








# Seo Analyzer politico.com

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The score is 39/100



## SEO Content

	Title	Politics, Policy, Political News- POLITICO <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.																			
	Description	Nobody knows politics like POLITICO. <b>Length : 36</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Nobody knows politics like POLITICO.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>http://politi.co/11aRJyl</td></tr><tr><td>image</td><td>https://static.politico.com/da/f5/44342c424c68b675719324b1106b/politico.jpg</td></tr><tr><td>fb_appid</td><td>114037015331397</td></tr><tr><td>site_name</td><td>POLITICO</td></tr></tbody></table>						Property	Content	description	Nobody knows politics like POLITICO.	type	website	url	http://politi.co/11aRJyl	image	https://static.politico.com/da/f5/44342c424c68b675719324b1106b/politico.jpg	fb_appid	114037015331397	site_name	POLITICO
Property	Content																				
description	Nobody knows politics like POLITICO.																				
type	website																				
url	http://politi.co/11aRJyl																				
image	https://static.politico.com/da/f5/44342c424c68b675719324b1106b/politico.jpg																				
fb_appid	114037015331397																				
site_name	POLITICO																				
	Headings	<b>H1</b> 67	<b>H2</b> 28	<b>H3</b> 28	<b>H4</b> 1	<b>H5</b> 1	<b>H6</b> 0	<ul style="list-style-type: none"><li>[H1] POLITICO Politico Logo</li><li>[H1] Florida man connected to Gaetz probe formally enters guilty plea</li><li>[H1] White House weighing former Obama adviser for senior</li></ul>													

## SEO Content

Treasury job

- [H1] Sharpton assails NYC's crime spike: 'They're locking up my toothpaste'
- [H1] New York ends mask mandate for businesses, but not schools — yet
- [H1] Carville promotes new super PAC for Conor Lamb
- [H1] Beatty: Rogers' public apology for crude comment followed maskless, 'mumbled' floor exchange
- [H1] EU offers more talks, pushes de-escalation in letter to Russia
- [H1] Greece draws in the U.S. — and edges out Russia
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- [H1] Senior director for global health security leaving the NSC
- [H1] U.N. postpones space diplomacy talks after Russia asks for more time
- [H1] The world is on fire and our leaders are failing, poll finds
- [H1] Lander held on to vaccine maker stock months into tenure
- [H1] Opinion | How to End the Ukraine Crisis in 4 Steps
- [H1] Opinion | How the Right Learned to Love Saul Alinsky
- [H1] Opinion | Putin Has a Big Piece of Leverage Over Europe. Here's How to Take It Away.
- [H1] Opinion | A Bold Idea for Biden's Supreme Court Nominee
- [H1] Opinion | The World Is Sliding Toward Authoritarianism. So Are the Olympics.
- [H1] Is Biden Ignoring a Key Tool to Combat Violent Extremists?
- [H1] Opinion | Political TV Shows Have Never Been Worse. Sitcoms Are the Exception.
- [H1] Opinion | Sorry, Mr. Putin. Ukraine and Russia are Not the Same Country.
- [H1] The Butterfly Resistance Fighter Who Took on Trump
- [H1] The Gold Medal In Olympic Cynicism Goes To...
- [H1] Opinion | The New York Times Is Becoming Amazon. And That's a Good Thing.
- [H1] The Socialists Who Love Talking to Conservatives
- [H1] House staffers confront reality of unionization: 'No one knows how it would work'
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- [H1] 'Precipitous decline': J.D. Vance pollster issues warning on Ohio Senate race





