








Seo Analyzer plus.net

Generated on February 19 2022 14:20 PM

The score is 64/100



SEO Content

	<p>Title</p>	<p>Plusnet: Multi-award winning UK broadband provider</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Plusnet are an award-winning UK broadband provider, offering superfast fibre deals that don't break the bank & make switching broadband provider easy!</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1444 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>23</td> <td>35</td> <td>33</td> <td>24</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1547 1492 2074" style="list-style-type: none"> • [H1] Fantastic faster fibre deals at prices you'll love. That'll do. • [H1] Manage your account online at any time • [H2] Your basket • [H2] Monthly payment • [H2] Monthly payment total • [H2] £xx • [H2] One-off payment • [H2] One-off payment total • [H2] £xx • [H2] Included with your package • [H2] Summary • [H2] Just so you know... • [H2] What broadband speeds can you get? • [H2] Our most reliable hub yet • [H2] Switching to Plusnet is easy • [H2] Call centres may be busy, but ordering broadband online 	H1	H2	H3	H4	H5	H6	2	23	35	33	24	0
H1	H2	H3	H4	H5	H6									
2	23	35	33	24	0									

SEO Content

is easy

- [H2] Here's the legal bit
- [H2] Online help whenever you need it
- [H2] You get much more than just great value
- [H2] You're in award winning hands
- [H2] Chat to other customers in the Plusnet community. They're a friendly bunch and will always try to help you out.
- [H2] Help and support
- [H2] Move home
- [H2] Run a small business? It's time we talked
- [H2] Here's the legal bit
- [H3] Unlimited Fibre Extra
- [H3] £xx
- [H3] £xx
- [H3] £xx
- [H3] Unlimited Fibre
- [H3] £xx
- [H3] £xx
- [H3] £xx
- [H3] Unlimited Broadband
- [H3] £xx
- [H3] £xx
- [H3] £xx
- [H3] Super SIM only deals
- [H3] We're taking care of business
- [H3] Choose your broadband
- [H3] Create your account
- [H3] Sit back and relax
- [H3] Choose your broadband
- [H3] Create your account
- [H3] Sit back and relax
- [H3] Broadband and Line Rental
- [H3] Call Plans
- [H3] BT Sport
- [H3] Manage your account
- [H3] View your bill
- [H3] Have a connection issue?
- [H3] Your exclusive mobile deal 6GB for £6
- [H3] Mobile deals with a 2GB data bonus
- [H3] Unbelievable action on BT Sport
- [H3] Do more online and go even faster
- [H3] Four of the best from the Uswitch Awards 2021
- [H3] Multi award-winning broadband with very happy customers. That'll do.
- [H3] Broadband and Line Rental
- [H3] Call Plans
- [H3] BT Sport
- [H4] Unlimited Fibre Extra (12 and 18 month contracts)
- [H4] Unlimited Fibre (12 and 18 month contracts)
- [H4] Unlimited Broadband (12 and 18 month contracts)
- [H4] Unlimited Broadband (no contract)
- [H4] Existing customers
- [H4] Speeds
- [H4] ** Plusnet Reward Card
- [H4] Amazon.co.uk Gift Card
- [H4] Cashback Cheque

SEO Content

- [H4] Broadband Extras
- [H4] Evening & Weekend UK & Mobile calls:
- [H4] Unlimited UK & Mobile calls:
- [H4] Anytime International 300:
- [H4] Phone Line Extras
- [H4] BT Sport from Plusnet on the Sky Digital Satellite Platform
- [H4] BT Sport App from Plusnet
- [H4] Broadband Provider of the Year Winner 2021
- [H4] Unlimited Fibre Extra (12 and 18 month contracts)
- [H4] Unlimited Fibre (12 and 18 month contracts)
- [H4] Unlimited Broadband (12 and 18 month contracts)
- [H4] Unlimited Broadband (no contract)
- [H4] Existing customers
- [H4] Speeds
- [H4] ** Plusnet Reward Card
- [H4] Amazon.co.uk Gift Card
- [H4] Cashback Cheque
- [H4] Broadband Extras
- [H4] Evening & Weekend UK & Mobile calls:
- [H4] Unlimited UK & Mobile calls:
- [H4] Anytime International 300:
- [H4] Phone Line Extras
- [H4] BT Sport from Plusnet on the Sky Digital Satellite Platform
- [H4] BT Sport App from Plusnet
- [H5] £75 Plusnet Reward Card with Unlimited Broadband
- [H5] £75 Plusnet Reward Card with Unlimited Fibre
- [H5] £25 Plusnet Reward Card with Unlimited Fibre
- [H5] £75 Plusnet Reward Card with Unlimited Fibre Extra
- [H5] £25 Plusnet Reward Card with Unlimited Fibre Extra
- [H5] £25 Plusnet Cashback Cheque with Unlimited Fibre
- [H5] £25 Plusnet Cashback Cheque with Unlimited Fibre Extra
- [H5] Plusnet Safeguard
- [H5] Plusnet Protect powered by McAfee
- [H5] Voicemail
- [H5] Caller Display
- [H5] Plusnet Call Protect
- [H5] £75 Plusnet Reward Card with Unlimited Broadband
- [H5] £75 Plusnet Reward Card with Unlimited Fibre
- [H5] £25 Plusnet Reward Card with Unlimited Fibre
- [H5] £75 Plusnet Reward Card with Unlimited Fibre Extra
- [H5] £25 Plusnet Reward Card with Unlimited Fibre Extra
- [H5] £25 Plusnet Cashback Cheque with Unlimited Fibre
- [H5] £25 Plusnet Cashback Cheque with Unlimited Fibre Extra
- [H5] Plusnet Safeguard
- [H5] Plusnet Protect powered by McAfee
- [H5] Voicemail
- [H5] Caller Display
- [H5] Plusnet Call Protect



