

Seo Analyzer pipmag.com

Generated on March 22 2022 01:30 AM





The score is 56/100







SEO Content

	Title	Premium Gifting PIP Connect Length : 29 Perfect, your title contains between 10 and 70 characters.												
	Description	PIP Connect is the rewards & recognition industry's leading resource for corporate professionals and executives. Connect, learn and explore. Length : 144 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Premium Gifting PIP Connect</td></tr><tr><td>description</td><td>PIP Connect is the rewards & recognition industry's leading resource for corporate professionals and executives. Connect, learn and explore.</td></tr><tr><td>url</td><td>https://www.pipconnect.net</td></tr><tr><td>site_name</td><td>PIP Connect</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	Premium Gifting PIP Connect	description	PIP Connect is the rewards & recognition industry's leading resource for corporate professionals and executives. Connect, learn and explore.	url	https://www.pipconnect.net	site_name	PIP Connect	type	website
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description	PIP Connect is the rewards & recognition industry's leading resource for corporate professionals and executives. Connect, learn and explore.													
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>3</td><td>0</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Products and ideas that inspire performance[H2] WHAT PEOPLE SAY[H2] 87%	H1	H2	H3	H4	H5	H6	1	5	3	0	1	0
H1	H2	H3	H4	H5	H6									
1	5	3	0	1	0									

SEO Content

		<ul style="list-style-type: none">• [H2] 89%• [H2] 69%• [H2] Discover PIP Connect• [H3] Connect• [H3] Learn• [H3] Explore• [H5] Contact Us
	Images	We found 9 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%


In-page links

Anchor	Type	Juice
Book an appointment	External	Passing Juice

In-page links

Attend a webinar	External	Passing Juice
January 2022	External	Passing Juice
December 2021	External	Passing Juice
November 2021	External	Passing Juice
October 2021	External	Passing Juice
September 2021	External	Passing Juice
August 2021	External	Passing Juice
July 2021	External	Passing Juice



SEO Keywords

	Keywords Cloud	explore build recognition best connect rewards learn pip more employees
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
connect	8	✓	✗	✓	✓
learn	7	✗	✗	✓	✓
more	5	✗	✗	✗	✗
build	4	✗	✗	✗	✗
pip	4	✓	✗	✓	✓












Usability

	Url	Domain : pipmag.com Length : 10
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.pipconnect.net/sitemap.xml
	Robots.txt	http://pipmag.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.