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- [H1] Hogan won't challenge Van Hollen for Maryland Senate seat
- [H1] The GOP is gaining among Texas Hispanics. Women are leading the charge.
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- [H1] Supreme Court restores Alabama's redistricting plan for 2022
- [H1] Times editor 'crestfallen' over editorial that prompted Sarah Palin suit, colleague testifies
- [H1] Trudeau's own party is starting to turn on him over Covid restrictions
- [H1] Biden officials trying to recalculate U.S. Covid-19 hospitalizations
- [H1] States take on Covid sick leave with federal help nowhere in sight
- [H1] Adams eyes expansion of highly controversial police surveillance technology
- [H1] How Eric Adams outmaneuvered Manhattan's progressive district attorney
- [H1] Adams defends ties to close friend with checkered past
- [H1] Climate change will be expensive. Who should pay?
- [H1] Poll: 1 in 5 Canadian Conservatives not concerned 'at all' about climate change
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- [H1] Senate GOP backlash smacks RNC after Cheney-Kinzinger censure
- [H1] Crypto's aspiring Washington kingmaker
- [H1] See the 1960 Electoral College certificates that the false Trump electors say justify their gambit
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- [H1] Left splits over Supreme Court pick pushed by top Biden ally
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- [H1] Spy world wary as Biden team keeps leaking Russia intel
- [H1] House passes bill to ease Postal Service financial woes
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- [H3] CDC weighs updating messaging around transmission and masking
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- [H3] World to China: Time to step up on climate
- [H3] Women, candidates of color lead GOP charge to flip the House
- [H3] Former New York Times editor takes stand at trial on Sarah Palin libel suit
- [H3] Mask mandates, contact tracing are going away, as states shift to new phase
- [H3] Violent crime to labor shortages: Mayors say Covid's toll on cities is far-reaching
- [H3] Biden holds joint press conference on Russia-Ukraine tension with German Chancellor, in 180 seconds
- [H3] White House sticks by science adviser despite inappropriate workplace behavior
- [H3] Canadian truckers revolt over mask and vaccine mandates, in less than 180 seconds

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Sullivan warns China could face costs if it supports a Russian invasion of Ukraine</li> <li>• [H3] Stefanik on Cheney and Kinzinger censures: 'RNC has every right to take any action'</li> <li>• [H3] Ottawa truckers' convoy galvanizes far-right worldwide</li> <li>• [H3] Opinion   How the Right Learned to Love Saul Alinsky</li> <li>• [H3] Trump's 'circular firing squad' threatens GOP midterm gains</li> <li>• [H3] GOP to Tucker Carlson: We're the decision-makers on Ukraine, not you</li> <li>• [H3] Joe Rogan apologizes after video of him using racial slurs circulates</li> <li>• [H4] Inside the resignation of Eric Lander</li> <li>• [H5] Feb. 9, 2022</li> </ul>
	Images	<p>We found 77 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 209 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.66%</p> <p>Internal Links 92.34%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Magazine</a>	Internal	Passing Juice
<a href="#">Pro</a>	External	Passing Juice
<a href="#">E&amp;E News</a>	External	Passing Juice
<a href="#">Congress</a>	Internal	Passing Juice
<a href="#">White House</a>	Internal	Passing Juice
<a href="#">The Agenda</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Congress Minutes</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">All Election Results</a>	Internal	Passing Juice
<a href="#">The Fifty</a>	Internal	Passing Juice
<a href="#">The First 100 Days</a>	Internal	Passing Juice
<a href="#">The Vaccine Race</a>	Internal	Passing Juice
<a href="#">Women Rule</a>	Internal	Passing Juice
<a href="#">Women Rule</a>	Internal	Passing Juice
<a href="#">Playbook</a>	Internal	Passing Juice
<a href="#">Playbook PM</a>	Internal	Passing Juice
<a href="#">POLITICO Nightly</a>	Internal	Passing Juice
<a href="#">West Wing Playbook</a>	Internal	Passing Juice
<a href="#">The Recast</a>	Internal	Passing Juice
<a href="#">Huddle</a>	Internal	Passing Juice
<a href="#">All Newsletters</a>	Internal	Passing Juice
<a href="#">Live Home</a>	Internal	Passing Juice
<a href="#">Upcoming Events</a>	Internal	Passing Juice
<a href="#">Previous Events</a>	Internal	Passing Juice
<a href="#">About POLITICO Live</a>	Internal	Passing Juice

