



Seo Analyzer pirgroup.ru

Generated on March 11 2022 10:33 AM






The score is 63/100







SEO Content

	<p>Title</p>	<p>Группа компаний "ПИР" - мы заботимся о людях, поставляя вкусные, качественные и безопасные продукты</p> <p>Length : 99</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>Современный и интенсивно развивающийся торгово-производственный холдинг, на протяжении многих лет работающий на российском рынке продуктов питания</p> <p>Length : 146</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>ПИР Продукт, ГК ПИР, Группа компаний ПИР, дистрибуция сыра, дистрибуция молочной продукции, фасовка сыра, упаковка сыра, пир продукт официальный сайт, пир продукты питания</p> <p>Good, your page contains meta keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Мы заботимся о людях, поставляя вкусные, качественные и безопасные продукты</td> </tr> <tr> <td>url</td> <td>http://www.pirgroup.ru/</td> </tr> <tr> <td>title</td> <td>PIR</td> </tr> <tr> <td>description</td> <td>Группа компаний</td> </tr> <tr> <td>image</td> <td>http://www.pirgroup.ru/upload/resize_cache/iblock/43b/537_240_2/43bfbd8a9d684b9d2670c64acb7ce6c.png</td> </tr> </tbody> </table>	Property	Content	locale	ru_RU	type	website	site_name	Мы заботимся о людях, поставляя вкусные, качественные и безопасные продукты	url	http://www.pirgroup.ru/	title	PIR	description	Группа компаний	image	http://www.pirgroup.ru/upload/resize_cache/iblock/43b/537_240_2/43bfbd8a9d684b9d2670c64acb7ce6c.png
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SEO Content

	Headings	<table border="1"> <tr> <td>H1</td> <td>H2</td> <td>H3</td> <td>H4</td> <td>H5</td> <td>H6</td> </tr> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 24 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 41%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 47.37%</p> <p>Internal Links 52.63%</p>


In-page links

Anchor	Type	Juice
Rus	Internal	Passing Juice
Eng	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	External	Passing Juice
О компании	Internal	Passing Juice
Производство	Internal	Passing Juice
Дистрибуция	Internal	Passing Juice
О продуктах	Internal	Passing Juice
Ведущие бренды	Internal	Passing Juice
Партнеры	Internal	Passing Juice
Контакты	Internal	Passing Juice
www.pirpak.ru	External	Passing Juice
www.tomoloko.ru	External	Passing Juice
www.tdpir.ru	External	Passing Juice
cheesegallery.ru/	External	Passing Juice
valgeda.ru/	External	Passing Juice
lugovaya-svezhest.ru/	External	Passing Juice
jalokerma.ru/	External	Passing Juice
greenideas.ru/	External	Passing Juice

SEO Keywords

	Keywords Cloud	сыров пир для сыра ПРОИЗВОДСТВО продуктов компаний продукции продукты масло
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
производство	13	✘	✘	✘	✘







Keywords Consistency

сыров	10	✘	✘	✘	✘
пир	9	✔	✔	✘	✘
сыра	9	✘	✔	✘	✘
масло	8	✘	✘	✘	✘





Usability

	Url	Domain : pirgroup.ru Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://pirgroup.ru/sitemap.xml>

<http://pirfood.ru/sitemap.xml>



Robots.txt

<http://pirgroup.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics