Bedfordshire, Hertfordshire) | Internal | Passing Juice |
| East Midlands | Internal | Passing Juice |
| West Midlands | Internal | Passing Juice |
| Northeast England | Internal | Passing Juice |
| Northwest England | Internal | Passing Juice |
| Berkshire, Buckinghamshire, Oxfordshire | Internal | Passing Juice |
| Hampshire | Internal | Passing Juice |
| Kent | Internal | Passing Juice |
| Sussex (East and West Sussex) | Internal | Passing Juice |
| Cornwall and Devon | Internal | Passing Juice |
| South West England ( | Internal | Passing Juice |
| Yorkshire | Internal | Passing Juice |
| Scotland | Internal | Passing Juice |
| Wales | Internal | Passing Juice |
| Northern Ireland | Internal | Passing Juice |
| tips on picking | External | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Amazon.com Widgets | External | Passing Juice |

# SEO Keywords

| Keywords Cloud | local pumpkin pie how from christmas click farm make tree |
|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| | | | | | |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| christmas | 18 | ✖ | ✔ | ✔ | ✔ |
| pumpkin | 13 | ✖ | ✖ | ✖ | ✖ |
| tree | 11 | ✖ | ✔ | ✔ | ✔ |
| make | 10 | ✖ | ✖ | ✖ | ✖ |
| pie | 8 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : pickyourownchristmastree.org.uk<br>Length : 31 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 241<br>Warnings : 21 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✖ | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| <center> | 6 |

# Document

| | | <font> | 1 |
|---|---|---|---|
| | | Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete. | |

| | Speed Tips | ✔ | Excellent, your website doesn't use nested tables. |
|---|---|---|---|
| | | ✖ | Too bad, your website is using inline styles. |
| | | ✖ | Too bad, your website has too many CSS files (more than 4). |
| | | ✖ | Too bad, your website has too many JS files (more than 6). |
| | | ✖ | Too bad, your website does not take advantage of gzip. |

# Mobile

| | Mobile Optimization | ✖ | Apple Icon |
|---|---|---|---|
| | | ✔ | Meta Viewport Tag |
| | | ✖ | Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | http://pickyourownchristmastree.org.uk/sitemap.xml |

| | Robots.txt | Missing |
|---|---|---|
| | | Your website doesn't have a robots.txt file - this can be problematic. |
| | | A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |

| | Analytics | Great, your website has an analytics tool. |
|---|---|---|
| | | Google Analytics |