







Seo Analyzer pla.co.uk

Generated on February 20 2022 20:11 PM

The score is 55/100






SEO Content

	Title	<p>Port of London Authority</p> <p>Length : 24</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	Description	<p>The Port of London Authority's operations cover 95 miles of the River Thames. The Port of London Authority works to keep commercial and leisure users safe, protects and enhances the environment and promotes the use of the river for trade and travel.</p> <p>Length : 249</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	Keywords	<p>Port of London Authority, River Thames, navigational safety, marine experts, pilotage, vessel traffic services, estuary, Richmond lock, Gravesend, driftwood, hydrography, marine services, boat lift, launches, commercial services, cargo, shipping, london, container terminals, cruise ship terminals, navigational information, vessel navigation, ship movements, byelaws, safety on the river thames, leisure pursuits on the river thames, cruise ships, leisure facilities, river map, inland waterways, freight, commuting</p> <p>Good, your page contains meta keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1615 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>POLA2012</td> </tr> <tr> <td>title</td> <td>Port of London Authority</td> </tr> <tr> <td>description</td> <td>The Port of London Authority's operations cover 95 miles of the River Thames. The Port of London Authority works to keep commercial and leisure users safe, protects and enhances the environment and promotes the use of the river for trade and travel.</td> </tr> </tbody> </table>	Property	Content	site_name	POLA2012	title	Port of London Authority	description	The Port of London Authority's operations cover 95 miles of the River Thames. The Port of London Authority works to keep commercial and leisure users safe, protects and enhances the environment and promotes the use of the river for trade and travel.
Property	Content									
site_name	POLA2012									
title	Port of London Authority									
description	The Port of London Authority's operations cover 95 miles of the River Thames. The Port of London Authority works to keep commercial and leisure users safe, protects and enhances the environment and promotes the use of the river for trade and travel.									





SEO Content

		<table border="1"> <tr> <td>type</td> <td>text</td> </tr> <tr> <td>url</td> <td>http://www.pla.co.uk/Home</td> </tr> <tr> <td>image</td> <td>POLA2012</td> </tr> </table>	type	text	url	http://www.pla.co.uk/Home	image	POLA2012						
type	text													
url	http://www.pla.co.uk/Home													
image	POLA2012													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>38</td> <td>0</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Tidal Thames News • [H1] Tom's red nose Thames row • [H1] Join the Port of London Authority • [H1] Explore the London: Port City Exhibition • [H1] Port Information Guide • [H1] Near Miss & Incident Reporting • [H1] Charts & Surveys • [H1] Tidal Thames App • [H1] Regulations & Guidance • [H1] Notices and Bulletins • [H1] NABSOs • [H1] Safety Bulletins • [H1] Navigational Warnings • [H1] Safety Management Reports • [H1] Subscribe to the NTMs • [H1] Our Services • [H1] Foreshore Permits • [H1] Filming & Photography • [H1] River Works Licensing • [H1] Vessel Licensing • [H1] PECs A & B • [H1] LKEs • [H1] Pilotage Services • [H1] Hydrography • [H1] Ship Movements • [H1] Events & Conferences • [H1] Environment Conference 2022 • [H1] Thames Vision 2050 • [H1] River Events • [H1] Connect With Us • [H1] Boating on the Thames • [H1] Cleaning the Thames • [H1] Thames Green Scheme • [H1] Our History • [H1] Our Boats • [H1] Our Archive • [H1] Thames CPD • [H1] PLA Privacy Notice • [H4] External Site 	H1	H2	H3	H4	H5	H6	38	0	0	1	0	0
H1	H2	H3	H4	H5	H6									
38	0	0	1	0	0									
	Images	<p>We found 34 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 13%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 111 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.81% Internal Links 89.19%

In-page links

Anchor	Type	Juice
cookies	Internal	Passing Juice
manage cookies	External	Passing Juice
X	Internal	Passing Juice
Who we are	Internal	Passing Juice
Port of London Act	Internal	Passing Juice
PLA Investment Plan	Internal	Passing Juice
Thames Vision Project	Internal	Passing Juice

