



# Seo Analyzer pmplus.by

Generated on March 02 2022 08:43 AM

The score is 57/100







## SEO Content

	Title	«Позитивное движение» <b>Length : 21</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Белорусское общественное объединение «Позитивное движение» <b>Length : 58</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	«Позитивное движение» Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>url</td><td>http://pmplus.by</td></tr><tr><td>image</td><td>http://pmplus.by/upload/og_image.jpg</td></tr></tbody></table>	Property	Content	locale	ru_RU	url	http://pmplus.by	image	http://pmplus.by/upload/og_image.jpg				
Property	Content													
locale	ru_RU													
url	http://pmplus.by													
image	http://pmplus.by/upload/og_image.jpg													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Позитивное движение Белорусское общественное объединение</li></ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	We found 21 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>17%</b> Good, this page's ratio of text to HTML code is higher than 15, but												

## SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.8% Internal Links 90.2%

## In-page links

Anchor	Type	Juice
<a href="#">Обучающий онлайн курс</a>	Internal	Passing Juice
<a href="#">Пункты оказания услуг</a>	Internal	Passing Juice
<a href="#">Мобильные пункты г. Минска</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Направления деятельности</a>	Internal	Passing Juice
<a href="#">Тестирование на ВИЧ</a>	Internal	Passing Juice
<a href="#">Социальное сопровождение и реабилитация</a>	Internal	Passing Juice
<a href="#">Гепатит</a>	Internal	Passing Juice

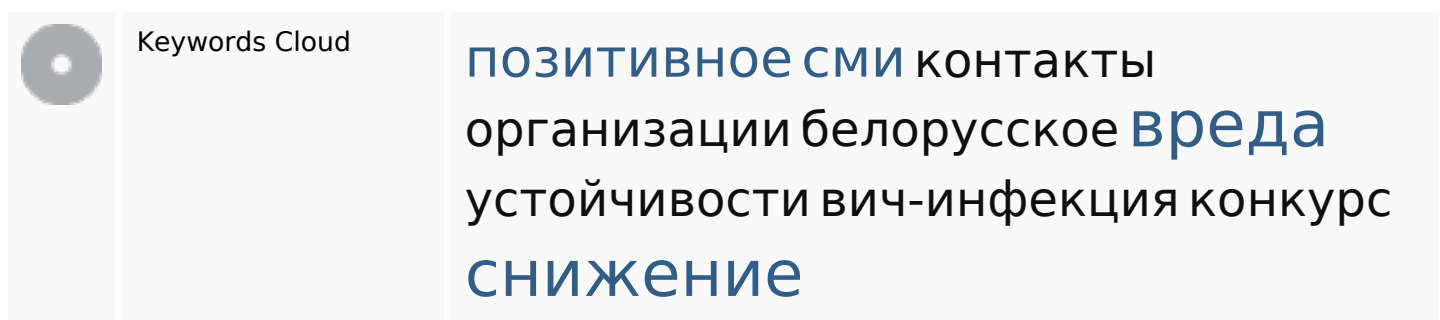
## In-page links

<a href="#">Снижение вреда</a>	Internal	Passing Juice
<a href="#">Молодежные программы</a>	Internal	Passing Juice
<a href="#">ВИЧ-инфекция</a>	Internal	Passing Juice
<a href="#">Об&amp;nbsp;организации</a>	Internal	Passing Juice
<a href="#">Новости и события</a>	Internal	Passing Juice
<a href="#">ВИЧ-инфекция</a>	Internal	Passing Juice
<a href="#">Конкурс СМИ «Позитивное мышление» продлится до 25.02.2022</a>	Internal	Passing Juice
<a href="#">Снижение вреда</a>	Internal	Passing Juice
<a href="#">Подведение итогов и планы на будущее по обеспечению доступа к лечению ВИЧ-инфекции и гепатита С в Беларуси</a>	Internal	Passing Juice
<a href="#">Конкурс СМИ</a>	Internal	Passing Juice
<a href="#">История</a>	Internal	Passing Juice
<a href="#">Сотрудники</a>	Internal	Passing Juice
<a href="#">Волонтерам</a>	Internal	Passing Juice
<a href="#">Как стать членом «Позитивного движения»</a>	Internal	Passing Juice
<a href="#">Сотрудничество</a>	Internal	Passing Juice
<a href="#">Проекты</a>	Internal	Passing Juice
<a href="#">Отчеты</a>	Internal	Passing Juice
<a href="#">Партнеры</a>	Internal	Passing Juice
<a href="#">Пресс-центр</a>	Internal	Passing Juice
<a href="#">СМИ о нас</a>	Internal	Passing Juice
<a href="#">«Снижение вреда работает»:</a>	Internal	Passing Juice
<a href="#">О региональной программе</a>	Internal	Passing Juice
<a href="#">Шаги к устойчивости</a>	Internal	Passing Juice
<a href="#">В центре внимания</a>	Internal	Passing Juice
<a href="#">Рабочий план 2016/2017</a>	Internal	Passing Juice
<a href="#">Документы по устойчивости</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice

## In-page links

<a href="#">For our partnership</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">Reports</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">Карта сайта</a>	Internal	Passing Juice
<a href="#">Сайт</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Студия Борового</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
снижение	4	✘	✘	✘	✘








## Keywords Consistency

вред	4	✘	✘	✘	✘
сми	3	✘	✘	✘	✘
позитивное	3	✔	✔	✔	✔
конкурс	2	✘	✘	✘	✘





## Usability

	Url	Domain : pmplus.by Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://pmplus.by/sitemap.xml>

<http://pmplus.by/sitemap.xml>



### Robots.txt

<http://pmplus.by/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.