

# Seo Analyzer plf-group.com

Generated on March 19 2022 08:19 AM




The score is 61/100







## SEO Content

	Title	Professional Liability Faculty <b>Length : 30</b> Perfect, your title contains between 10 and 70 characters.												
	Description	The Professional Liability Faculty is dedicated to providing a resource for members with an interest in Professional Liability business, whether as insurance underwriters or brokers, claims handlers, legal practitioners, risk mangers or academics. <b>Length : 247</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	professional indemnity conference Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>1</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] All Courses &amp; Events</li><li>• [H1] Insurance News</li><li>• [H1] Papers</li><li>• [H1] IMC Newsletter</li><li>• [H1] Register for updates</li><li>• [H1] Welcome to the Professional Liability Faculty</li><li>• [H2] VIEW ALL COURSES AND EVENTS</li><li>• [H3] Register for updates</li><li>• [H3] Our next courses / events are:</li></ul>	H1	H2	H3	H4	H5	H6	6	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
6	1	2	0	0	0									
	Images	We found 6 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

## SEO Content

	Text/HTML Ratio	Ratio : <b>30%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 30%  Internal Links 70%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Introduction to Professional Indemnity Insurance</a>	Internal	Passing Juice

## In-page links

<a href="#">Intermediate Professional Indemnity Insurance</a>	Internal	Passing Juice
<a href="#">Advanced Professional Indemnity Insurance - Cover &amp; Liability: Recent Developments in Context</a>	Internal	Passing Juice
<a href="#">VIEW ALL COURSES AND EVENTS</a>	Internal	Passing Juice

## SEO Keywords





 Keywords Cloud

**professional** papers **liability**  
insurance training updates indemnity faculty  
events courses

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
professional	9	✓	✓	✓	✓
liability	8	✓	✗	✓	✓
insurance	5	✗	✗	✓	✓
events	4	✗	✗	✗	✓
updates	3	✗	✗	✗	✓

## Usability

	Url	Domain : plf-group.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

Missing doctype



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 13  
Warnings : 13



Email Privacy

Great no email address has been found in plain text!








Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.






Speed Tips

-  Excellent, your website doesn't use nested tables.
-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content




## Optimization



XML Sitemap

Great, your website has an XML sitemap.

## Optimization

		<a href="http://plf-group.com/sitemap.xml">http://plf-group.com/sitemap.xml</a>
	Robots.txt	<a href="http://plf-group.com/robots.txt">http://plf-group.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>