











# Seo Analyzer pom-institute.com

Generated on February 28 2022 18:09 PM

The score is 34/100



## SEO Content

	Title	<p>Google</p> <p><b>Length : 6</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 58.82% Internal Links 41.18%


## In-page links

Anchor	Type	Juice
<a href="#">Bilder</a>	External	Passing Juice
<a href="#">Maps</a>	External	Passing Juice
<a href="#">Play</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice
<a href="#">Gmail</a>	External	Passing Juice
<a href="#">Drive</a>	External	Passing Juice
<a href="#">Webprotokoll</a>	External	Passing Juice
<a href="#">Einstellungen</a>	Internal	Passing Juice
<a href="#">Anmelden</a>	External	Passing Juice
<a href="#">Erweiterte Suche</a>	Internal	Passing Juice

## In-page links

<a href="#">Werben mit Google</a>	Internal	Passing Juice
<a href="#">Unternehmensangebote</a>	Internal	Passing Juice
<a href="#">Über Google</a>	Internal	Passing Juice
<a href="#">Google.com</a>	External	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Nutzungsbedingungen</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	werben mit unternehmensangebote über googlecom <b>suche</b> erweiterte <b>google</b> datenschutzerklärung anmelden
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
google	3	✓	✗	✗	✗
suche	2	✗	✗	✗	✗
datenschutzerklärung	1	✗	✗	✗	✗
googlecom	1	✗	✗	✗	✗
über	1	✗	✗	✗	✗

## Usability

	Url	Domain : pom-institute.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

## Usability

	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5						
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.						
	W3C Validity	Errors : 20 Warnings : 1						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1	<center>	1
Deprecated tags	Occurrences							
<u>	1							
<center>	1							
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>						




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://pom-institute.com/sitemap.xml">http://pom-institute.com/sitemap.xml</a> <a href="https://www.google.com/sitemap.xml">https://www.google.com/sitemap.xml</a>
	Robots.txt	<a href="http://pom-institute.com/robots.txt">http://pom-institute.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.