







# Seo Analyzer playalot.co.za

Generated on April 03 2022 08:24 AM

The score is 50/100



## SEO Content

	Title	Home - Playalot <b>Length : 15</b> Perfect, your title contains between 10 and 70 characters.																			
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Playalot</td></tr><tr><td>description</td><td>Inside Our Play Park At the heart of Playalot, our vision was to create a shared space where moms and dads can go about their business while having peace-of-mind in knowing that their kids can play in a safe, secure and most importantly, happy, environment ♥ Europe Play Zone ages 0 &amp;#8211; 3 more Africa Play &amp;hellip;</td></tr><tr><td>url</td><td>https://www.playalot.co.za/</td></tr><tr><td>site_name</td><td>Playalot</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	Home - Playalot	description	Inside Our Play Park At the heart of Playalot, our vision was to create a shared space where moms and dads can go about their business while having peace-of-mind in knowing that their kids can play in a safe, secure and most importantly, happy, environment ♥ Europe Play Zone ages 0 &#8211; 3 more Africa Play &hellip;	url	https://www.playalot.co.za/	site_name	Playalot
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url	https://www.playalot.co.za/																				
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	Headings	<b>H1</b> 1	<b>H2</b> 5	<b>H3</b> 27	<b>H4</b> 5	<b>H5</b> 0	<b>H6</b> 0														

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Home</li><li>• [H2] Inside Our Play Park</li><li>• [H2] Pricing &amp; Packages</li><li>• [H2] Playalot Café</li><li>• [H2] latest news</li><li>• [H2] Are you a mommy blogger? Would you like to see your blog posts on our website?</li><li>• [H3] Europe Play Zone</li><li>• [H3] ages 0 - 3</li><li>• [H3] Africa Play Zone</li><li>• [H3] ages 4 - 9</li><li>• [H3] Asia Play Zone</li><li>• [H3] AGES 10 - 99</li><li>• [H3] Kraftalot</li><li>• [H3] Kraftalot</li><li>• [H3] 5D Cinema</li><li>• [H3] 5D Cinema</li><li>• [H3] Sky Ride</li><li>• [H3] Sky Ride</li><li>• [H3] Golf Simulator</li><li>• [H3] Golf Simulator</li><li>• [H3] PlayFit</li><li>• [H3] PlayFit</li><li>• [H3] Playalot Cuisine</li><li>• [H3] Playalot Cuisine</li><li>• [H3] The Mom Salon</li><li>• [H3] The Mom Salon</li><li>• [H3] VIP Lounge</li><li>• [H3] VIP Lounge</li><li>• [H3] Infinity Lounge</li><li>• [H3] Infinity Lounge</li><li>• [H3] What To Do</li><li>• [H3] Contact us</li><li>• [H3] Blog</li><li>• [H4] Getting Kids Back into a School Sleep Routine</li><li>• [H4] Kids Need a Break Too! The Benefits of Play</li><li>• [H4] The Benefits of Bonding Through Play</li><li>• [H4] Getting Kids Back into a School Sleep Routine</li><li>• [H4] Kids Need a Break Too! The Benefits of Play</li></ul>
	Images	<p>We found 24 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Content



## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 41 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.44%

Internal Links 97.56%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">KFM Best Kids Party Spot 2021</a>	Internal	Passing Juice
<a href="#">Covid-19</a>	Internal	Passing Juice
<a href="#">FAQ&amp;#8217;S</a>	Internal	Passing Juice
<a href="#">Charity Drive</a>	Internal	Passing Juice
<a href="#">POPI Act</a>	Internal	Passing Juice
<a href="#">Indemnity Waiver Policy</a>	Internal	Passing Juice
<a href="#">PAIA Manual</a>	Internal	Passing Juice
<a href="#">How Much</a>	Internal	Passing Juice
<a href="#">Party Packages</a>	Internal	Passing Juice

## In-page links

<a href="#">Entry Fees</a>	Internal	Passing Juice
<a href="#">Prepaid S'mile Bundles</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice
<a href="#">Things To Do</a>	Internal	Passing Juice
<a href="#">Play Zones</a>	Internal	Passing Juice
<a href="#">Kiddies Parties</a>	Internal	Passing Juice
<a href="#">Adult Parties</a>	Internal	Passing Juice
<a href="#">Online Workshops</a>	Internal	Passing Juice
<a href="#">Playalot Events</a>	Internal	Passing Juice
<a href="#">Co-working Space</a>	Internal	Passing Juice
<a href="#">Our Family</a>	Internal	Passing Juice
<a href="#">Playalot Café</a>	Internal	Passing Juice
<a href="#">The Mom Salon</a>	Internal	Passing Juice
<a href="#">VIP Lounge</a>	Internal	Passing Juice
<a href="#">Playalot Cuisine</a>	Internal	Passing Juice
<a href="#">PlayFit Studio</a>	Internal	Passing Juice
<a href="#">Kraftalot Workshop</a>	Internal	Passing Juice
<a href="#">Explore</a>	Internal	Passing Juice
<a href="#">Virtual Tour</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Playalot Café</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Getting Kids Back into a School Sleep Routine</a>	Internal	Passing Juice
<a href="#">Playalot</a>	Internal	Passing Juice
<a href="#">Kids Need a Break Too! The Benefits of Play</a>	Internal	Passing Juice
<a href="#">The Benefits of Bonding Through Play</a>	Internal	Passing Juice

## In-page links

[Playalot](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

best party kids menu **play** lounge home all **more**  
**playalot**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
playalot	21	✓	✗	✗	✓
play	16	✓	✗	✗	✓
more	14	✗	✗	✗	✗
all	8	✗	✗	✗	✗
best	8	✗	✗	✗	✗





## Usability

	Url	Domain : playalot.co.za Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://playalot.co.za/sitemap.xml</div>
	Robots.txt	http://playalot.co.za/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics