



# Seo Analyzer

## piratesplate.com.au

Generated on March 06 2022 02:44 AM





The score is 59/100







## SEO Content

|             | Title   | <p>Food Truck in Brisbane - Pirate's Plate</p> <p><b>Length : 44</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
|-------------|---|---|----------|---------|--------|-------|------|---------|-------|---|-------------|---|-----|---------------------------------|-----------|---------------------------|
|             | Description   | <p>Pirate's Plate is a Food Truck in Brisbane, a vessel, skippered by the enigmatic Captain's, Tony &amp; Anastacia Pickering.</p> <p><b>Length : 128</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
|             | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
|             | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Food Truck in Brisbane - Pirate's Plate</td> </tr> <tr> <td>description</td> <td>Pirate's Plate is a Food Truck in Brisbane, a vessel, skippered by the enigmatic Captain's, Tony &amp; Anastacia Pickering.</td> </tr> <tr> <td>url</td> <td>http://www.piratesplate.com.au/</td> </tr> <tr> <td>site_name</td> <td>Pirate's Plate Food Truck</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Food Truck in Brisbane - Pirate's Plate | description | Pirate's Plate is a Food Truck in Brisbane, a vessel, skippered by the enigmatic Captain's, Tony & Anastacia Pickering. | url | http://www.piratesplate.com.au/ | site_name | Pirate's Plate Food Truck |
| Property    | Content   |   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
| locale      | en_US   |   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
| type        | website   |   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
| title       | Food Truck in Brisbane - Pirate's Plate   |   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
| description | Pirate's Plate is a Food Truck in Brisbane, a vessel, skippered by the enigmatic Captain's, Tony & Anastacia Pickering. |   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
| url         | http://www.piratesplate.com.au/   |   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
| site_name   | Pirate's Plate Food Truck   |   |          |         |        |       |      |         |       |   |             |   |     |                                 |           |                           |
|             | Headings  | <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">0</td> <td style="text-align: center;">2</td> <td style="text-align: center;">0</td> <td style="text-align: center;">0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Pirate's Plate Food Truck</li> <li>[H2] Aarrrrrg ya hungry!!!</li> </ul>  | H1       | H2      | H3     | H4    | H5   | H6      | 1     | 2                                       | 0           | 2   | 0   | 0                               |           |                           |
| H1          | H2  | H3  | H4       | H5      | H6     |       |      |         |       |   |             |   |     |                                 |           |                           |
| 1           | 2   | 0   | 2        | 0       | 0      |       |      |         |       |   |             |   |     |                                 |           |                           |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | <ul style="list-style-type: none"> <li>• [H2] This week's Moorings!</li> <li>• [H4] Order at the truck...</li> <li>• [H4] ...Oh, we cater, too!</li> </ul> |
|  | Images          | <p>We found 7 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 5 links including 0 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                    | Type     | Juice         |
|---------------------------|----------|---------------|
| <a href="#">View Menu</a> | Internal | Passing Juice |
| <a href="#">Home</a>      | Internal | Passing Juice |
| <a href="#">About</a>     | Internal | Passing Juice |
|                           |          |               |

## In-page links

|                         |          |               |
|-------------------------|----------|---------------|
| <a href="#">News</a>    | Internal | Passing Juice |
| <a href="#">Contact</a> | Internal | Passing Juice |

## SEO Keywords






 Keywords Cloud

truck news plate home brisbane  
pirates menu food navigation

## Keywords Consistency









| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| food    | 2       | ✓     | ✗        | ✓           | ✓        |
| truck   | 2       | ✓     | ✗        | ✓           | ✓        |
| pirates | 2       | ✗     | ✗        | ✗           | ✗        |
| plate   | 2       | ✓     | ✗        | ✓           | ✓        |
| home    | 2       | ✗     | ✗        | ✗           | ✗        |

## Usability





|  |              |   |
|--|--------------|---|
|  | Url          | Domain : piratesplate.com.au<br>Length : 19       |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability



### Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 15<br>Warnings : 38  |
|  | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://piratesplate.com.au/sitemap.xml">http://piratesplate.com.au/sitemap.xml</a>  |
|  | Robots.txt  | <a href="http://piratesplate.com.au/robots.txt">http://piratesplate.com.au/robots.txt</a><br>Great, your website has a robots.txt file. |

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.