

# Seo Analyzer polar3pl.com

Generated on March 13 2022 15:34 PM





The score is 60/100







## SEO Content

	Title	<p>The Mid-Atlantic's Leader In Multi-temperature Freight and Supply Chain Solutions / Polar 3PL &amp;#8211; Polar 3PL is a frozen and refrigerated consolidation that offers freight and supply chain solutions across all temperature zones.</p> <p><b>Length : 237</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>0</td><td>1</td><td>0</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Streamlined multi-temperature freight and supply chain solutions.</li><li>• [H2] Expert service at competitive rates</li><li>• [H2] Streamline your supply chain needs</li><li>• [H2] The most efficient partner for carriers</li><li>• [H2] What others are saying about Polar</li><li>• [H2] Companies we have worked with</li><li>• [H2] I am ready to ship</li><li>• [H2] I am ready to carry</li><li>• [H4] From 1 pallet to many, Polar 3PL provides competitive frozen, refrigerated, and dry LTL pricing — utilizing the most efficient transit times available. Delivering to all major distributors and grocery chains, your freight will be consolidated with similar temperature zones and built into multi-</li></ul>	H1	H2	H3	H4	H5	H6	1	7	0	1	0	1
H1	H2	H3	H4	H5	H6									
1	7	0	1	0	1									

## SEO Content

		<p>stop truckloads.</p> <ul style="list-style-type: none"> <li>[H6] POLAR 3PL IS PROUDLY A PART OF THE GREAT LAKES COLD STORAGE FAMILY</li> </ul>
	Images	<p>We found 9 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 6 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">For Shippers</a>	Internal	Passing Juice
<a href="#">For Carriers</a>	Internal	Passing Juice

## In-page links

<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">GREAT LAKES COLD STORAGE FAMILY</a>	External	Passing Juice






## SEO Keywords

 Keywords Cloud	chain all great solutions <b>polar3pl</b> temperature supply freight zones
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## Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
polar	11	✓	✗	✗	✓
3pl	8	✓	✗	✗	✓
freight	4	✓	✗	✗	✓
temperature	3	✓	✗	✗	✓
supply	3	✓	✗	✗	✓

## Usability





 Url	Domain : polar3pl.com Length : 12
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.
 Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://polar3pl.com/sitemap.xml</pre> <pre>http://www.polar3pl.com/wp-sitemap.xml</pre>
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## Optimization

	Robots.txt	<p><a href="http://polar3pl.com/robots.txt">http://polar3pl.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 454 1481 533"> Google Analytics</div>