



Seo Analyzer pointtakenpr.com

Generated on March 21 2022 14:58 PM





The score is **62/100**







SEO Content

	Title	<p>Jacksonville Public Relations, Marketing, Video & Web Design Firm</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Innovative Jacksonville public relations firm, marketing agency, video production & web design company committed to sparking positive change.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Jacksonville Public Relations, Marketing, Video & Web Design Firm</td> </tr> <tr> <td>description</td> <td>Innovative Jacksonville public relations firm, marketing agency, video production & web design company committed to sparking positive change.</td> </tr> <tr> <td>url</td> <td>https://pointtakenpr.com/</td> </tr> <tr> <td>site_name</td> <td>Point Taken</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Jacksonville Public Relations, Marketing, Video & Web Design Firm	description	Innovative Jacksonville public relations firm, marketing agency, video production & web design company committed to sparking positive change.	url	https://pointtakenpr.com/	site_name	Point Taken
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SEO Content

	Headings	H1 4	H2 9	H3 15	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Jacksonville Public Relations Firm, Marketing Agency, Web Design Company & Video Production Company • [H1] Growing Brands By Sparking Change Through Marketing & Public Relations • [H1] THE POINT TAKEN DIFFERENCE • [H1] Don't Miss Out! • [H2] Point Taken • [H2] HOW POINT TAKEN CAN HELP YOU • [H2] Who We Help • [H2] Business • [H2] Nonprofit • [H2] Our Work • [H2] Meet Some of the Clients We've Helped Spark Change • [H2] What Our Clients Say About Point Taken • [H2] See Some of the Awards We've Earned • [H3] PUBLIC RELATIONS • [H3] Marketing • [H3] Web Design • [H3] Video Production • [H3] News Coverage • [H3] WCJ Rebrand • [H3] Driving Leads for Roosters Men's Grooming Center • [H3] Raising Donations for Clay Humane Through Media Coverage • [H3] First Coast Home Pros Face Mask Donations • [H3] Mutts and the Media for Pet Paradise • [H3] 904WARD Video • [H3] Feeding Northeast Florida Annual Report • [H3] The WCJ Virtual Art Show • [H3] Let's Us Help You Grow Bigger Faster & Spark Change • [H3] Get a Free Marketing & PR Review: 					
	Images	<p>We found 38 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 20% Internal Links 80%

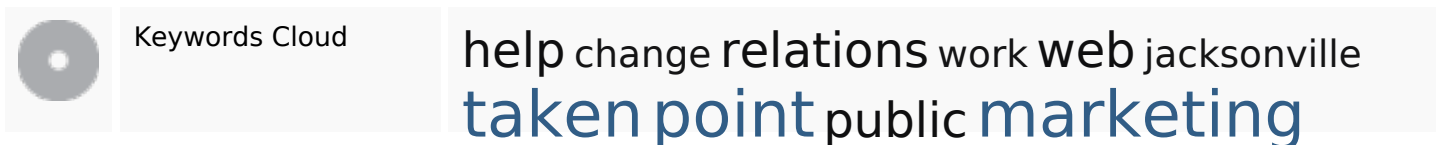
In-page links

Anchor	Type	Juice
Point Taken	Internal	Passing Juice
Email Us	Internal	Passing Juice
What We Do	Internal	Passing Juice
Who We Help	Internal	Passing Juice
Our Work	Internal	Passing Juice
Who We Are	Internal	Passing Juice
Contact Us	Internal	Passing Juice
PUBLIC RELATIONS	Internal	Passing Juice
Marketing	Internal	Passing Juice
Web Design	Internal	Passing Juice
Video Production	Internal	Passing Juice
Business	Internal	Passing Juice
Nonprofit	Internal	Passing Juice
Lisa Tarr	External	Passing Juice
Page Eggleston	External	Passing Juice
Josh Kennedy	External	Passing Juice

In-page links

Marketing Tips	Internal	Passing Juice
Training	External	Passing Juice
Resources	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Submit Web Ticket	Internal	Passing Juice
Privacy	Internal	Passing Juice
Email	Internal	Passing Juice
via GIPHY	External	Passing Juice
Ok	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	18	✓	✗	✓	✓
point	18	✗	✗	✗	✓
taken	17	✗	✗	✗	✓
help	10	✗	✗	✗	✓
relations	9	✓	✗	✓	✓


Usability

	Url	Domain : pointtakenpr.com Length : 16
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 61
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://pointtakenpr.com/sitemap.xml
	Robots.txt	http://pointtakenpr.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.