In-page links

Communications & Consultation	Internal	Passing Juice
Careers	Internal	Passing Juice
PLA Charges	Internal	Passing Juice
Development and Works Enquiries	Internal	Passing Juice
End of Garden Moorings	Internal	Passing Juice
Moorings	Internal	Passing Juice
Houseboats	Internal	Passing Juice
Shop	Internal	Passing Juice
PLA Policies	Internal	Passing Juice
PLA Tenders	Internal	Passing Juice
Harbour Masters	Internal	Passing Juice
Hydrography	Internal	Passing Juice
Safety Management Systems	Internal	Passing Juice
Marine Safety Plan	Internal	Passing Juice
Emergency Planning	Internal	Passing Juice
Marine Services	Internal	Passing Juice
Notice to Mariners	Internal	Passing Juice
Passage Planning Guide	Internal	Passing Juice
Pilotage	Internal	Passing Juice
PLA Pilots' Forum	Internal	Passing Juice
Regulations and Guidance	Internal	Passing Juice
Use of drones/unmanned aerial vehicles	Internal	Passing Juice
Vessel Licensing & Surveying	Internal	Passing Juice
Vessel Traffic Services (VTS)	Internal	Passing Juice
Water Safety	Internal	Passing Juice
Port Information Guide	Internal	Passing Juice
Port Handbook	Internal	Passing Juice
Port Facilities and Services	Internal	Passing Juice

In-page links

River Works Licensing	Internal	Passing Juice
Vessel Licensing & Surveying	Internal	Passing Juice
Intra-Port Vessel Registration	Internal	Passing Juice
Local Knowledge Endorsement	Internal	Passing Juice
Foreshore Permits	Internal	Passing Juice
Climate Change	Internal	Passing Juice
Emissions Reduction	Internal	Passing Juice
Nature	Internal	Passing Juice
Renewable Energy	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Water Quality	Internal	Passing Juice
Conferences & Webinars	Internal	Passing Juice
Environment FAQs	Internal	Passing Juice
News Releases	Internal	Passing Juice
Films	External	Passing Juice
Publications	Internal	Passing Juice
Galleries	Internal	Passing Juice
PLA Tidal Thames App	Internal	Passing Juice
Thames Bridges	Internal	Passing Juice
Annual Stakeholder Forum	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
Public Meetings	Internal	Passing Juice
The Gresham Ship	Internal	Passing Juice
London Olympic and Paralympic Games 2012	Internal	Passing Juice
Queen's Diamond Jubilee Pageant	Internal	Passing Juice
Historic Images	Internal	Passing Juice
Get up to date	External	Passing Juice
Read more	Internal	Passing Juice

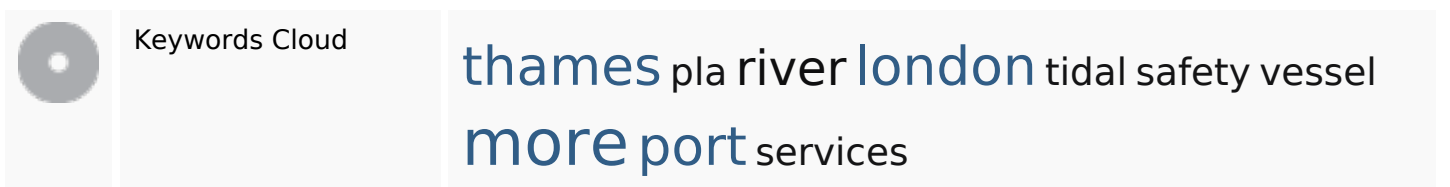
In-page links

Get started	Internal	Passing Juice
Get your free tickets now	External	Passing Juice
Find out more	Internal	Passing Juice
Here's how to report	Internal	Passing Juice
Live Tides Overview	Internal	Passing Juice
All Tide Tables	Internal	Passing Juice
Find out more	Internal	Passing Juice
Get started	Internal	Passing Juice
Find out more	Internal	Passing Juice
L2 of 2022 - Thames Gateway - Removal of Underwater Obstruction	Internal	Passing Juice
More Notices	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Subscribe now	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Register now	Internal	Passing Juice
Add your voice	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice

In-page links

LinkedIn	External	Passing Juice
Instagram	External	Passing Juice
Visit site	External	Passing Juice
Visit site	Internal	Passing Juice
Visit site	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	External	Passing Juice
Click to use on your website.	Internal	Passing Juice
Dedicated leisure users website	External	Passing Juice
Read more	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Legal Disclaimer	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Help	Internal	Passing Juice
Port of London Authority	Internal	Passing Juice
Website Design Kent	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
more	29	✘	✘	✘	✘
thames	23	✘	✔	✔	✔
london	19	✔	✔	✔	✔
port	19	✔	✔	✔	✔
river	13	✘	✔	✔	✔


Usability

	Url	Domain : pla.co.uk Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 112 Warnings : 124
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://pla.co.uk/sitemap.xml</p> <p>http://server1.pla.co.uk/sitemap.xml</p>
	Robots.txt	<p>http://pla.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>