



Seo Analyzer picola.co.za

Generated on February 22 2022 22:21 PM





The score is **56/100**







SEO Content

	Title	<p>Picola Foods - Corn Nibs, Nifty Nax, Rodicojo's, Kettlecorn, Yumeee Pops, Yumeee-Nax, Yumeee Corn Chips</p> <p>Length : 103</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Picola Foods is suppliers of Packaged Roasted Corn, Popcorn, Multigrain, Kettle Corn, Snack Foods. We do contract manufacturing</p> <p>Length : 127</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Roasted Corn, Popcorn, Multigrain, Kettle Corn, Snack Foods, Contract Manufacturing</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>7</td> <td>1</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1617 1088 2074" style="list-style-type: none"> • [H1] Picola Foods Overview • [H2] Homestyle Poppycorn • [H2] Homestyle Sweet & Salty • [H2] Yumeee Pops - Caramel • [H2] Yumeee Corn Chips • [H2] Homestyle Savoury Popcorn • [H2] Corn Nibs • [H2] Yumeee Nax • [H2] Current Location • [H2] Quality Control • [H3] Our Latest Products • [H3] PICOLA PRODUCTS • [H3] Head Office • [H3] Latest News 	H1	H2	H3	H4	H5	H6	1	9	7	1	3	0
H1	H2	H3	H4	H5	H6									
1	9	7	1	3	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Picola Foods • [H3] Quick Links • [H3] Join our mailing list • [H4] New Product Range • [H5] Mon - Friday:7:30 - 16:30 • [H5] Tel: +27 12 250 1588 • [H5] Piet Pretorius StBrits Industrial
	Images	<p>We found 25 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p> <p>Internal Links 88.89%</p>


In-page links

Anchor	Type	Juice
=	Internal	Passing Juice

In-page links

Current Location	Internal	Passing Juice
Quality Control	Internal	Passing Juice
Facts about Picola	Internal	Passing Juice
New Product Launch 2017	Internal	Passing Juice
New Product Launch 2019	Internal	Passing Juice
Contact Us	Internal	Passing Juice
CYBRDNA.CO.ZA	External	Passing Juice
=	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	corn nax only homestyle quality picola yumeee popcorn nibs caramel
--	----------------	--




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yumeee	17	✓	✗	✗	✓
corn	14	✓	✓	✓	✓
popcorn	11	✗	✓	✓	✓
homestyle	11	✗	✗	✗	✓
caramel	8	✗	✗	✗	✓










Usability

	Url	Domain : picola.co.za Length : 12
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 14
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://picola.co.za/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>