

Seo Analyzer pmapparel.com

Generated on February 26 2022 10:30 AM




The score is 54/100







SEO Content

	Title	Custom T-Shirt - Embroidery - Screen Printing Des Moines Iowa Length : 61 Perfect, your title contains between 10 and 70 characters.												
	Description	P & M Apparel is a graphic design & screen printing studio in Polk City, Iowa. We specialize in custom t-shirts, embroidery & signage in the Des Moines area. Length : 169 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Screen Printing & Custom Embroidery• [H2] (515) 984-7740• [H2] Who we are• [H2] Get a Quote.• [H2] Submit Artwork.• [H2] Be Social.• [H2] What We Do• [H2] P&M Apparel• [H3] The Latest via Instagram!	H1	H2	H3	H4	H5	H6	1	7	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	1	0	0	0									
	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 16%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 31.03% Internal Links 68.97%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Shop	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Register	Internal	Passing Juice
Log in	Internal	Passing Juice
design team	Internal	Passing Juice
custom apparel	Internal	Passing Juice
signage	Internal	Passing Juice
promotional products	Internal	Passing Juice
Submit the online	Internal	Passing Juice
Submit Artwork	Internal	Passing Juice
Google+	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
=	Internal	Passing Juice
Shipping & returns	Internal	Passing Juice
Privacy notice	Internal	Passing Juice
Conditions of Use	Internal	Passing Juice
Contact us	Internal	Passing Juice
Catalog	External	Passing Juice
Iowa E-Commerce Web Design	External	Passing Juice

SEO Keywords








Keywords Cloud

iowa des apparel latest shop
moines business team were custom





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apparel	5	✘	✘	✔	✔
custom	4	✔	✘	✔	✔
shop	3	✘	✘	✘	✘
des	3	✔	✘	✔	✘
moines	3	✔	✘	✔	✘

Usability

	Url	Domain : pmapparel.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 32
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://pmapparel.com/sitemap.xmlhttp://pmapparel.com/sitemap.xml
	Robots.txt	http://pmapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics