



Seo Analyzer pixelettstudios.com

Generated on February 06 2022 14:00 PM

The score is 37/100



SEO Content

	Title	Pixelette Studios Length : 17 Perfect, your title contains between 10 and 70 characters.								
	Description	Pixelette Studios is an award-winning boutique digital advertising agency based in Berkeley and Brooklyn with over 15 years of experience. Our clients include such rockstars as Warner Bros, BBC America, Clinique, Audemars Piguet, Fox, Netflix and Red Bull. We are experts at all things digital marketing in Flash, HTML5, Mobile, Social, Rich Media and beyond. Length : 362 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.								
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Pixelette Studios</td></tr><tr><td>site_name</td><td>Pixelette Studios</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	title	Pixelette Studios	site_name	Pixelette Studios	type	website
Property	Content									
title	Pixelette Studios									
site_name	Pixelette Studios									
type	website									

SEO Content

description	Pixelette Studios is a digital and creative advertising powerhouse with offices in Berkeley, CA and Brooklyn, NY. We have received 14 awards in the past two years; the founders have 30 years combined experience. We are digital experience experts: from concept to execution in mobile, social, rich media and online. Our client roster boasts Fortune 1000 brands including Warner Bros, BBC America, Clinique, Audemars Piguet, Fox, Netflix, and Red Bull. Pixelette Studios excels in communication. Your message gets through. We work together with stakeholders, clients, media companies, and rich media vendors to ensure prompt delivery and a great campaign.
url	//www.pixelettstudios.com/
image	//www.pixelettstudios.com/img/pixelettesite_socialposting.jpg


Headings

H1	H2	H3	H4	H5	H6
60	1	0	0	0	0
<ul style="list-style-type: none"> • [H1] banana_republic_rewards • [H1] UR Powered Website • [H1] Peter Thomas Roth Clinical Skincare • [H1] bareMinerals Advertising • [H1] • [H1] buxom • [H1] • [H1] Doctor Who Season 10 • [H1] google flights • [H1] • [H1] BBKA: Dirk Gently and the Holistic Detective Agency • [H1] The CheeseBoard Collective • [H1] • [H1] • [H1] Orphan Black Season 3 • [H1] varian • [H1] • [H1] • [H1] • [H1] • [H1] • [H1] • [H1] How to Be Single • [H1] The Man from U.N.C.L.E. • [H1] • [H1] Black Mass • [H1] The Gallows • [H1] • [H1] • [H1] • [H1] 					




SEO Content

		<ul style="list-style-type: none">• [H1] mileiq• [H1] Clinique Sonic Cleansing Brush• [H1] Audemars Piguet Millenary• [H1] Clinique DDML+• [H1] Hot Pursuit• [H1] This Is Where I Leave You - Get Uncomfortable Quiz• [H1] Focus• [H1] Dolphin Tale 2 - Dolphin Trainer for a Day Contest• [H1] The Conjuring• [H1] HER• [H1] Intruders• [H1]• [H1] Tammy• [H1] Orphan Black Season 2• [H1] Clinique CC Cream• [H1] ITVS: FUTURESTATES• [H1] Hall Pass• [H1] Copper Season 2• [H1] Epic• [H1] Orphan Black Season 1• [H1] Magic Mike• [H1] Happy Feet Two Tile Game• [H1] Shorts• [H1] Yogi Bear Catapult Game• [H1] Pei Wei: Wok Chef Cooking Game• [H1] This Means War: Paintball Challenge• [H1] Netflix• [H1] Sherlock Holmes 2• [H1] PBS: 2012 Holiday E-Card Maker• [H2] CONNECT
	Images	<p>We found 1 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 188 links including 60 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.98% Internal Links 92.02%

In-page links

Anchor	Type	Juice
LAUNCH SITE	External	Passing Juice
LAUNCH SITE	External	Passing Juice
LAUNCH AD	Internal	Passing Juice
LAUNCH AD	Internal	Passing Juice
LAUNCH AD	Internal	Passing Juice
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LAUNCH AD	Internal	Passing Juice
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LAUNCH SITE	External	Passing Juice
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LAUNCH AD	Internal	Passing Juice
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=	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
View Ad	Internal	Passing Juice
View Ad	External	Passing Juice
=	Internal	Passing Juice
View Page	Internal	Passing Juice
View Page	Internal	Passing Juice
View Animation	Internal	Passing Juice
WEBBY'S 2016 People's Voice Winner	External	Passing Juice
WEBBY'S 2016 Official Honoree!	External	Passing Juice
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LAUNCH SITE	External	Passing Juice
LAUNCH SITE	External	Passing Juice
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VIEW PRINTABLES	Internal	Passing Juice

In-page links

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View Takeover	Internal	Passing Juice
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View Takeover	Internal	Passing Juice
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View Demo	Internal	Passing Juice

In-page links

View Demo	Internal	Passing Juice
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VIEW CASE STUDY	Internal	Passing Juice
View Animation	Internal	Passing Juice
View Demo	Internal	Passing Juice
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TAKE THE QUIZ	External	Passing Juice
View Demo	External	Passing Juice
View Animation	Internal	Passing Juice
Preview" class="fancy" id="fancy3_focus">	External	Passing Juice
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View Comp	Internal	Passing Juice
VIEW SITE	External	Passing Juice
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View Animation	Internal	Passing Juice
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In-page links

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View Animation	Internal	Passing Juice
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LAUNCH SITE	Internal	Passing Juice
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View Animation	Internal	Passing Juice
View Comp	Internal	Passing Juice
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View Animation	Internal	Passing Juice
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In-page links

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WEBBY'S 2014 Official Honoree!	External	Passing Juice
View Animation	Internal	Passing Juice
View Animation	Internal	Passing Juice
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View Animation	Internal	Passing Juice
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View Animation	Internal	Passing Juice
View Animation	External	Passing Juice
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View Animation	Internal	Passing Juice

In-page links

[View Page](#)

External

Passing Juice

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Internal

Passing Juice

SEO Keywords



Keywords Cloud

site **classfancy** takeover rich bros warner **ads**
media **view** pixelette


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	89	✘	✘	✘	✘
ads	55	✘	✘	✘	✘
classfancy	54	✘	✘	✘	✘
media	38	✘	✘	✔	✘
site	27	✘	✘	✘	✔





Usability

	Url	Domain : pixelettstudios.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 280 Warnings : 222
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://pixelettestudios.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics