# Seo Analyzer pjtra.com

Generated on March 21 2022 08:16 AM

**The score is 67/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Pepperjam's Ascend Affiliate Platform<br><br>**Length : 37**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | Pepperjam's Ascend&trade; is an affiliate marketing technology platform that enables brands to build a custom network that is transparent, safe, measurable and performance driven.<br><br>**Length : 179**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✓ | Keywords | Pepperjam Network, affiliate marketing, affiliate network, lead gen, ppc, cpa, lead generation<br><br>Good, your page contains meta keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⦾ | Headings | **H1** 0   **H2** 3   **H3** 0   **H4** 0   **H5** 2   **H6** 0<br><br>- [H2] REDEFINING Performance Marketing<br>- [H2] For Publishers<br>- [H2] For Advertisers.<br>- [H5] Looking to monetize your content, website or your social presence? Perhaps you're looking to partner with the right advertisers who can fuel your growth. Just browse, click and connect with brands.<br>- [H5] You've worked hard to build your brand. Now is the time to amplify your message to high-value customers through a high-quality global publisher base. |
| ✗ | Images | We found 12 images on this web page.<br><br>1 alt attributes are empty or missing. Add alternative text so that |

# SEO Content

| | | |
|---|---|---|
| | | search engines can better understand the content of your images. |
| ✓ | Text/HTML Ratio | Ratio : **53%**<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

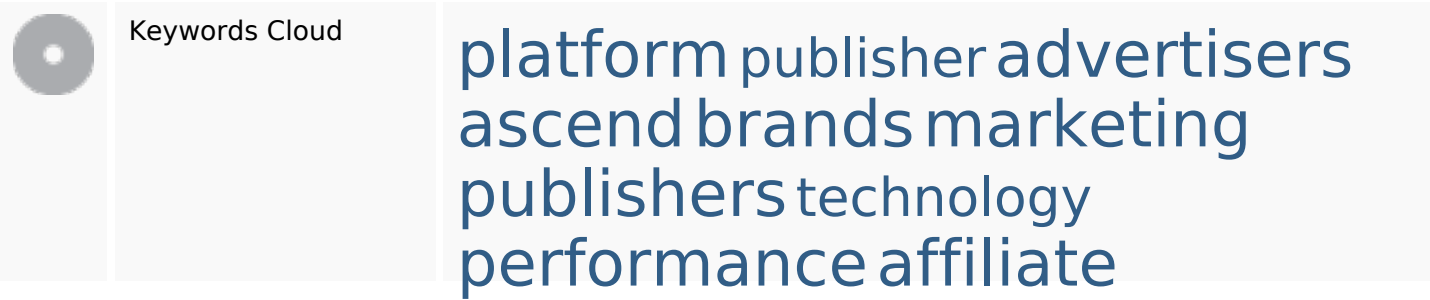| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 23 links including 0 link(s) to files |
| ⚫ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 91.3%<br><br>Internal Links 8.7% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Platform | External | Passing Juice |
| Services | External | Passing Juice |
| Advertisers and Brands | External | Passing Juice |
| Publishers and Influencers | External | Passing Juice |
| Agencies and OPMs | External | Passing Juice |
| Partners | External | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Resources | External | Passing Juice |
| Blog | External | Passing Juice |
| About | External | Passing Juice |
| Contact Us | External | Passing Juice |
| Login | Internal | Passing Juice |
| Explore | External | Passing Juice |
| Become a publisher | Internal | Passing Juice |
| Careers | External | Passing Juice |
| Leadership | External | Passing Juice |
| News &amp; Events | External | Passing Juice |
| Blog | External | Passing Juice |
| Case studies | External | Passing Juice |
| Webinars | External | Passing Juice |
| Offering sheets | External | Passing Juice |
| Whitepapers | External | Passing Juice |
| Legal Notices | External | Passing Juice |
| Privacy &amp; Opt-Out | External | Passing Juice |

# SEO Keywords

| | |
|---|---|
| ⦿ Keywords Cloud | platform publisher advertisers ascend brands marketing publishers technology performance affiliate |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| | | | | | |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| platform | 5 | ✔ | ✖ | ✔ | ✖ |
| marketing | 5 | ✖ | ✔ | ✔ | ✔ |
| affiliate | 4 | ✔ | ✔ | ✔ | ✖ |
| advertisers | 4 | ✖ | ✖ | ✖ | ✔ |
| brands | 4 | ✖ | ✖ | ✔ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : pjtra.com<br>Length : 9 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 42<br>Warnings : 5 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

# Document

| | Speed Tips | |
|---|---|---|
| | | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | |
|---|---|---|
| | | ✖ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|---|---|---|
| | Robots.txt | http://pjtra.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |