








# Seo Analyzer pitchengine.com

Generated on March 16 2022 08:26 AM





The score is 54/100







## SEO Content

	Title	<p>Pitchengine</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>8</td> <td>13</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1480 1497 2074" style="list-style-type: none"> <li>• [H1] PR done differently</li> <li>• [H2] Everything you need to standout</li> <li>• [H2] Your PR Toolkit</li> <li>• [H3] Join thousands of companies that use Pitchengine globally</li> <li>• [H4] Standout with modern software built for public relations.</li> <li>• [H4] Smart Pitch™</li> <li>• [H4] Newsboard</li> <li>• [H4] Assets</li> <li>• [H4] Tiny Pitch™</li> <li>• [H4] Compressor</li> <li>• [H4] Ping Analytics</li> <li>• [H4]</li> <li>• [H5] Smart Pitch™</li> <li>• [H5] Tiny Pitch™</li> <li>• [H5] Newsboard</li> <li>• [H5] Assets</li> <li>• [H5] Compressor</li> <li>• [H5] Ping</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	1	8	13	0
H1	H2	H3	H4	H5	H6									
1	2	1	8	13	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H5] Create</li> <li>• [H5] Outreach</li> <li>• [H5] Integrate</li> <li>• [H5] Monitor</li> <li>• [H5] Measure</li> <li>• [H5] Beta</li> <li>• [H5] What does it take to make your brand standout?</li> </ul>
	Images	<p>We found 21 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>27%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>

## In-page links

Anchor	Type	Juice
<a href="#">News</a>	Internal	Passing Juice

## In-page links

<a href="#">About</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Get Started - \$14.95/mo</a>	Internal	Passing Juice
<a href="#">#Standouts</a>	External	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	External	Passing Juice
<a href="#">Try it</a>	External	Passing Juice
<a href="#">Try it</a>	External	Passing Juice
<a href="#">Pitchengine, Inc.</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">terms of service</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">Accept Terms and Conditions</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	7	✘	✘	✘	✘




## Keywords Consistency

pitch	7	✓	✗	✗	✓
press	5	✗	✗	✗	✓
create	4	✗	✗	✗	✓
release	4	✗	✗	✗	✗





## Usability

	Url	Domain : pitchengine.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 7 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://pitchengine.com/sitemaps/root>



### Robots.txt

<http://pitchengine.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics