







Seo Analyzer polyu.edu.hk

Generated on February 02 2022 22:17 PM






The score is 60/100







SEO Content

	<p>Title</p>	<p>The Hong Kong Polytechnic University (PolyU)</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>PolyU is a leading university and one of the best global universities in HK with world-class research in multiple disciplines making bold advances to break new ground.</p> <p>Length : 167</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1973"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Hong Kong Polytechnic University</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>PolyU is a leading university and one of the best global universities in HK with world-class research in multiple disciplines making bold advances to break new ground.</td> </tr> <tr> <td>image</td> <td>https://www.polyu.edu.hk/-/media/department/home/thumb/polyu-logo_630x630.jpg?bc=ffffff&h=630&w=1200&hash=88F51C697435EE21ABC2ABBA93DD3AD1</td> </tr> <tr> <td>site_name</td> <td>The Hong Kong Polytechnic University</td> </tr> </tbody> </table>	Property	Content	title	The Hong Kong Polytechnic University	type	website	url	PolyU is a leading university and one of the best global universities in HK with world-class research in multiple disciplines making bold advances to break new ground.	image	https://www.polyu.edu.hk/-/media/department/home/thumb/polyu-logo_630x630.jpg?bc=ffffff&h=630&w=1200&hash=88F51C697435EE21ABC2ABBA93DD3AD1	site_name	The Hong Kong Polytechnic University
Property	Content													
title	The Hong Kong Polytechnic University													
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image	https://www.polyu.edu.hk/-/media/department/home/thumb/polyu-logo_630x630.jpg?bc=ffffff&h=630&w=1200&hash=88F51C697435EE21ABC2ABBA93DD3AD1													
site_name	The Hong Kong Polytechnic University													

SEO Content

		description	PolyU is a leading university and one of the best global universities in HK with world-class research in multiple disciplines making bold advances to break new ground.															
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] One of the Best Asia's Universities in Hong Kong PolyU 	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0				
H1	H2	H3	H4	H5	H6													
0	1	0	0	0	0													
	Images	We found 71 images on this web page. Good, most or all of your images have alt attributes.																
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.																
	Flash	Perfect, no Flash content has been detected on this page.																
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.																

SEO Links

	URL Rewrite	Good. Your links looks friendly!			
	Underscores in the URLs	Perfect! No underscores detected in your URLs.			
	In-page links	We found a total of 126 links including 0 link(s) to files			
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.17%</p> <p>Internal Links 96.83%</p>			

In-page links

Anchor	Type	Juice
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In-page links

Skip to main content	Internal	Passing Juice
☐☐	Internal	Passing Juice
☐☐	Internal	Passing Juice
Alumni	Internal	Passing Juice
Current Students	Internal	Passing Juice
Staff	Internal	Passing Juice
Education	Internal	Passing Juice
Teaching and Learning	Internal	Passing Juice
Broad-based Curriculum for Holistic Academic Development	Internal	Passing Juice
Faculties and Schools	Internal	Passing Juice
Admissions	Internal	Passing Juice
Why PolyU	Internal	Passing Juice
University Ranking	Internal	Passing Juice
Student Stories	Internal	Passing Juice
Programmes, Tuition Fees and Scholarships	Internal	Passing Juice
Tuition Fees and Scholarships	Internal	Passing Juice
Research	Internal	Passing Juice
Research Excellence and Impact	Internal	Passing Juice
PolyU Academy for Interdisciplinary Research (PAIR)	Internal	Passing Juice
Hong Kong Branch of National Engineering Research Centre for Steel Construction	Internal	Passing Juice
Hong Kong Branch of National Rail Transit Electrification and Automation Engineering Technology Research Centre	Internal	Passing Juice
State Key Laboratory of Chemical Biology and Drug Discovery (The Hong Kong Polytechnic University)	Internal	Passing Juice
State Key Laboratory of Ultra-precision Machining Technology (The Hong Kong Polytechnic University)	Internal	Passing Juice
Centre for Advances in Reliability and Safety (CAiRS)	External	Passing Juice
Centre for Eye and Vision Research (CEVR)	External	Passing Juice
Laboratory for Artificial Intelligence in Design (AiDLab)	External	Passing Juice

In-page links

Other Faculty and Department Based Research Centres	Internal	Passing Juice
Centralised Animal Facilities	Internal	Passing Juice
University Research Facility in 3D Printing	Internal	Passing Juice
University Research Facility in Behavioral and Systems Neuroscience	Internal	Passing Juice
University Research Facility in Big Data Analytics	Internal	Passing Juice
University Research Facility in Chemical and Environmental Analysis	Internal	Passing Juice
University Research Facility in Life Sciences	Internal	Passing Juice
University Research Facility in Materials Characterization and Device Fabrication	Internal	Passing Juice
Graduate School	Internal	Passing Juice
Research and Innovation Office	Internal	Passing Juice
Knowledge Transfer	Internal	Passing Juice
Innovation and Technology Development	Internal	Passing Juice
Technology Transfer and Commercialisation	Internal	Passing Juice
Entrepreneurship	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Global	Internal	Passing Juice
International Community	Internal	Passing Juice
Global Perspectives in Academic Programmes	Internal	Passing Juice
International Collaborations and Partnerships	Internal	Passing Juice
Eyes on China	Internal	Passing Juice
Campus Life	Internal	Passing Juice
Athletics and Recreation	Internal	Passing Juice
Art and Culture	Internal	Passing Juice
Living on Campus	Internal	Passing Juice
About PolyU	Internal	Passing Juice
PolyU at a Glance	Internal	Passing Juice
Motto, Vision and Mission	Internal	Passing Juice

In-page links

Key Facts	Internal	Passing Juice
University Identity	Internal	Passing Juice
History	Internal	Passing Juice
Leadership	Internal	Passing Juice
Governance	Internal	Passing Juice
Organisations	Internal	Passing Juice
Campus Map	Internal	Passing Juice
Start main content	External	Passing Juice
Study@PolyU	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Library	Internal	Passing Juice
Efficiency Enhancement	Internal	Passing Juice
Giving	Internal	Passing Juice
Exchange	Internal	Passing Juice
Entrepreneurship	Internal	Passing Juice
Excel x Impact	Internal	Passing Juice
Applied Sciences	Internal	Passing Juice
Business	Internal	Passing Juice
Construction and Environment	Internal	Passing Juice
Design	Internal	Passing Juice
Engineering	Internal	Passing Juice
Health	Internal	Passing Juice
Hospitality	Internal	Passing Juice
Humanities	Internal	Passing Juice
Recent Focus	Internal	Passing Juice
More featured topics	Internal	Passing Juice
Publications	Internal	Passing Juice
Events	Internal	Passing Juice

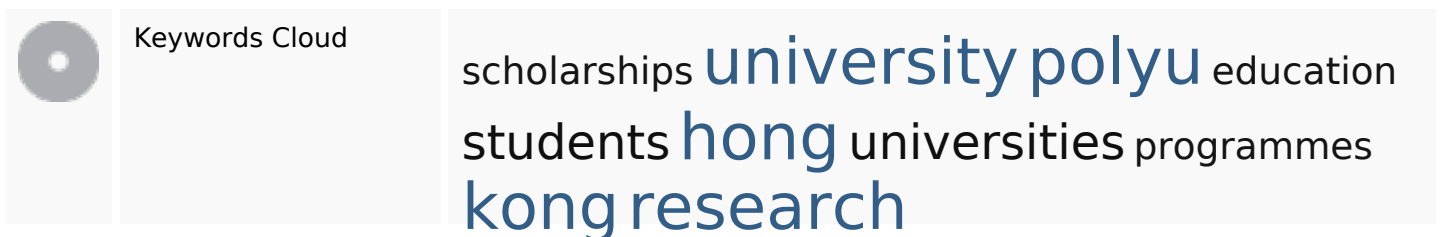
In-page links

PolyU A-Z	Internal	Passing Juice
Tell us who you are	Internal	Passing Juice
Prospective Students / Parents	Internal	Passing Juice
Educators / Researchers	Internal	Passing Juice
Alumni	Internal	Passing Juice
Media	Internal	Passing Juice
Prospective Employees	Internal	Passing Juice
Media	Internal	Passing Juice
Show more	Internal	Passing Juice
One of the best universities in Asia University Rankings	Internal	Passing Juice
World-class postgraduate education in Hong Kong	Internal	Passing Juice
Admission scores required to apply for PolyU	Internal	Passing Juice
The Hong Kong Polytechnic University tuition fees, scholarships and funding schemes	Internal	Passing Juice
University scholarships for local & international students	Internal	Passing Juice
Financial assistance and scholarships	Internal	Passing Juice
World-class postgraduate research education	Internal	Passing Juice
Research funding The Hong Kong Polytechnic University	Internal	Passing Juice
Knowledge transfer and entrepreneurship	Internal	Passing Juice
All News	Internal	Passing Juice
Sign up	Internal	Passing Juice
All	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Contact us	Internal	Passing Juice
Privacy Policy Statement	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Careers	Internal	Passing Juice
Media	Internal	Passing Juice

In-page links

Privacy Policy Statement	Internal	Passing Juice
here	Internal	Passing Juice
Undergraduate Admission	Internal	Passing Juice
Postgraduate Admission	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Financial Assistance	Internal	Passing Juice
Service-Learning	Internal	Passing Juice
Rankings	Internal	Passing Juice
Internship	Internal	Passing Juice
Entrepreneurship	Internal	Passing Juice
Greater Bay Area	Internal	Passing Juice
MOOCs	Internal	Passing Juice
Clinics	Internal	Passing Juice
Campus Map	Internal	Passing Juice
Finance Office	Internal	Passing Juice
Human Resources Office	Internal	Passing Juice
Library	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
university	25	✓	✗	✓	✗







Keywords Consistency

research	23	✗	✗	✓	✗
hong	20	✓	✗	✗	✓
kong	20	✓	✗	✗	✓
polyu	20	✓	✗	✓	✓





Usability

	Url	Domain : polyu.edu.hk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 151 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✓ Excellent, your website doesn't use nested tables.




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://polyu.edu.hk/sitemap.xml>



Robots.txt

<http://polyu.edu.hk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.