

# Seo Analyzer pilot.bank

Generated on February 13 2022 23:46 PM

The score is 54/100







## SEO Content

	Title	Home   Pilot, A Part of LMCU <b>Length : 28</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Pilot, A Part of LMCU, is a credit union offering customized solutions for Commercial Banking, Personal Banking, Residential Lending, Aircraft Finance, and Investment Services. <b>Length : 176</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>0</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Personal Banking</li><li>• [H1] Commercial Banking</li><li>• [H1] The Executive Forum</li><li>• [H3] Special Announcement:</li><li>• [H3] Take Control of your Money</li><li>• [H3] Pilot</li><li>• [H3] Resources</li><li>• [H3] Contact</li></ul>	H1	H2	H3	H4	H5	H6	3	0	5	0	0	0
H1	H2	H3	H4	H5	H6									
3	0	5	0	0	0									
	Images	We found 8 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>1%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Who We Are</a>	External	Passing Juice
<a href="#">Core Values</a>	Internal	Passing Juice
<a href="#">News &amp; Events</a>	Internal	Passing Juice
<a href="#">Client Advocacy</a>	Internal	Passing Juice
<a href="#">Leadership &amp; Community Contributions</a>	Internal	Passing Juice
<a href="#">Commercial Banking</a>	Internal	Passing Juice

## In-page links

<a href="#">Commercial Loans - Tampa</a>	Internal	Passing Juice
<a href="#">Commercial Deposit Accounts</a>	Internal	Passing Juice
<a href="#">Treasury Management Services</a>	Internal	Passing Juice
<a href="#">Treasury Management Online Banking</a>	Internal	Passing Juice
<a href="#">Merchant Services</a>	Internal	Passing Juice
<a href="#">Request a Consultation</a>	Internal	Passing Juice
<a href="#">Personal Banking</a>	Internal	Passing Juice
<a href="#">Retail Banking Services Overview</a>	Internal	Passing Juice
<a href="#">Aircraft Finance</a>	Internal	Passing Juice
<a href="#">Online Banking</a>	Internal	Passing Juice
<a href="#">Online Banking Overview</a>	Internal	Passing Juice
<a href="#">Cash Management Overview</a>	Internal	Passing Juice
<a href="#">Mobile Banking</a>	Internal	Passing Juice
<a href="#">Digital Wallet</a>	Internal	Passing Juice
<a href="#">Executive Forum</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Financial Wellness</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">eSign Disclosure</a>	Internal	Passing Juice
<a href="#">Security Awareness</a>	External	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Previous</a>	Internal	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Pilot</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice

## In-page links

[PILOT, A PART OF LMCU](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

login part pilot home lmcu




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	1	✓	✗	✗	✗
pilot	1	✓	✗	✓	✓
part	1	✓	✗	✓	✗
lmcu	1	✓	✗	✓	✗
login	1	✗	✗	✗	✗





## Usability

	Url	Domain : pilot.bank Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://pilot.bank/sitemap.xml</pre> <pre>http://www.pilotbank.com/sitemap.xml</pre>
	Robots.txt	<pre>http://pilot.bank/robots.txt</pre> Great, your website has a robots.txt file.

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics