



# Seo Analyzer

## plcprofessionals.co.uk

Generated on February 19 2022 13:05 PM

The score is 53/100







### SEO Content

	Title	<p>PLC Professionals   For all your PLC needs</p> <p><b>Length : 42</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] PLC Professionals</li> <li>• [H1] Welcome to PLC Professionals</li> <li>• [H2] For all your PLC needs</li> <li>• [H3] Main menu</li> <li>• [H3]</li> </ul>	H1	H2	H3	H4	H5	H6	2	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
2	1	2	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%


## In-page links

Anchor	Type	Juice
<a href="#">PLC Professionals</a>	Internal	Passing Juice
<a href="#">Skip to primary content</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Refurbished parts</a>	Internal	Passing Juice
<a href="#">Allen Bradley</a>	Internal	Passing Juice
<a href="#">SLC 500</a>	Internal	Passing Juice
<a href="#">Controllogix</a>	Internal	Passing Juice
<a href="#">MicroLogix</a>	Internal	Passing Juice
<a href="#">Mitsubishi</a>	Internal	Passing Juice

## In-page links

<a href="#">Siemens</a>	Internal	Passing Juice
<a href="#">Modicon</a>	Internal	Passing Juice
<a href="#">Omron</a>	Internal	Passing Juice
<a href="#">Safety Relays</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	safety <b>plc professionals</b> omron modicon welcome proudly relays siemens powered
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
plc	3	✓	✗	✗	✓
professionals	2	✓	✗	✗	✓
powered	1	✗	✗	✗	✗
proudly	1	✗	✗	✗	✗
welcome	1	✗	✗	✗	✓












## Usability

	Url	Domain : plcprofessionals.co.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 30
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>