Images




We found 43 images on this web page.

27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : **28%**

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 67 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.45% Internal Links 89.55%

In-page links

Anchor	Type	Juice
Skip to main content	External	Passing Juice
All broadband deals	Internal	Passing Juice
Fibre broadband & phone	Internal	Passing Juice
Discover broadband	Internal	Passing Juice
Broadband extras	Internal	Passing Juice
Moving home	Internal	Passing Juice
Switching to us	Internal	Passing Juice

In-page links

Mobile home	Internal	Passing Juice
SIM-only deals	Internal	Passing Juice
Discover mobile	Internal	Passing Juice
Bolt-ons	Internal	Passing Juice
Coverage checker	Internal	Passing Juice
Switching to us	Internal	Passing Juice
Plusnet Mobile App	Internal	Passing Juice
BT Sport	Internal	Passing Juice
See our rewards	Internal	Passing Juice
Refer a friend	Internal	Passing Juice
Help and support	Internal	Passing Juice
Community	Internal	Passing Juice
Contact us	Internal	Passing Juice
Service status	External	Passing Juice
Broadband, Phone & Perks	Internal	Passing Juice
Mobile	Internal	Passing Juice
Sign in	Internal	Passing Juice
Business Broadband	Internal	Passing Juice
Continue order	Internal	Passing Juice
Change your details	Internal	Passing Juice
Discover business broadband	Internal	Passing Juice
How we're dealing with Covid-19	Internal	Passing Juice
residential terms and conditions here	Internal	Passing Juice
CPI Plus 3.9% Guide for details	Internal	Passing Juice
early termination charge	Internal	Passing Juice
price guide	Internal	Passing Juice
Member Centre	Internal	Passing Juice
Find out why speeds vary	Internal	Passing Juice


In-page links

See Plusnet Reward Card terms	External	Passing Juice
www.plus.net	Internal	Passing Juice
Amazon.co.uk	External	Passing Juice
Amazon's website	External	Passing Juice
information can be found here	Internal	Passing Juice
tariffs guide	Internal	Passing Juice
service numbers, see our guide here	Internal	Passing Juice
about Voicemail Extra can be found here	Internal	Passing Juice
www.btsport.com	External	Passing Juice
over 25 European destinations	Internal	Passing Juice
Terms apply	Internal	Passing Juice
Log into My Account	Internal	Passing Juice
Log into My Account	Internal	Passing Juice
See latest bill	Internal	Passing Juice
See help and support	Internal	Passing Juice
Get this mobile deal	Internal	Passing Juice
See all mobile deals	Internal	Passing Juice
Sign in to upgrade	Internal	Passing Juice
See results in full	External	Passing Juice
Find help	Internal	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Press Office	Internal	Passing Juice
Legal	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Code of practice	Internal	Passing Juice

In-page links

Complaints Code of Practice	Internal	Passing Juice
Modern Slavery Statement	Internal	Passing Juice
Gender Pay Gap Report	Internal	Passing Juice
Test and Trace	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	speed card broadband service rental calls month line unlimited plusnet
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
plusnet	111	✓	✗	✓	✓
line	91	✗	✗	✗	✓
calls	84	✗	✗	✗	✓
broadband	76	✓	✗	✓	✓
service	74	✗	✗	✗	✗

Usability





 Url	Domain : plus.net Length : 8
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 176 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://plus.net/sitemap.xml</pre> <pre>https://www.plus.net/sitemap.xml</pre>
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Optimization

	Robots.txt	<p>http://plus.net/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>