









# Seo Analyzer pntrs.com

Generated on March 31 2022 04:54 AM




The score is 67/100







## SEO Content

	Title	<p>Pepperjam's Ascend Affiliate Platform</p> <p><b>Length : 37</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Pepperjam's Ascend&amp;trade; is an affiliate marketing technology platform that enables brands to build a custom network that is transparent, safe, measurable and performance driven.</p> <p><b>Length : 179</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Pepperjam Network, affiliate marketing, affiliate network, lead gen, ppc, cpa, lead generation</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>3</td><td>0</td><td>0</td><td>2</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] REDEFINING Performance Marketing</li><li>• [H2] For Publishers</li><li>• [H2] For Advertisers.</li><li>• [H5] Looking to monetize your content, website or your social presence? Perhaps you're looking to partner with the right advertisers who can fuel your growth. Just browse, click and connect with brands.</li><li>• [H5] You've worked hard to build your brand. Now is the time to amplify your message to high-value customers through a high-quality global publisher base.</li></ul>	H1	H2	H3	H4	H5	H6	0	3	0	0	2	0
H1	H2	H3	H4	H5	H6									
0	3	0	0	2	0									
	Images	<p>We found 12 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that</p>												

## SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>53%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 91.3%  Internal Links 8.7%

## In-page links

Anchor	Type	Juice
<a href="#">Platform</a>	External	Passing Juice
<a href="#">Services</a>	External	Passing Juice
<a href="#">Advertisers and Brands</a>	External	Passing Juice
<a href="#">Publishers and Influencers</a>	External	Passing Juice
<a href="#">Agencies and OPMs</a>	External	Passing Juice
<a href="#">Partners</a>	External	Passing Juice

## In-page links

<a href="#">Resources</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Explore</a>	External	Passing Juice
<a href="#">Become a publisher</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Leadership</a>	External	Passing Juice
<a href="#">News &amp; Events</a>	External	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Case studies</a>	External	Passing Juice
<a href="#">Webinars</a>	External	Passing Juice
<a href="#">Offering sheets</a>	External	Passing Juice
<a href="#">Whitepapers</a>	External	Passing Juice
<a href="#">Legal Notices</a>	External	Passing Juice
<a href="#">Privacy &amp; Opt-Out</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	performance platform technology publisher ascend brands advertisers publishers affiliate marketing
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

platform	5	✓	✗	✓	✗
marketing	5	✗	✓	✓	✓
affiliate	4	✓	✓	✓	✗
advertisers	4	✗	✗	✗	✓
brands	4	✗	✗	✓	✓






## Usability

	Url	Domain : pntrs.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 42 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Perfect, your website has few JavaScript files.
		 Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Missing
		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://pntrs.com/robots.txt">http://pntrs.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.
		 Google Analytics