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<a href="#">Jack Shafer</a>	Internal	Passing Juice
<a href="#">Matt Wuerker</a>	Internal	Passing Juice
<a href="#">Cartoon Carousel</a>	Internal	Passing Juice
<a href="#">Agriculture</a>	Internal	Passing Juice
<a href="#">Cannabis</a>	Internal	Passing Juice
<a href="#">Cybersecurity</a>	Internal	Passing Juice
<a href="#">Defense</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">eHealth</a>	Internal	Passing Juice
<a href="#">Employment &amp; Immigration</a>	Internal	Passing Juice
<a href="#">Energy &amp; Environment</a>	Internal	Passing Juice
<a href="#">Finance &amp; Tax</a>	Internal	Passing Juice
<a href="#">Health Care</a>	Internal	Passing Juice
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<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice

## In-page links

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<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Log Out</a>	Internal	Passing Juice
<a href="#">=</a>	External	Passing Juice
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<a href="#">Florida man connected to Gaetz probe formally enters guilty plea</a>	Internal	Passing Juice
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<a href="#">Beatty: Rogers' public apology for crude comment followed maskless, 'mumbled' floor exchange</a>	Internal	Passing Juice
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<a href="#">Elections</a>	Internal	Passing Juice
<a href="#">Read the emails showing Trump allies' connections to voting machine seizure push</a>	Internal	Passing Juice
<a href="#">Betsy Woodruff Swan</a>	Internal	Passing Juice
<a href="#">CDC weighs updating messaging around transmission and masking</a>	Internal	Passing Juice
<a href="#">Erin Banco</a>	Internal	Passing Juice



## In-page links

<a href="#">Adam Cancryn</a>	Internal	Passing Juice
<a href="#">Ambassador Bridge blockade has both sides on edge</a>	Internal	Passing Juice
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<a href="#">Justin Ling</a>	Internal	Passing Juice
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<a href="#">Mark Scott</a>	Internal	Passing Juice
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<a href="#">Jan. 6 panel subpoenas former Trump adviser Peter Navarro</a>	Internal	Passing Juice
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<a href="#">Kyle Cheney</a>	Internal	Passing Juice
<a href="#">Congress declares 'bipartisan breakthrough' on government funding</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Former NYT editor: Concern over false-equivalence critique prompted flaw in Palin editorial</a>	Internal	Passing Juice
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<a href="#">MORE TOP HEADLINES</a>	Internal	Passing Juice
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<a href="#">How to Lose a Supreme Court Nominee in 24 Days</a>	Internal	Passing Juice
<a href="#">Marianne LeVine</a>	Internal	Passing Juice
<a href="#">Left splits over Supreme Court pick pushed by top Biden ally</a>	Internal	Passing Juice
<a href="#">Burgess Everett</a>	Internal	Passing Juice
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<a href="#">Lander held on to vaccine maker stock months into tenure</a>	Internal	Passing Juice
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<a href="#">Hundreds of House districts are being redrawn. Here's who's winning and losing.</a>	Internal	Passing Juice
<a href="#">‘Malicious poison’: GOP senator slams Biden's antisemitism envoy pick for criticizing his Jan. 6 rhetoric</a>	Internal	Passing Juice
<a href="#">House staffers confront reality of unionization: 'No one knows how it would work'</a>	Internal	Passing Juice
<a href="#">Katherine Tully-McManus</a>	Internal	Passing Juice
<a href="#">Sarah Ferris</a>	Internal	Passing Juice
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<a href="#">Credit Card Payments</a>	Internal	Passing Juice
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<a href="#">FAQ</a>	Internal	Passing Juice
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<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Do not sell my info</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : politico.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 718 Warnings : 100
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://www.politico.com/news-sitemap.xml">https://www.politico.com/news-sitemap.xml</a></div> <div><a href="https://www.politico.com/pro/sitemap.xml">https://www.politico.com/pro/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://politico.com/robots.txt">http://politico.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>

## Optimization



### Analytics

#### Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.