

Seo Analyzer picsart.com

Generated on March 29 2022 20:13 PM





The score is 62/100







SEO Content

	Title	Picsart Creative Platform: Photo, Video Editing and Design Tools Length : 64 Perfect, your title contains between 10 and 70 characters.												
	Description	Picsart is the largest all-in-one creative platform of photo, video editing, and design tools. An ecosystem of free-to-use content and inspiration from other creators. Length : 167 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Picsart Creative Platform: Photo, Video Editing and Design Tools</td></tr><tr><td>description</td><td>Picsart is the largest all-in-one creative platform of photo, video editing, and design tools. An ecosystem of free-to-use content and inspiration from other creators.</td></tr><tr><td>site_name</td><td>Picsart</td></tr><tr><td>image</td><td>https://cdn140.picsart.com/60820868194827689611.jpg</td></tr></tbody></table>	Property	Content	title	Picsart Creative Platform: Photo, Video Editing and Design Tools	description	Picsart is the largest all-in-one creative platform of photo, video editing, and design tools. An ecosystem of free-to-use content and inspiration from other creators.	site_name	Picsart	image	https://cdn140.picsart.com/60820868194827689611.jpg		
Property	Content													
title	Picsart Creative Platform: Photo, Video Editing and Design Tools													
description	Picsart is the largest all-in-one creative platform of photo, video editing, and design tools. An ecosystem of free-to-use content and inspiration from other creators.													
site_name	Picsart													
image	https://cdn140.picsart.com/60820868194827689611.jpg													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Professional-Level Design. No Art School Needed.[H2] All you need is an easy-to-use set of photo and video	H1	H2	H3	H4	H5	H6	1	2	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	2	0	0	0									

SEO Content

		<p>editing tools and templates to make your content scroll-stoppingly good.</p> <ul style="list-style-type: none">• [H2] Every Editing Tool You'll Ever Need• [H3] If you've got an amazing idea, Picsart has an online design tool or template that can help you make it real in just a couple clicks.• [H3] All you need is the right set of graphic design tools and templates to make your ideas real.
	Images	<p>We found 12 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 29.17%</p> <p>Internal Links 70.83%</p>

In-page links

Anchor	Type	Juice
--------	------	-------

In-page links

apple store	External	Passing Juice
android store	External	Passing Juice
windows store	External	Passing Juice
Photo Editor	Internal	Passing Juice
Video Editor	Internal	Passing Juice
Mobile Apps	Internal	Passing Juice
About us	Internal	Passing Juice
Press Center	Internal	Passing Juice
Careers	Internal	Passing Juice
Support	Internal	Passing Juice
Brands	Internal	Passing Juice
Affiliates Program	Internal	Passing Juice
Explore	Internal	Passing Juice
Hashtags	Internal	Passing Juice
Masters Community	Internal	Passing Juice
Challenges	Internal	Passing Juice
Artists	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	Internal	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
instagram	External	Passing Juice
rss	Internal	Passing Juice
youtube	External	Passing Juice

SEO Keywords








Keywords Cloud

templates video **picsart** make tools
design editing need photo store





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
picsart	6	✓	✗	✓	✓
editing	4	✓	✗	✓	✓
design	4	✓	✗	✓	✓
tools	4	✓	✗	✓	✓
need	3	✗	✗	✗	✓

Usability

	Url	Domain : picsart.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 84 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">https://picsart.com/sitemaps/stickers-sitemapindex.xmlhttps://picsart.com/sitemaps/replays-sitemapindex-amp.xmlhttps://picsart.com/blog/sitemap.xmlhttps://picsart.com/sitemaps/hashtags-sitemapindex.xmlhttps://picsart.com/landing/sitemap.xmlhttps://picsart.com/misc/sitemap-new.xmlhttps://picsart.com/sitemaps/replays-sitemapindex.xmlhttps://picsart.com/sitemaps/photos-sitemapindex.xml
	Robots.txt	http://picsart.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.