

Seo Analyzer playbill.com

Generated on December 25 2021 06:14 AM






The score is 53/100







SEO Content

	Title	<p>Playbill: Broadway, Off-Broadway, London News, Listings and Tickets</p> <p>Length : 67</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>News, features, performance listings for Broadway, Off-Broadway, London and Regional theatre. Buy discount theater tickets.</p> <p>Length : 123</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Reviews,Off-Broadway,News,Playbill,Theatre,Broadway,Discounts,Tickets</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>keywords</td><td>Reviews,Off-Broadway,News,Playbill,Theatre,Broadway,Discounts,Tickets</td></tr><tr><td>url</td><td>http://www.playbill.com/</td></tr><tr><td>site_name</td><td>Playbill</td></tr><tr><td>title</td><td>Playbill: Broadway, Off-Broadway, London News, Listings and Tickets</td></tr><tr><td>description</td><td>News, features, performance listings for Broadway, Off-Broadway, London and Regional theatre. Buy discount theater tickets.</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	keywords	Reviews,Off-Broadway,News,Playbill,Theatre,Broadway,Discounts,Tickets	url	http://www.playbill.com/	site_name	Playbill	title	Playbill: Broadway, Off-Broadway, London News, Listings and Tickets	description	News, features, performance listings for Broadway, Off-Broadway, London and Regional theatre. Buy discount theater tickets.	type	website
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SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Playbill Home • [H3] Latest Galleries • [H5] Playbill Sites • [H5] Contact Playbill • [H5] Follow Playbill Now 	H1	H2	H3	H4	H5	H6	1	0	1	0	3	0
H1	H2	H3	H4	H5	H6									
1	0	1	0	3	0									
	Images	<p>We found 39 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 88 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.05%</p> <p>Internal Links 82.95%</p>

In-page links

Anchor	Type	Juice
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In-page links

Win Free Tickets	Internal	Passing Juice
News	Internal	Passing Juice
Broadway Schedule	Internal	Passing Juice
Reopening Updates	Internal	Passing Juice
Shows	Internal	Passing Juice
Discounts	Internal	Passing Juice
Vault	Internal	Passing Juice
Theatre	Internal	Passing Juice
Classic Arts	Internal	Passing Juice
Film and TV	Internal	Passing Juice
Sunday Pancakes	Internal	Passing Juice
Seth Rudetsky	Internal	Passing Juice
Cast Recordings	Internal	Passing Juice
Obituaries	Internal	Passing Juice
Videos	Internal	Passing Juice
The Theatre Channel	Internal	Passing Juice
International	Internal	Passing Juice
Jobs	Internal	Passing Juice
Store	External	Passing Juice
Off-Broadway	Internal	Passing Juice
Touring	Internal	Passing Juice
Regional	Internal	Passing Juice
London	Internal	Passing Juice
Post A Job	Internal	Passing Juice
Subscribe to Playbill Jobs	Internal	Passing Juice
Shop	External	Passing Juice
Latest News	Internal	Passing Juice
Broadway League President Charlotte St. Martin Makes Apology Statement to Broadway Understudies, Swings	Internal	Passing Juice

In-page links

Upcoming National Tours	Internal	Passing Juice
Upcoming Film Adaptations	External	Passing Juice
Upcoming Live Broadcasts	External	Passing Juice
Cast Recordings	External	Passing Juice
Quizzes	External	Passing Juice
MORE LINKS >	Internal	Passing Juice
Playbill Vault	Internal	Passing Juice
Playbill Vault's Today in Theatre History: December 25	Internal	Passing Juice
News	Internal	Passing Juice
National Tour News	Internal	Passing Juice
Updates on Current and Upcoming National Tours	Internal	Passing Juice
Broadway Rush, Lottery, and Standing Room Only Policies	Internal	Passing Juice
Last Chance: Schedule of Upcoming Broadway and Off-Broadway Show Closings	Internal	Passing Juice
Video	Internal	Passing Juice
Playbill Vault's Today in Theatre History: December 24	Internal	Passing Juice
Broadway News	Internal	Passing Juice
Regional News	Internal	Passing Juice
Classic Arts Features	Internal	Passing Juice
Looking Back on 10 Years of Carnegie Hall Live	Internal	Passing Juice
The Time Sharon Gless and Lynn Redgrave Staged a Shouting Match	Internal	Passing Juice
How Well Do You Know the Broadway Credentials of the Marvel Cinematic Universe's Stars?	Internal	Passing Juice
Playbill Classic Arts	Internal	Passing Juice
PLAYBILLder	External	Passing Juice
Playbill Travel	External	Passing Juice
Playbill Discounts	Internal	Passing Juice
Advertise with Playbill	Internal	Passing Juice
Magazine Subscription	Internal	Passing Juice

In-page links

RSS	Internal	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice



SEO Keywords

	Keywords Cloud	broadway starring playbill tickets discounts more news photos shows holidays
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
broadway	14	✓	✓	✓	✗
playbill	13	✓	✓	✗	✓
more	7	✗	✗	✗	✗
photos	6	✗	✗	✗	✗
shows	6	✗	✗	✗	✗












Usability

	Url	Domain : playbill.com Length : 12
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document






	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 10 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.playbill.com/news-sitemap.xml
	Robots.txt	http://playbill.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics  Quantcast